

Brian Smith · 3rd

Head of Operations at Lash.Live

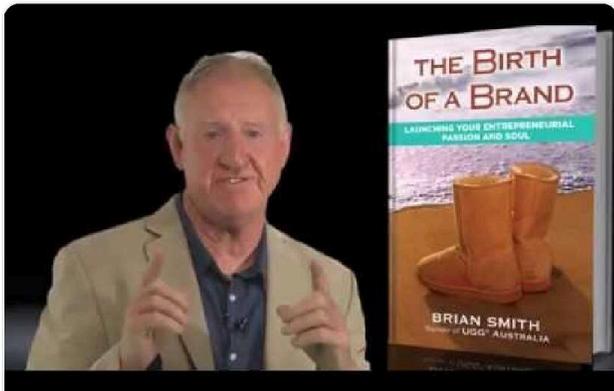
Encinitas, California, United States · 500+ connections ·

[Contact info](#)

Lash.Live

UCLA Graduate School of Management

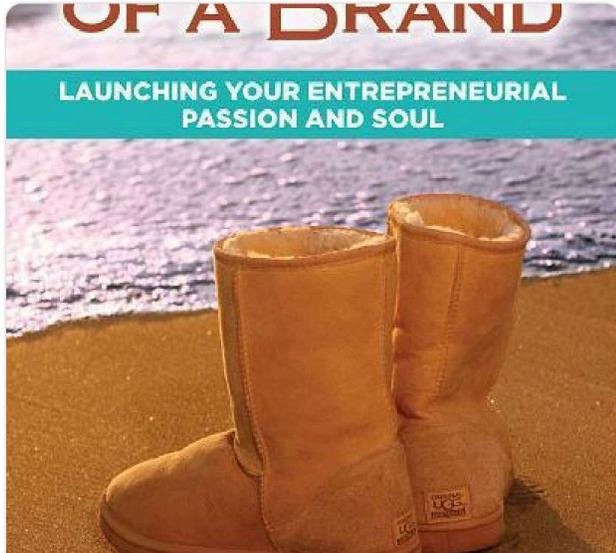
Featured



Brian Smith, Speaker, Author "The Birth of a Brand" introduction.

YouTube

UGG Founder, Brian Smith, "The Birth Of A Brand" Introduction.



UGG Cover



BoomaPi

Activity

11,418 followers



(Father) Why are you throwing your life away to become an entrepreneur?

Brian commented



good to see you are still at it Dennis long time since we peddled Ugg...

Brian commented

[See all activity](#)

Experience

Head of Operations

Lash.Live

Jan 2020 – Present · 1 yr 4 mos

Entrepreneur, Author, Speaker, Coach

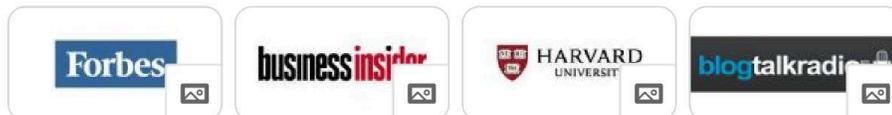
Brian Smith Speaker

2012 – Present · 9 yrs

Encinitas CA

Brian is a passionate innovator and your catalyst for change!

Success and failure (as those two impostors go) have brought a general wisdom to Brian that he has shared in his book "The Birth Of A Brand". [...see more](#)



Founder

UGG Holdings Inc

Nov 1978 – Jul 1995 · 16 yrs 9 mos

Carlsbad, Ca

Began importing Sheepskin boots from Australia in the late 70's. Over seventeen years, established UGG as a high quality, comfort casual footwear Brand in retail outlets across the US.

Education

UCLA Graduate School of Management

1978 – 1979

Media (1)



Institute of Chartered Accountants Australia

Chartered Accountant, Accounting

1965 – 1977

Volunteer experience



Keynote Speaker

San Diego State University



Keynote Speaker

Harvard University



Keynote Speaker

Indiana University

[Show 1 more experience](#) 



