

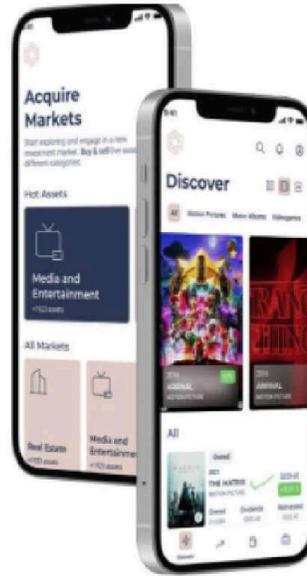
Invest like the 1%, powered by WEB3 + Blockchain

Blockchain Powered

Investment Opportunities

Trillions of dollars of private investment opportunities are locked away every year. These opportunities are **opened to retail investors** with the Acquire APP.

Partners • Providers



acquireinvest.com Nashville TN

Software Technology Finance Fundraising Bitcoin

Highlights

- 1 🏆 Backed by \$650k of pre-seed capital and Honeycomb VC
- 2 💡 Company recently named Top 7 Blockchain company in Tennessee
- 3 ⇨ Founder featured in media and podcasts as leader in security token space
- 4 🇺🇸 Invest \$500+ to receive an NFT access card granting in-app perks and benefits!
- 5 🗝️ The Acquire App unlocks access to an \$80 trillion private alternative asset market
- 6 🔗 Acquire is disrupting investing. Using Web3 technology we provide access to
- 5 🗝️ The Acquire App unlocks access to an \$80 trillion private alternative asset market
- 6 🔗 Acquire is disrupting investing. Using Web3 technology we provide access to anyone, at any level.
- 7 💰 A highly curated marketplace of exciting investment deals, funds, DAOs and individual assets.

LEAD INVESTOR



Honeycomb VC General Partner - Honeycomb Ventures

Honeycomb VC has chosen to lead the investment into Acquire and the Acquire App, because of our strong belief in the management team, and their clear solution to a major problem within their clean, mobile first app. The timing of security tokens, and the Acquire app's role in emerging capital markets. We are convinced that the timing, product and management of Acquire are all recipes for success. The platform will definitely be an essential part of any retail and accredited investors toolkit. Acquire brings massive emerging opportunities to the mainstream market through securitized digital asset classes, and opens it to the masses. Honeycomb believes this is a key element in realizing the promise of liquidity to these traditionally illiquid assets. Private market assets are a key piece of major investors portfolios and now mainstream investors can build their portfolios the same way.

Invested \$155,000 this round

Our Team



Brian Harstine Founder & CEO at Acquire Invest

Living in Nashville, TN, Brian has been a blockchain strategist of almost a decade, Brian's knowledge of the crypto space is matched only by his uncanny ability to successfully build, grow and exit companies.

Retail investors are currently locked out of an estimated \$80 trillion market of alternative assets and private placements. Acquire allows investors to invest in these assets.



Ben Apple Director of Business Operations at Acquire Invest

After a successful stint helping founders build and scale their businesses in Shanghai, China, Ben moved to NYC to work in real estate development and finance and is looking to solve the massive inefficiencies in private market transactions.



Jake Mayell Director of Growth & Marketing

Hailing from London, England, Jake has more than a decade's paid media experience. Strategizing and running the growth efforts of brands including Spotify, Apple and Amazon.



