



**Ben Greenberg** · 3rd  
Chief Product Officer at Cancer Treatment Centers of America  
New York, New York, United States · 500+ connections ·  
[Contact info](#)

Cancer Treatment Centers of America  
 Oberlin College

### Experience

**Chief Product Officer at Cancer Treatment Centers of America**  
Cancer Treatment Centers of America · Full-time  
Feb 2020 – Present · 1 yr 3 mos

**Chief Product Officer**  
Scripps Research Translational Institute  
Feb 2019 – Feb 2020 · 1 yr 1 mo

**Vice President, Product Management & User Experience**  
WebMD  
Oct 2007 – Jan 2019 · 11 yrs 4 mos

**Lead Software Engineer**  
Fry  
Jul 2005 – Sep 2007 · 2 yrs 3 mos

**Lead Software Engineer**  
VMS  
Jun 2004 – Jul 2005 · 1 yr 2 mos

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### Education

**Oberlin College**  
1993 – 1997

**Fieldston**  
1980 – 1993

### Skills & endorsements

**User Experience** · 99+

Endorsed by **Jean-Paul Carmichael** and 1 other who is highly skilled at this Endorsed by 41 of Ben's colleagues at WebMD

**Product Management** · 85

Endorsed by **Kimberly Kovacs** and 2 others who are highly skilled at this Endorsed by 39 of Ben's colleagues at WebMD

**Digital Strategy** · 64

Endorsed by **Tracy Hankin**, who is highly skilled at this Endorsed by 24 of Ben's colleagues at WebMD

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