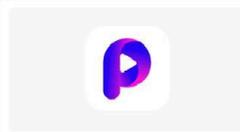


Chris Witherspoon · 3rd

Founder - CEO, PopViewers  
New York, New York, United States · 500+ connections · [Contact info](#)



### Featured



Two years ago I dreamed a really big dream, to create an entertainment-focused social network that would foster a community around content.

...  
**PopViewers: Movies & TV**  
apps.apple.com · 2 min read

109 · 40 comments

### Experience



**Founder & CEO**  
PopViewers  
May 2018 – Present · 3 yrs



**Correspondent**  
Fandango  
Nov 2016 – Apr 2018 · 1 yr 6 mos  
New York, New York

Hosted original video content, conducting high profile celebrity interviews and made regular appearances for Fandango on network and cable TV news programs.



**Entertainment Analyst**  
CNN - Contract  
Jan 2015 – Nov 2016 · 1 yr 11 mos  
Greater New York City Area

- Reported on breaking entertainment news stories including annual award shows and high-profile celebrity deaths.  
- Pitched entertainment stories and long-form content ideas to both CNN dayside and primetime show teams ...see more



**Entertainment Editor**  
TheGrio - Full-time  
Feb 2011 – Apr 2016 · 5 yrs 3 mos  
New York City

- Booked and conducted high profile celebrity interviews including Oprah Winfrey, Denzel Washington, Spike Lee, Rihanna, Hugh Jackman, Jennifer Hudson, and Harrison Ford.  
- Regularly traveled to interview talent at press junkets, red carpets, premieres and film festivals across the country. ...see more



Chris Witherspoon reel



**Executive Assistant To President & Chief Executive Officer, Jeff Zucker**  
NBCUniversal Media, LLC - Full-time  
Feb 2009 – Feb 2011 · 2 yrs 1 mo  
NYC

- Coordinated special events for Jeff Zucker, such as a political fundraiser for Senator Kamala Harris and top leadership conferences for Jeff's direct reports.  
- Facilitated VIP tours of NBC Studios and 30 Rockefeller Plaza for high profile guests  
- Managed office space and equipment needs for NBC Universal traveling executives ...see more

### Education



**Ohio University**  
Bachelor of Arts (BA), Communication and Media Studies  
2000 – 2004



### Accomplishments

1 Lannuane

1 English

1 Project  
Entertainment Hosting/Reporting Reel