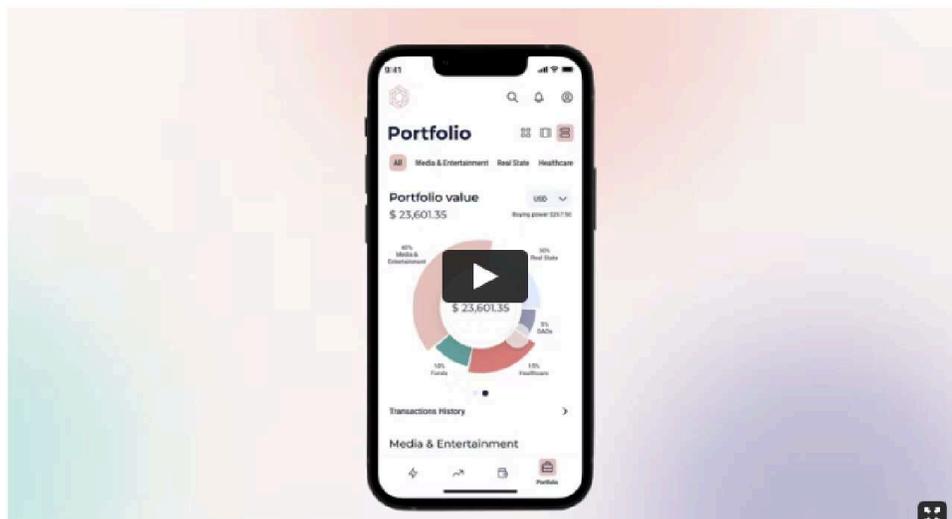
Anthony Broussard

Tech lead who has worked with Fortune 50 companies, startups, government agencies, crypto mining firms and solidity development teams.



Carson Nicely

THE ACQUIRE APP



ACQUIRE empowers every level of investor.

We believe that everyone should have access to invest alongside of the wealthy and industry leaders.

This is key!

Imagine buying equity in companies and deals with your cash or crypto-currencies all in the app.

Our Vision is to facilitate 50% of everyone's portfolio.



THE ONLY MOBILE FIRST PERSONAL INVESTING APP OPENING ACCESS TO **TRADEABLE** BLOCKCHAIN POWERED, SECURITIZED, PRIVATE PLACEMENT INVESTMENTS, FUNDS AND DAOs TO **RETAIL INVESTORS**

The world of finance is experiencing the largest migration in history. The migration to Web3 technology. It's happening now, and it's occurring at the institutional level, across every type of investment product.

This change affects everybody, everywhere.

ACQUIRE is uniquely poised to both upgrade the existing financial products to this new world, and grant everybody access to them!



Why us?

The world of finance is experiencing the largest migration in history. This migration to Web3 + blockchain technology is **happening now**, and it's occurring at the institutional level,



across every type of investment product.

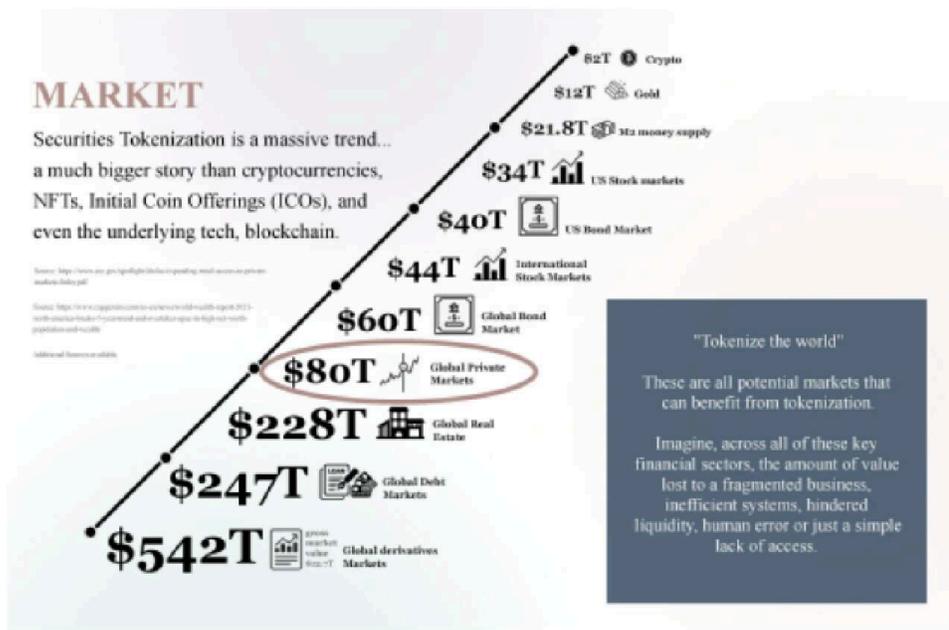
This is how the world will work. ACQUIRE is poised to enable and upgrade these financial products.

