



**Steven M. Ayer, CIMA®, AIF®** · 3rd  
Managing Director, Partner @ Hightower, Strata Wealth Partners.  
Author, Chairman-FC Development, Organic Veggie Farmer  
Norwich, Connecticut, United States · [Contact info](#)

Strata Wealth Partners at  
Hightower



Southern Connecticut State  
University

500+ connections

Message

More

**Providing services**

Business Consulting, Financial Advisory, Financial Analysis, Wealth Management, Retirement Planning, Fi... >

**Featured**

**Hightower Westchester Advantage**

Hightower Westchester

"We are holistic fiduciaries providing unbiased advice that allows our clients to build a legacy through financial success and integrity." - The HighTower Westchester Team

**Experience**

**Managing Director, CIMA, AIF**

Strata Wealth Partners at Hightower

Feb 2010 – Present · 11 yrs 4 mos

Steven is a Managing Director and Partner of Strata Wealth Partners at Hightower Advisors, LLC, a premier Registered Investment Advisor. Mr. Ayer is an Accredited Investment Fiduciary (AIF), an outside course of study from the Center for Fiduciary Studies. Steven is also a Certified Investment Management Analyst (CIMA) from the Investment Management Consultants Association (IMCA), in association with the Wharton School of Business. Mr. Ayer is the author of Choosing Simplicity, a book meant to help readers make decisions in accordance with their priorities, which was published in early 2011. Steven is also Chairman of the Board at FC Development, Corp, helping The Farmers Cow Calfe & Creamery b ...see more



HighTower Whiteboard  
Animation: Brokers vs...

**Chairman Of The Board**

FC Development Corporation · Part-time

Oct 2019 – Present · 1 yr 8 mos

Norwich, Connecticut, United States

**Organic Vegetable Farmer**

**Ayer Farm**

Apr 2017 – Present · 4 yrs 2 mos  
Franklin, CT

Recognized as one of the oldest family farms in Connecticut, Ayer Farm has been a staple in the community since 1665, when our ancestor John Ayer founded the town of Franklin, CT. Although the focus of production at the farm has changed over the years (dairy, corn, horses, etc...), the emphasis on quality and excellence will always remain. We are excited to ...see more

**Ayer Farm****Host - Global Currency Watch**

VoiceAmerica Talk Radio - WTR, LLC  
Jul 2011 – Nov 2012 · 1 yr 5 mos  
[www.globalcurrencywatch.com](http://www.globalcurrencywatch.com)

My show was dedicated to monitoring the ongoing global sovereign debt crisis with the high probability that it will eventually bring an end to the US Dollar's World's Reserve Currency status. Now, you can check out my blog at [www.globalcurrencywatch.com](http://www.globalcurrencywatch.com)

**Senior Investment Management Specialist, CIMA**

Morgan Stanley Smith Barney

Jan 2001 – Feb 2010 · 9 yrs 2 mos  
Purchase, NY

I worked with many clients on helping them achieve their financial goals. I also became a partner with Strata Wealth Management in 2004 who later became Hightower Westchester.

Show 1 more experience ▾

**Education****Southern Connecticut State University**

Bachelor, Finance, Economics

1990 – 1994

Activities and Societies: Was a member of the Football team.

Wharton Business School - CIMA® designation

**Oak Creek High School**

high school, general education

1986 – 1989

Activities and Societies: I was the captain of my football, wrestling, and track teams in High School.

I participated in sports while attending Oak Creek HSI and was Captain of my football, wrestling, and track teams.

**Licenses & certifications****AIF (Accredited Fiduciary)**

f360

Issued Aug 2007 · No Expiration Date

See credential

**CIMA**

Investment Management Consultants Association

Issued Feb 2006 · No Expiration Date

Credential ID 105163

See credential

**Volunteer experience**

**Help Create Awareness**

The Last Green Valley

Jan 2014 – Present · 7 yrs 5 mos

Environment

My family has a farm situated inside The Last Green Valley ([www.tlgv.org](http://www.tlgv.org)), so the mission of the Valley is near and dear to my heart. That is to preserve the undeveloped land in the region, make people aware of it's beauty, and all of the events that the area offers.

