

*Coming to Hyde Park...*

# ROUNDHEAD BREWING CO.



# OUR MANAGEMENT



**LUIS ESPINOZA**  
**Founder & Head Brewer**

*Brewer*  
Roundhead Brewing Company

*Chef*  
Westin Waterfront & Renaissance Hotel

*Head of Production*  
D'Lucio Bakeries, Peru



**CRAIG PANZER**  
**Chief Operating Officer**

*Sales & Marketing Manager*  
Otter Creek Brewing / Wolaver's Organic Ales

*Director of Operations*  
City Feed and Supply

*Senior Manager, Marketing & Communications*  
Interise



# OUR RESTAURANT BREWERY

**Solar-powered restaurant and brewery in Hyde Park, MA**  
5-barrel electric brewing system — only possible when you keep it local

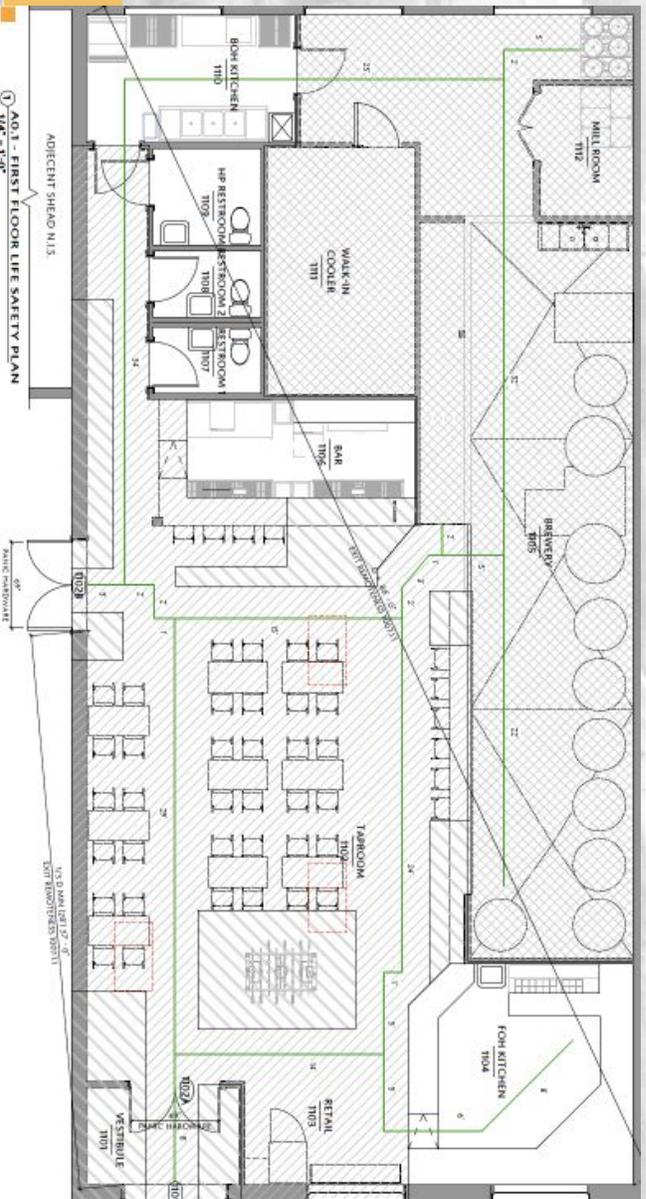
**An original menu of year-round and seasonal recipes**  
“small batch” means always fresh and never boring

**Family-friendly restaurant brewery**  
pints & food in taproom, plus retail four-packs

**Pizza kitchen for local eats**  
Partnership with local restaurant



# OUR BUILDING PLAN



# OUR PRODUCTS

Product	Features	Benefits to Customer
4-Pack Beer	<ul style="list-style-type: none"><li>• local ingredients</li><li>• original styles</li></ul>	<ul style="list-style-type: none"><li>• convenient</li><li>• drink at home</li></ul>
Taproom Draft	<ul style="list-style-type: none"><li>• rotating selections</li><li>• non-alcoholic options</li></ul>	<ul style="list-style-type: none"><li>• community space</li><li>• open environment</li></ul>
Pizza (Dine-in Only)	<ul style="list-style-type: none"><li>• cooked-to-order</li><li>• local partnership</li></ul>	<ul style="list-style-type: none"><li>• family friendly</li><li>• affordable</li></ul>



