

INVEST IN DRIVEN

We bring Direct Drive EV-technology to E-Bikes



madebydriven.com Boulder CO

Highlights

- 1 Advanced and innovative e-bike drive system.
- 2 Two patents awarded, 3 provisional patents. The Driven system is truly novel to micromobility.
- 3 Extended battery range of 10 - 19% - more efficiency is better for riders and the environment.
- 4 Extremely low maintenance (every 10,000 miles).
- 5 A single, bolt-on solution - no more cobbling together of chains/derailleurs/motors.
- 6 The e-bike market is experiencing hyper-growth. Now a \$30B + market with almost a 15% CAGR.
- 7 Led by seasoned bike-industry professionals with dozens of successful products in the market.
- 8 Spun out of CeramicSpeed, already raised ~\$2M from bike industry and crowd funding investors.

Our Team



Brian Baker CEO

25-year executive, several consumer tech products at market



Jason Wolf CFO

Has almost 30 years of finance and strategy experience within large Fortune 500 companies, start-ups, and nonprofit organizations. Focusing on growth and innovation.



Jason Smith Founder and CTO

20-year Mechanical Engineer, Several bike inventions at market

Driven Technologies



e-Bike market CAGR: 12.6%

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e-Bike market
2023: \$30.5B
2027: \$51B

Problem: e-bikes still use chains, big gears and derailleurs

100-year-old technology
-- Inefficient, high maintenance costs
-- not durable enough for e-bikes

Driven has developed a better way...

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Driven's 'Core Drive' for e-bikes

- Same tech as Hybrid EV's
- Utilizes a modern 'Beveled Planetary Differential' gearset
- The Core Drive combines pedal power, motor assist, gears and drivetrain, all in one TINY package



Core Drive - internal

Our progress – production-ready in two months

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Core Drive Value Propositions

- 9-24% more battery range than standard e-bikes (earth-friendly)
- Large patent portfolio – 2 awarded + five provisional patents
- Completely enclosed, 1/10th the maintenance costs of existing systems
- All-in-one, bolt-on solution: no more cobbling together chains, motors, belts, gears and derailleurs
- Cost Competitive



Core Drive – aluminum case

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Target Market



Last mile delivery
Amazon, UPS, Instacart, DHL, FedEx, USPS, Postmates, et al



e-Bike manufacturers
Canyon, RadPower, Vanmoof, Harley Davidson, Specialized, et al



Rideshare e-bikes
Lime, Uber, Ford, B-cycle, Lyft, Citibike, Hopr, et al

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Senior Execs at the Helm



Jason Smith
CTO, Mechanical Engineer
Several bike inventions in market



Jason Wolf
CFO – Over \$20B in M&A and minority equity transactions across 25 years of experience



Brian Baker
CEO – Design/Manufacturing
Several consumer tech products in market

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Driven seeks Seed-2 financing from strategic partners/investors

Use of Funds: high volume manufacturing
and go-to market sales.

Your chance to
make a difference.

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D R I V E N

Contact us now to hear the
management presentation!

For more information go to:

www.madebyDRIVEN.com



The Core Drive on
an e-bike cruiser

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We hope to hear
from you!

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