This affects every person, everywhere.

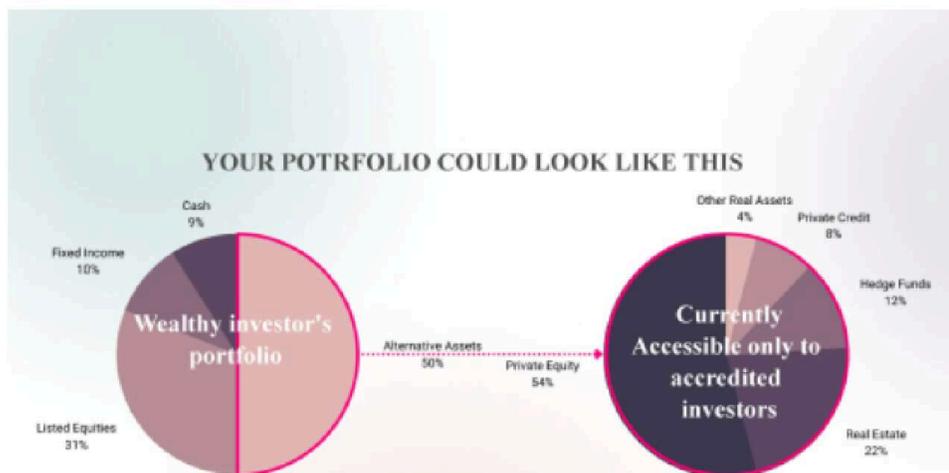
What ACQUIRE offers our users

International stock markets account for ~\$44 Trillion of opportunity however this is just the tip of the iceberg. Global private markets account for more than \$80 Trillion, but unless you're an accredited investor, you're barred from participating.

This \$80T market is what ACQUIRE is disrupting.



While we're all free to invest in listed stocks and shares through apps like Robin Hood, **THE AVERAGE INVESTOR IS LOCKED OUT** of investments that make up ~50% of the portfolios of the world's wealthiest. Be that hedge funds, real estate or private equity.

