

Dazed Brewing



Local South Florida brewery focused on creating unique and tasteful sour beers, IPA's along with artisan stouts to compete local/nationally.

Our Opportunity

Problems worth solving

1. Access to local beers in West PBC



Market size: \$5.5M

Target market

- Young Adults 45% (\$2.5M)
- Mid Age adults 45% (\$2.5M)
- 50+ Adults 9% (\$500K)

Our solutions

1. Build a brewery in west PBC

Competitors	How our solution is better
<i>Barrel Of Monks</i>	Different Style Brewing
<i>Prosperity Brewers</i>	Location / Brewing
<i>Crazy Uncle Mikes</i>	Location / Brewing

Funding needed

\$ 50K

Buildout, Equipment, Marketing

Sales and Marketing

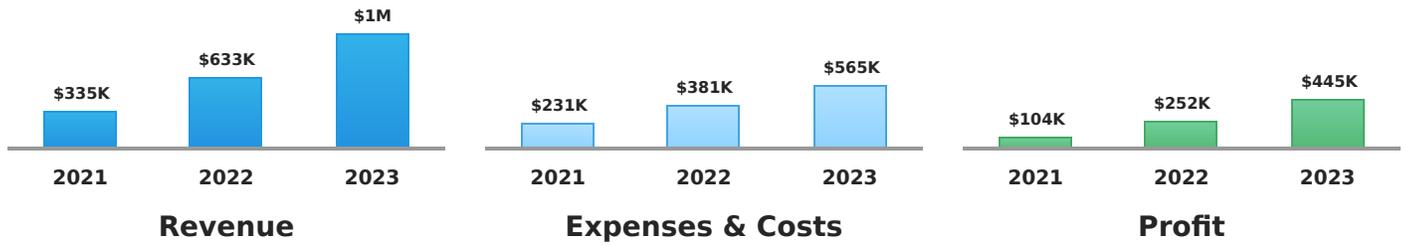
Sales channels

1. Tasting Room
2. Canning
3. Crawlers

Marketing activities

Market on social media to local residents about the creative and and tasty IPA's and Sour beers.

Financial Projections



Milestones



Order Equipment - Hot side / Cold Side

Mar 1, 2021



Locate Commercial Space

Mar 15, 2021



Start building

Apr 15, 2021



Open

Jun 1, 2021

Team and Key Roles



Joshua Breault
Owner / Operator



Jessalyn Breault
Accountant / Social Media