

## Contact

[www.linkedin.com/in/torsten-kuenzlen-629288](https://www.linkedin.com/in/torsten-kuenzlen-629288) (LinkedIn)

## Top Skills

Strategy Execution

General Management

Sales Operations

# Torsten Kuenzlen

CEO @ Live Well Brands

Ventura, California, United States

## Summary

Bringing leadership and global CPG experience to companies in established and new industries

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## Experience

Live Well Brands Inc.

Group CEO

May 2022 - Present (1 year)

North America

Live Well Brands is the holding company for our organic Health & Wellness subsidiary Aloe Cadabra and organic Food company Garlic Gold.

AdVentures

Owner

July 2016 - Present (6 years 10 months)

Canada/USA/Europe

Syndio Health

Board Member

September 2016 - Present (6 years 8 months)

Sundial Cannabis

Chief Executive Officer & Director

January 2018 - February 2020 (2 years 2 months)

Calgary, Canada Area

Sundial Growers is one Canada's best licensed adult-use cannabis companies

Molson Coors

5 years 1 month

Global Chief Commercial Officer

April 2015 - June 2016 (1 year 3 months)

Denver, Colorado

Responsible for global Consumer and Customer Excellence

Chief Commercial Officer Molson Coors International  
June 2011 - March 2015 (3 years 10 months)  
Denver, Colorado USA

Responsible for Consumer and Customer Excellence of the international business unit

The Coca-Cola Company  
7 years

President Coca-Cola Indonesia Region  
May 2009 - June 2011 (2 years 2 months)

Vice President Commercial Leadership  
2004 - April 2009 (5 years)

The Coca-Cola Company  
Vice President & General Manager North Africa  
2001 - 2003 (2 years)

The Coca-Cola Company  
6 years

Marketing Director Northern Africa  
1997 - 2000 (3 years)

Marketing Director for the 39 countries of Northern Africa working with central marketing leadership and five regional marketing teams. Responsible for all elements of marketing including communication development, agency management, media, budgets, etc.

Olympic Marketing Manager  
April 1994 - December 1996 (2 years 9 months)

Responsible for worldwide marketing and activation of the 1996 Centennial Olympic Games in Coca-Cola's hometown of Atlanta. Supported over 50 markets with centrally developed and managed programs and in-market consulting. Also worked on the 1994 Soccer/Football World Cup and other sports related sponsorships and projects extending to the 1998 Nagano and 2000 Sydney Olympics as well as the related Olympic Torch Relay events.

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## Education

European Business Management - Rheinland Pfalz  
MBA, International Management & Marketing · (1988 - 1993)