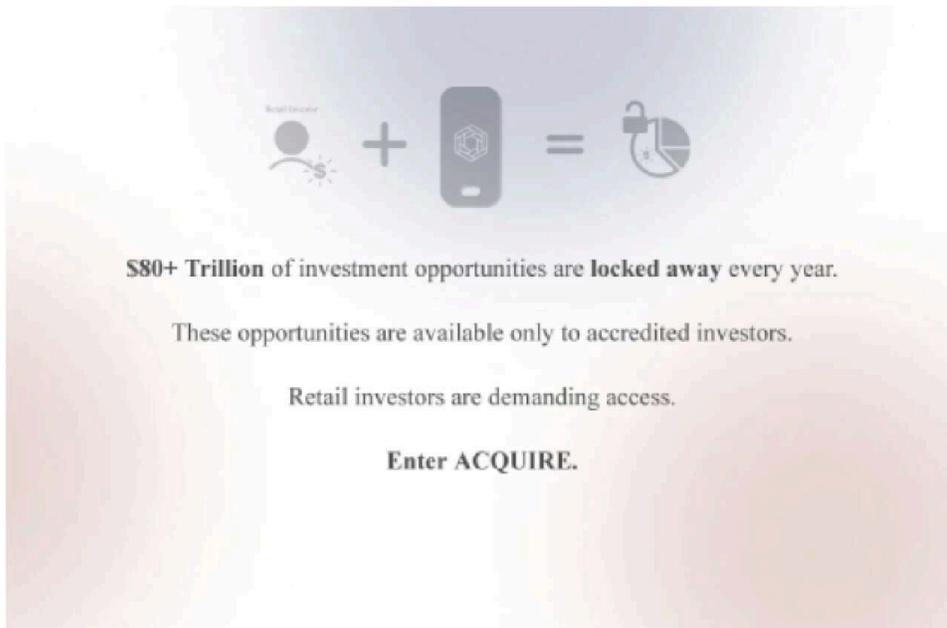


Source: KKR <https://www.kkr.com/global-connections/visions-completing-capital>

The average investor is locked out of investments that make up an average of 50% of the portfolios of the world's wealthiest.

"If only I'd invested in Uber/Airbnb/Facebook before they blew up.."

Sound familiar?



S\$80+ Trillion of investment opportunities are **locked away** every year.

These opportunities are available only to accredited investors.

Retail investors are demanding access.

Enter ACQUIRE.

Well, you wouldn't have been allowed unless you were an accredited investor, i.e. had a \$250k salary or were already a millionaire. Accredited investors represent less than 13% of the US population.

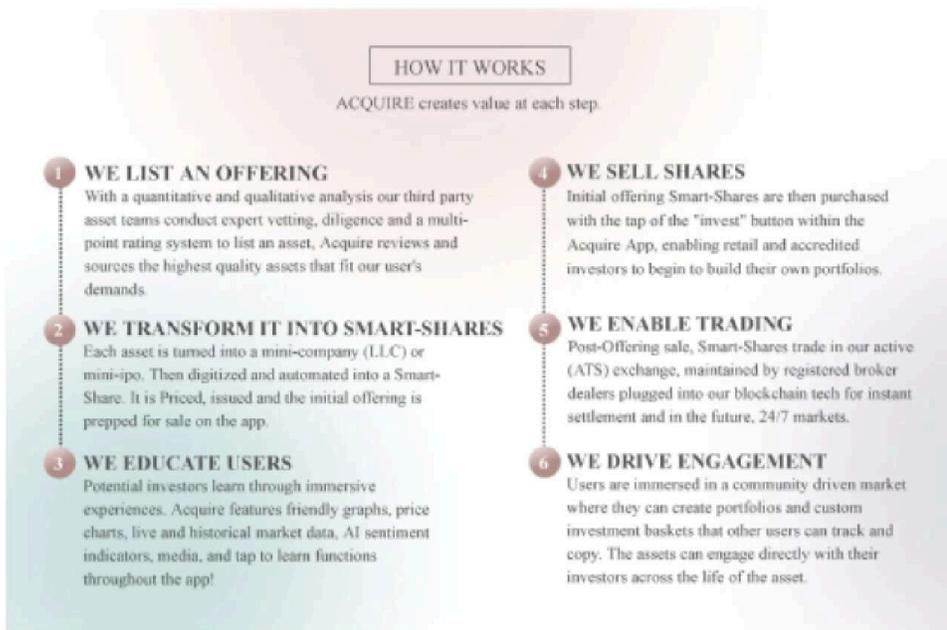
The ACQUIRE app changes this.

Here is the Acquire App's total addressable market, compared to similar investment apps offering users various types of investments.



Total Market Size: \$15.6B	Total Market Size: \$35B
Founded: 2016	Founded: 2017
Estimated Revenue (2021): Undisclosed	Estimated Revenue (2021): Unknown
Estimated Users (2021): 1.5M	Estimated Users (2021): 1M
2021 Valuation: \$500M - \$1B	2020 Valuation: \$13.3B

The data speaks for itself. Masterworks opened a new trading platform for illiquid collectible assets, their total market size of \$350B, combined with a total user count of just under 200k, resulted in a \$1B valuation, according to Crunchbase. Acquire solves this same problem for illiquid private placement assets, with a total market size 12x of the collectible market, sitting at \$80T



What we do

Unique, high value investments across private placement asset classes are securitized, tokenized into smart-shares, prepared for an automated lifecycle with built-in regulation & compliance, then offered up as equity, debt, or cash flow deals to users of all income levels!



