

**Shift Caffeine LLC**  
**Profit and Loss**  
 January - December 2019

	<b>Total</b>
<b>Income</b>	
Sales	2,332.32
<b>Total Income</b>	<b>\$ 2,332.32</b>
<b>Cost of Goods Sold</b>	
Brewing Supplies & Equipment	1,337.23
Coffee Beans	1,855.62
Labels & Packaging	2,842.74
Other	1,032.00
Supplies & Materials	461.30
<b>Total Cost of Goods Sold</b>	<b>\$ 7,528.89</b>
<b>Gross Profit</b>	<b>-\$ 5,196.57</b>
<b>Expenses</b>	
<b>Advertising &amp; Marketing</b>	
Merchandise & Giveaways	711.78
Other	268.00
Product Design	625.00
Website	263.55
<b>Total Advertising &amp; Marketing</b>	<b>\$ 1,868.33</b>
<b>Car &amp; Truck</b>	
Other	1,196.00
<b>Total Car &amp; Truck</b>	<b>\$ 1,196.00</b>
Legal & Professional Services	629.00
Other Business Expenses	42.00
Product Shipping & Distribution	78.56
Taxes & Licenses	12.00
Utilities	960.00
<b>Total Expenses</b>	<b>\$ 4,785.89</b>
<b>Net Operating Income</b>	<b>-\$ 9,982.46</b>
<b>Net Income</b>	<b>-\$ 9,982.46</b>