

The place gamers hang out that when they're not gaming, and it doesn't suck



pvp.com Los Angeles California  

Highlights

- 1 150,000 users, +719% organic growth YOY
- 2 \$2m revenue run rate for 2023
- 3 Retention 17% above industry average
- 4 CEO previously co-founded Blue Skies Ventures, 15+ investments, bootstrapped, no outside capital
- 5 Leadership Team with gaming, metaverse and blockchain experience (Twitch, Figment, Stakez Capital)
- 6 Web2, adding Web3 through PvP Token Launch with L1 blockchain partner Kava Labs in Q2
- 7 Own 3-letter URL pvp.com, PvP is the most recognizable gaming acronym in the world

LEAD INVESTOR



Pathfinder It Solutions

DISCOVER. CONNECT. GAME. This is PvP's mantra and why they are quickly becoming the "Universal Translator" of the otherwise disparate gaming social community. The one-stop shop for safe, non-toxic, community-driven gaming, creator content, and interactions for all ages. Given PvP's year-over-year growth and room for the platform to further expand into and include other exploding game areas, such as the tabletop roleplaying game community, there continues to be ample opportunity for this service to thrive and remain healthy. As an investor and old-school, long-time gamer, I'm not only interested in this from the intelligent investment perspective but also to see this come to fruition, as this is exactly what our gaming community of the future needs.

Invested \$50,000 this round & \$50,000 previously

Our Team



Phil Stover Co-founder & CEO

2x Founder Previous bootstrapped venture studio has 15+ investments, active today



Stephanie Nijssen CMO



Chris Gray Co-founder & CTO

Founder Crave Games & Netizen Islands 30 years development experience



Marcella de Bie Head of Influencer Strategy



Bartosz Hejman Lead Developer

Pitch



Problem

The need for a universal gamer community remains unfulfilled.
There is no cross-game, cross platform, cross-technology, social ecosystem.

Gaming communities are fragmented.
Most games and creators are not earning what they are worth.
Existing social networks are centralized and not built for gamers.

Yet, a majority of gamers:

- Enjoy the social experience of gaming.
- Play multiple games across multiple platforms.
- Have evolving preferences & interests.

3.2 billion gamers in the world need to connect with each other to pursue their individual aspirations of playing, sharing, streaming, and constantly improving.

There is no single place that allows them to do this.

PVP SOLUTION:

“UNITE THE GLOBAL GAMING COMMUNITY”

With a non-toxic, universal gamer social community built for the future of gaming, Web3, the creator economy, and authentic social interactions.

FEATURING:

- DIVERSIFIED FINANCIAL MODEL VIA THE PVP MARKETPLACE AND THE PVP TOKEN.
- SOCIAL FEATURES FOR GAMERS, CREATORS, AND COMMUNITIES
- DISCOVERABILITY AND INCOME FOR GAMES, GUILDS, CREATORS, AND GAMERS

Traction in beta

140,000 Registered Users



Growth:

+719% Organic Growth devices



Retention:

17% above industry average



Engagement:

>10 Minutes in App Per Day
(2x Industry Average)

The Product

Gamers

- Gamer-Tailored Profile Pages, Voice Chat News Feed, Clips Search & Messaging
- Build squads and find relevant gamers who want to play, now or later.
- Content Search & Discover
- Usage Incentives and View to Earn Advertising

Games, Creators, Guilds

- Premium Community Pages for Growth & Discoverability, & Management
- Coordinate open lobbies with multiple games and squads
- Create & Distribute Gaming Content
- Stake the PvP Token for Rewards and Usage Incentives

Desktop, Android, iOS and Twitch Applications
PvP Token via Kava L1 Blockchain Integration



The PvP Marketplace

Circular incentive economy with revenue share and transaction fees.
Basic, free, and non-token access is still available to all.



Partnerships

Blockchain & Tokenomics



Kava Labs,
L1 Blockchain

Strategic Growth



Overwolf,
In-Game Creator
Platform

Ecosystem



Katana Enu, Gaming
Stars, Time Raiders,
Elixer

GameFi



BreederDAO,
NFT Asset Factory



Note: future milestones cannot be guaranteed.

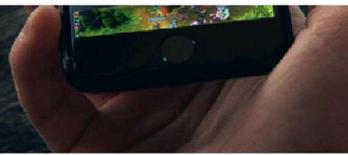
Growth and Defense in one URL

PvP (Player vs. Player)™ is the most recognizable acronym in the gaming industry.

The PvP.com URL builds:

- A moat around our business difficult to replicate
- Brand authenticity
- SEO Advantages:
 - 3-letter URL.

- Riot Games owns pvp.net
- Increasing future value.



Roadmap



CEO & CO-FOUNDER

Phil Stover

2x Founder, Entrepreneur & Operator.
Previous venture startup actively invests.



CTO & CO-FOUNDER

Chris Gray

30 years development experience.
Founder Crave Games & Netizen Islands



CHIEF MARKETING OFFICER

Stephanie Nijssen

Metaverse & blockchain marketer. Founder
Stakez Capital



LEAD DEVELOPER

Bartosz Hejman

Fullstack Web3 leader and developer.
Figment and VeSea blockchain projects.



MARKETING & INFLUENCER STRATEGY

Marcella de Bie

Partner, streamer, influencer, and
regular face on Twitch.tv.



BUSINESS DEVELOPMENT

Zamin Jaleel

Previous Venture Scout and VC
Founder investing in Gaming.

Advisors & Key Investors



FOUNDER & CEO, KAVA LABS

Phil Stover



FOUNDER AND CEO AT NOVELE

AJ Glassberg



CEO, VORHAUS ADVISOR

Michael Vorhaus



ENTREPRENEUR & INVESTOR

Yo Sub Kwon



CO-FOUNDER, GATHER.NETWORK

Farrukh Shaikh



CFO, ARROWWIZ ENTERTAINMENT

Michael Chua



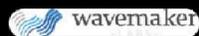
CO-FOUNDER, CHARGED PARTICLES

Ben Lakoff



CEO, ZENGAMING

Jimi Gecelter



CEO, HAWKE MEDIA

Erik Huberman



ATTORNEY AT O&A P.C.

Dan Offner

Thank you!

WWW.PVP.COM