Removes human error and creates high fidelity data

Enter, the ACQUIRE Smart-Share!

Smart-Shares are the next evolution of fractional ownership in any investment or investment contract.

The Smart-Shares are built with blockchain technology and they carry information in the form of layers. These layers automate the tasks associated with investing including, instant settlement, identity and verification, jurisdictional compliance & regulation, and the investment contract terms.

The Smart-Share is simply a **highly advanced version of the traditional "share"**. It is the user friendly version of a token, commonly referred to within decentralized finance and blockchain spaces.

ACQUIRE's Smart-Share is the building block.

Who benefits from ACQUIRE?

Retail and accredited investors alike.

Issuers gain exposure, efficiencies and scale.

**RETAIL INVESTORS NEED A FINTECH PLATFORM
DESIGNED TO LEVEL THE PLAYING FIELD, OPEN
ACCESS TO TOP TIER PRIVATE INVESTMENT
OPPORTUNITIES, AND TRANSFORM INVESTING
WITH COMPLIANT BLOCKCHAIN TECHNOLOGY.**

Growth Opportunity

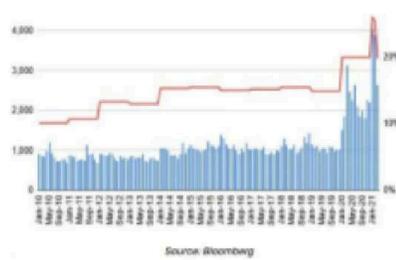
Retail Investors are a Growing Phenomenon

• COVID accelerated the transformation of markets; and technology proliferated

5,000 Retail Trading Volume (000,000s) Retail Market Share 20%

retail's access and participation in these markets

- Internal estimates indicate that ~50MM new retail brokerage accounts were opened in the last 5 quarters in the United States
- Global demographic shifting will continue to accelerate the growth of Millennial and Gen Z independent, educated, and tech savvy investors



Source: Bloomberg

Retail investors' share of total equities trading volume is now approaching 25%, up from 20% in 2020 and 10-15% the preceding decade. And they are not all chasing meme stocks.

A new generation of younger retail investors are purchasing equities with the intention of becoming long-term market participants.

Source: bnymellonwealth.com

ACQUIRE's revenue model

MONETIZATION

REVENUE MODEL

- Industry-standard trade fees**
(Fee's are in-line with alternative assets and commodities markets like Coinbase)
- Capital Raise fee**
(Cheaper access to capital for issuers of investments, cheaper than market competitors)
- Returns distribution service charge**
*(Occurs; during an exit, revenue distribution, or on realized investment returns)
 (Cheaper than traditional market competitors = more money realized to the investor)*
- Mirror Investing Subscription**
Follow and mimic other users trades, portfolios, or follow a licensed RIA (Registered Investment Advisor) -> RIAs get paid to build and manage great syndicates. Users pay to subscribe to these RIAs strategies and programmatically follow their actions.

The ACQUIRE app is monetized in a few ways:

Trade fees

Capital raise fees

Returns distribution service charges

'Mirror investing' subscriptions



\$500k Pre-Seed invested

and More than \$500k already invested from private industry leaders as of May 1st, 22.

10 Industry Partners

6 Institutional grade blockchain technology partners servicing Acquire.

100% Ownership

Acquire retains 100% ownership of its intellectual property (IP) in the best User Driven Web3 Investment Experience.



11 Industry Sectors

A complete market-enabling investment deals across 11 key industry sectors.



10 Top Cryptocurrencies

Invest in real-world assets, securities investment offerings, with 10 of the top cryptocurrencies including BTC, ETH, LTC...



\$80T of Opportunity

Enabling more than \$80T of private placement investment offerings to scale and migrate to the blockchain!