# OUR TEAM

## Year One

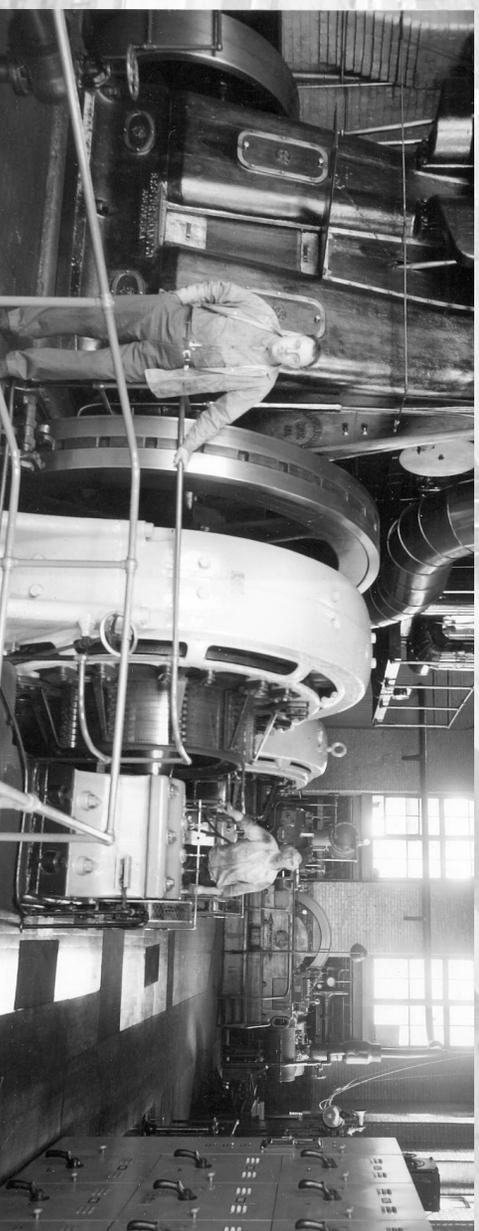
- Head Brewer & COO
- Taproom Manager
- 2 FOH Staff

## Year Two

- Add
- Cellar
  - 2 FOH Staff

## Year Three

- Add
- Cellar/brewer
  - 2 FOH Staff

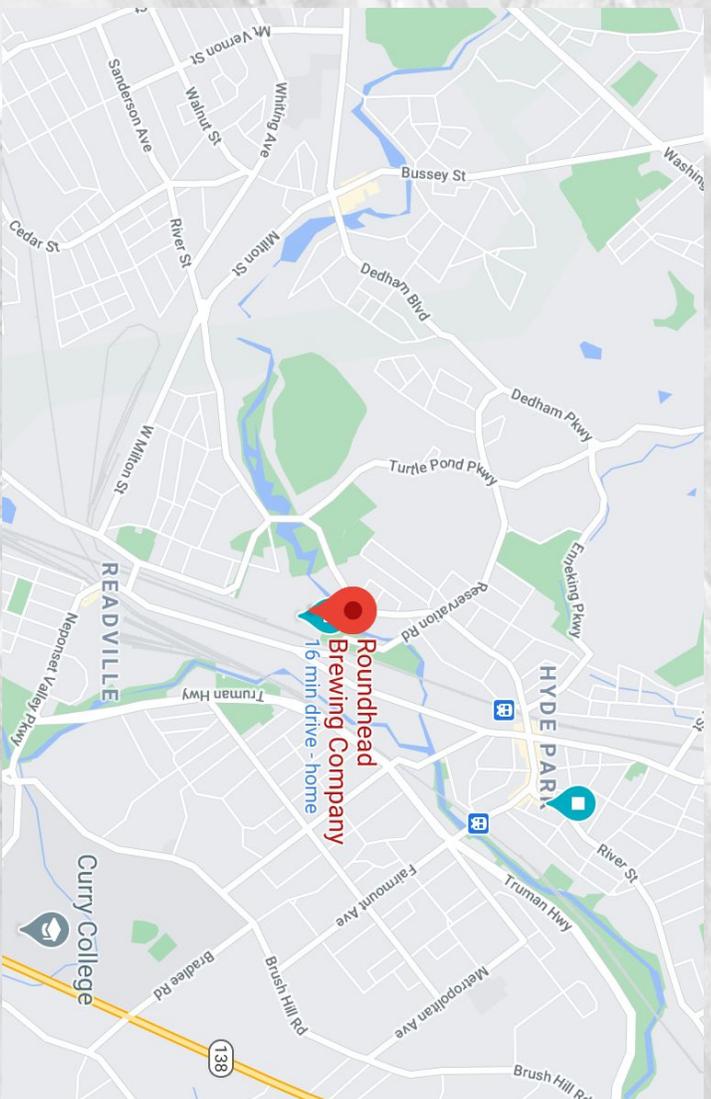


# OUR IMPACT



<b>Social Impact</b>	<b>Economic Impact</b>	<b>Environmental Impact</b>
Community anchor to bring neighbors together	Create local jobs at fair wage (\$16.70+/hr)	Renewable energy
Taproom space available for community events	Purchase from local businesses	Sourcing local ingredients Partnership with farmers

# THANK YOU FOR YOUR SUPPORT!



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