



Shawna Kennedy-Schmitt (She/Her) · 3rd
 Authentic achiever with a passion for natural better-for-you products
 Denver Metropolitan Area · [Contact info](#)
 500+ connections

 Spinster Sisters Co.

 The Illinois Institute of Art-Schaumburg

Experience



Brand Manager
 Spinster Sisters Co.
 Sep 2021 – Present · 5 mos
 Golden, Colorado, United States



Shopper Marketing Manager
 Frontier Co-op
 May 2021 – Aug 2021 · 4 mos



French Transit, LLC
 3 yrs

Marketing Manager
 Aug 2019 – May 2021 · 1 yr 10 mos
 Louisville, Colorado, United States

French Transit, LLC includes the following brands: MyCHELLE Dermaceuticals, CRYSTAL Deodorant, and Luster Premium White

- Lead creation, planning, implementation, and management of marketing and sale ...see more



Central Regional Manager
 Jun 2018 – Aug 2019 · 1 yr 3 mos
 Louisville, Colorado, United States

- Managed broker teams to drive top-line revenue, new customer acquisition, and field execution in US Central region for brands worth millions of dollars within natural CPG space.
- Oversaw key accounts including Natural Grocers, Pharmacia, Lucky's Market, King Soopers, Fresh Thyme, HEB, and Central Market. ...see more



Western Regional Manager
 Pacifica
 May 2017 – Jun 2018 · 1 yr 2 mos
 Carpinteria, California, United States (Remote)

- Oversaw all sales activities for natural beauty and skincare products within US Western region.
- Managed 12 broker groups, providing clear objectives, support, and sales technique training. ...see more



Territory Account Manager
 Kiwi Beautiful Natural Sales and Marketing
 Jan 2014 – May 2017 · 3 yrs 5 mos
 Chicago, Illinois, United States

- Managed 40 major retail accounts in Chicagoland, Wisconsin, and Indiana consisting of 20 + top natural industry body care, beauty, and supplement brands.
- Communicated with accounts and assisted with order and merchandise placements to build and maintain strong relationships. ...see more

[Show 5 more experiences](#) ▾

Education



The Illinois Institute of Art-Schaumburg
 Bachelor of Fine Arts (B.F.A.), Interior Design
 2005 – 2008



Front Range Community College
 Adult and Continuing Education
 2021 – 2022

Continuing my education for self improvement and fun!
 -Adobe Illustrator
 -Entrepreneurial Operations



Michigan Central Institute



Mission Critical Training
Excel Intermediate Training
2019 - 2019

Show 1 more education 

Volunteer experience



Dog Walker
Buddy Foundation
Feb 2009 - Apr 2010 · 1 yr 3 mos
Animal Welfare