THE FINTECH INDUSTRY CONTINUED ITS PACE OF GROWTH IN 2021, RAISING \$121.6 BILLION, WHICH REPRESENTS A 153% YEAR-OVER-YEAR INCREASE IN TERMS OF GLOBAL VC DEAL VALUE.

ON THE EXIT FRONT, FINTECH COMPANIES GENERATED NEARLY \$332 BILLION.

SOURCE: PITCHBOOK.COM

ACQUIRE's founder, Brian Harstine, is an early pioneer in security tokens and has been featured on leading podcasts in the blockchain space.

PRESS

Blockchain - Jul 27

Why the Acquire App Changes Everything

DEFINITE YES. DEFINITE NEW. Blockchain... Are you excited yet? That's all it takes these days. Exponential, people pay attention, and everyone wants to learn, over the decades. You can't say that about ma...

Blockchain | 7 min read

Blockchain - Feb 01

Why You're Craving Alternative Investments

This week I am going to digress from talking about the App. Let's talk about the economics today! Why the Acquire App matters, why the technology we are changing the game... all this matters because of the...

Blockchain | 7 min read

alts.co

Tokenize securities with Acquire.



28:09

Blockchain - Feb 02

The Idea of the Acquire App

ORIGIN STORY A common question around our growing community is: "What's your origin story? What's your background, what led you to build the Acquire App. Back in 2015, I had a moment of realization. I...

Blockchain | 7 min read

Blockchain Podcast

NEW PODCAST



February 01
Bridging the Alternatives Investment Gap
Featuring **Brian Harstine**

The NET access card



THE NFT ACCESS CARD

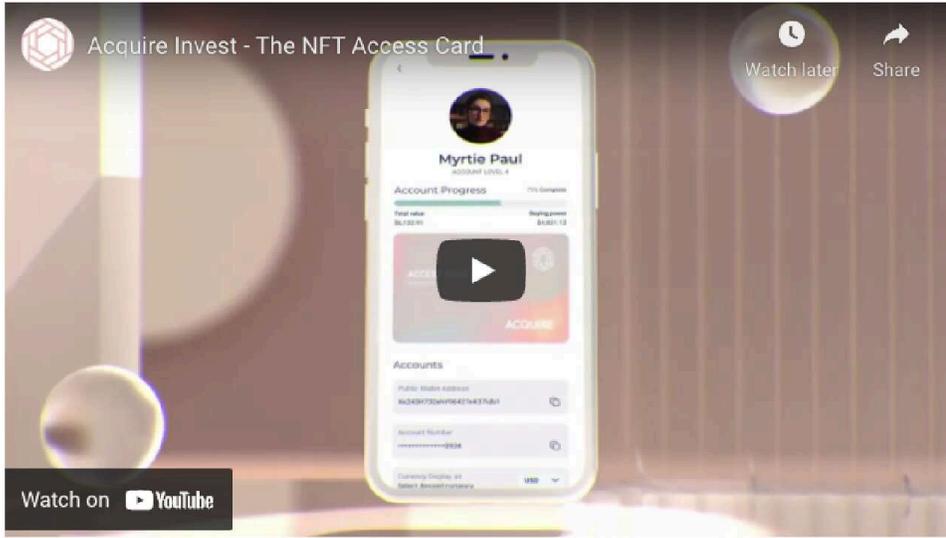


10,000

up to 10,000 NFT Access Cards will be produced, and claimed by you.

The world's first trade fee reducing NFT!

Invest more than \$500 during our raise to unlock your exclusive Acquire app access card NFT.



Investors in ACQUIRE's WeFunder raise will be eligible to claim their NFT Access Card. The world's first trade-fee reducing NFT!

This digital asset will live inside the app and unlock a host of benefits to the holder including up to a massive 25% discount on trade fees!

This discount on trade fees means power users will be able to effectively recoup their initial investment in the savings they make on future trades.

As this is an NFT it will be open to secondary market trading. Meaning our investors can sell on their Access Card to another user. The value of the cards will be dependent on how much a user is looking to invest through the ACQUIRE app!

NFT investment Tiers

Generation 1 access card

at a \$1500 investment you can claim 1x NFT Cards

- 25% discount on all trading fees,
- 1st looks at investments before the public
- Acquire Beta App access
- Acquire Discord Alpha Channel Access
- 1st rights access to exclusive events & opportunities
- ERC-721 token which can be bought or sold on the open market!

Generation 2 access card

at a \$500 investment you can claim 1x NFT Cards

- 15% discount on all trading fees,
- 2nd looks at investments before the public
- Acquire Beta App access
- Acquire Discord Alpha Channel Access
- 2nd rights access to exclusive events & opportunities
- ERC-721 token which can be bought or sold on the open market!





Every Dollar invested = \$1 of Equity in the SAFE note.

Terms:

- 15% discount on equity or 15m valuation cap.
- Which ever assigns the investor a better share price at either the Series A or an exit event.

Details on the SAFE note available on the investment page and in the P2Pnote document portal.

ROKEX P2P available on the Acquire P2Pnote.

BECOME A SHAREHOLDER



The Acquire team is made up of leaders in the investment and blockchain space and an advisory board with specific industry knowledge to bring key assets to our platform.

TEAM



 Brian Harstine CEO/ Development & Operations	 Ben Apple Director of Business Operations	 Bruce Beckley Product Dev and QA	 Daryl Dexter UX Team Lead	 Drew Hill Chief Legal / P&T
 Jake Mayell Director Growth & Marketing	 Anthony Broussard Lead Developer & Product Manager	 David Kwiaton Full stack Developer	 Marek Kowalski Chief Architect	 Marius Vasile Miclaus Full stack Developer

TEAM



 Lisa Price Advisor: Corp. Development/Finance, M&A	 Stephen Buehler Advisor (Institutional asset structure)	 Wiley Matthews Advisor: Marketing / Blockchain	 Larry Stofko Advisor: Chief Information Officer	 Brandon Eskew Advisor: Technology / Blockchain
 Mark G Mathis Advisor: Film+Media Assets	 Phillip Rosen Advisor: Business/Legal, Film+Media	 Sarin Kuruvilla Advisor (Acting CMO) Growth	 Adam Solesby Advisor: Technology / Business	 Dane McFarlin Advisor: Payments Growth

INVEST

PRE-SEED (ANGEL ROUND COMPLETED)

RAISE AMOUNT	\$500,000
UNIT PRICE	\$50,000 minimum
VALUATION CAP	\$15,000,000 (**This is not a valuation**)
DISCOUNT RATE	15%
TERM	S.A.F.E. Standard term sheet Shares issued and priced at Series A.

SEED-A (PUBLIC CROWD-EQUITY)

RAISE TARGET	\$1,070,000
MINIMUM	\$300
VALUATION CAP	\$15,000,000
DISCOUNT RATE	15%
TERM	S.A.F.E. Standard term sheet Shares issued and priced at Series A.

USE OF FUNDS

First 3 months
Full Stack Lead Developer team
Front-End UI/UX Designer and team
BI/SQL DBAs Servers
Backend tech integration
Executive Compensation
Legal and Compliance Foundation

USE OF FUNDS

NEXT 18months
Marketing & Sales
Legal & Compliance financial infrastructure
BETA Build – Entire Technology & Development Team
Servers & Operational technologies, Ongoing systems Maintenance
Backend tech licensing and integration services
Executive Compensation

(Spec for now change)

Acquire Invest is raising a crowdfund equity round to give its users a chance to invest in its platform and technology! The raise will help fund the next 18 months as we roll out our beta, grow our technology team and compliance, and launch full marketing and sales campaigns.

INDEX

EXCHANGE FAQ

What is Acquire?

Acquire is an internet, compliant investment issuance and exchange platform for security tokens.

Why does the industry need a new exchange?

The current system is far too difficult to navigate and often too expensive, which does not lend itself to smaller investment offerings and companies seeking investors. Acquire is creating space for companies to publicly list their shares that is less convoluted and without friction.

Will Acquire be a regulated exchange?

Yes. Acquire brings compliant, automated issuance, discovery, and trading to private securities.

Will securities listed on Acquire be registered securities?

Yes. Securities traded on Acquire will be generally required to be registered with the SEC under both Section 12 of the Exchange Act and Section 4 of the Securities Act of 1933.

Will Acquire be a primary listing market?

Yes. Eligible companies and issuers of ETPs that meet applicable listing requirements may list their securities on Acquire.

How does a market participant become an Acquire Participant?

To become an Acquire Participant (Investment Issuer or Investor), an applicant must complete an Acquire Participant Application built into their user account's onboarding screen and it must be approved to begin the onboarding process.

Will there be a Secondary market for trading of securities on the Acquire Platform?

Yes. Acquire will be utilizing its technology in combination with a broker dealer ATS and transfer agent to facilitate a compliant exchange for the secondary market trading of securities listed on the Acquire platform.

How will Acquire utilize Blockchain technology?

Acquire proposes that certain order and execution information relating to trading activity would be recorded by a private, permission-based blockchain accessible through an application program interface available through the internet (the "Acquire Market Data Blockchain"). The Acquire Market Data Blockchain captures trading activity that occurs on Acquire in the normal course of business and is made available through the Acquire Mobile App to Acquire Participants (issuers and investors) as an additional resource that they may choose to use at their discretion.

How will tokenized securities settle and clear on Acquire?

All transactions on Acquire will clear and settle in accordance with the rules, policies, and procedures of registered clearing agencies. Acquire anticipates that at the time it commences operations, securities that are listed and traded on Acquire would be securities that are eligible for services by our Broker dealer ATS partners and that our Broker dealer ATS partners would serve as the securities depository for such securities. It is also expected that confirmed trades in securities on Acquire would be transmitted to NSCC for clearing such that NSCC would clear the trades through its systems to produce settlement obligations that would be due for settlement between participants of our Broker dealer ATS partner.

Why does Acquire require users to verify their identity using KYC/AML?

Acquire uses third party service providers to validate your identity and confirm you are not prevented from investing due to federal prohibitions on your activities. You may receive a prompt as you login to your Acquire account, or through email, to verify your identity in order to complete your investment or when investing. Your identification documents will be securely transferred to and stored by our partner for verification. Acquire does not retain copies of documents you submit.

IP

CURRENT ACQUIRE APP IP (intellectual property)



– Web Securities Token investment Gates with investment portal and user dashboard

Custom investment portals purchased by investment issuers for participants to discover an individual offering and invest directly with Etherscan. Connect a digital ETT wallet, unlock the investment button by going through KYC/AML to get whitelisted and verified. Our system records who invests and tracks the cap-table on chain. The issuer portal is in development.

STATUS: completing in May of 2022.



– Whitelabel, DTC service of our mobile investment app and platform

For a monthly fee Funds and DAOs are able to bring their products direct to their consumers and LPs. This B2B revenue model allows the client to license our IP. White label their own version of the Acquire Mobile app and utilize the backend to provide their own blockchain powered financial products DTC.



STATUS: In development Version 1.0 will be completed by Nov. 2022 // Acquire's sales to funds begins July 2022.



– Acquire's core IP is a platform unifying core backend technologies.

Acquire is the only app with a fully interconnected security token ecosystem that aggregates, and leverages multiple institutional grade blockchain backend technologies to provide a seamless user focused experience for discovering, investing, settling transactions and realizing returns for alternative private placement assets.

STATUS: Version 1.0 will be completed by Nov. 2022 // Flagship asset sales begin May 2022.



ACQUIRE

The App that redefines personal investing.

Blockchain powered, compliant, automated and tradeable investments for everyone!

