GigKloud®

Work. Anytime, Anywhere!™

GK

Connecting Businesses with On-Demand Labor

PROBLEM

Fulfillment - Day Labor - Moving - Events

The biggest problem these industries face, is matching their daily labor needs with their current business demand.

CURRENT SOLUTION

Temporary Staffing Agencies

take advantage of both employer & worker

- Agency dictates the hourly wage employers must pay
- Employers cannot choose which workers they prefer
- Initial on-boarding takes a week and requires contracts
- Workers only receive 60% of the wage the employer pays

OUR SOLUTION

GigKloud Provides Faster, More Efficient Service
we can deploy workers in as little as 2-hrs

- Employers set the hourly wage they're willing to pay
- Employers get to choose the workers they prefer
- On-boarding takes just minutes, with no hurdles
- Workers take home 88% of their wages

THE FUTURE

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HiveLabor by **GigKloud**

On-Demand Labor
Marketplace
Non-Skilled & Semi-Skilled
Workers In as Little as 2-Hrs

(Live Today)

Alumni Employee Management
Platform
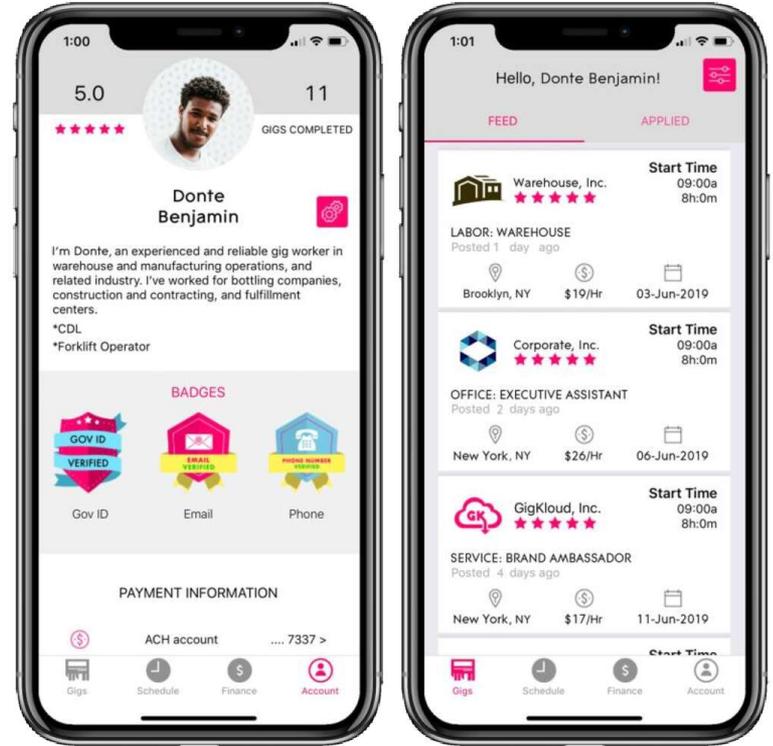Leverage Alumni Employees in
an on-demand capacity

(Q2 - 2021)
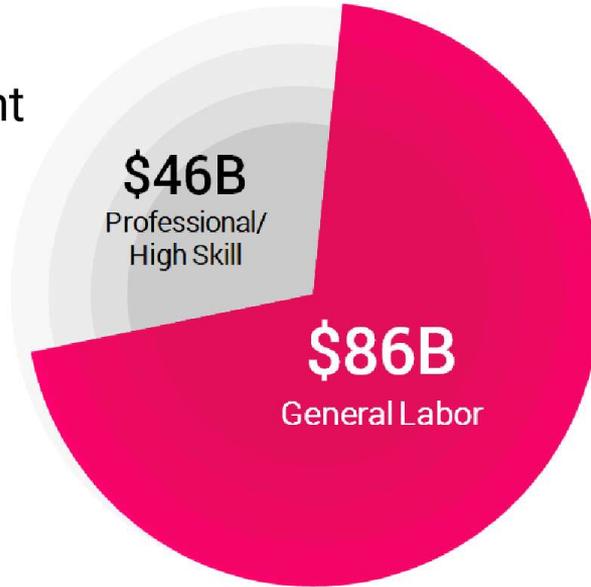
THE PRODUCT

Employer Interface

Worker Interface

THE MARKET

U.S. Temporary Labor is a $132 billion market

Alumni Employee Management Enterprise Platform

High skilled alumni employees returning to work in an on-demand capacity

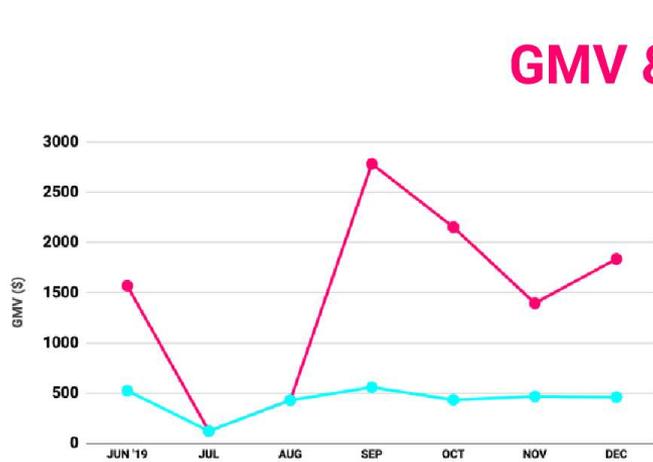**$46B**
Professional/
High Skill

$86B
General Labor

On-Demand Labor Marketplace

General Labor, Fulfillment, Warehousing, Contracting/Landscaping, Moving, Events
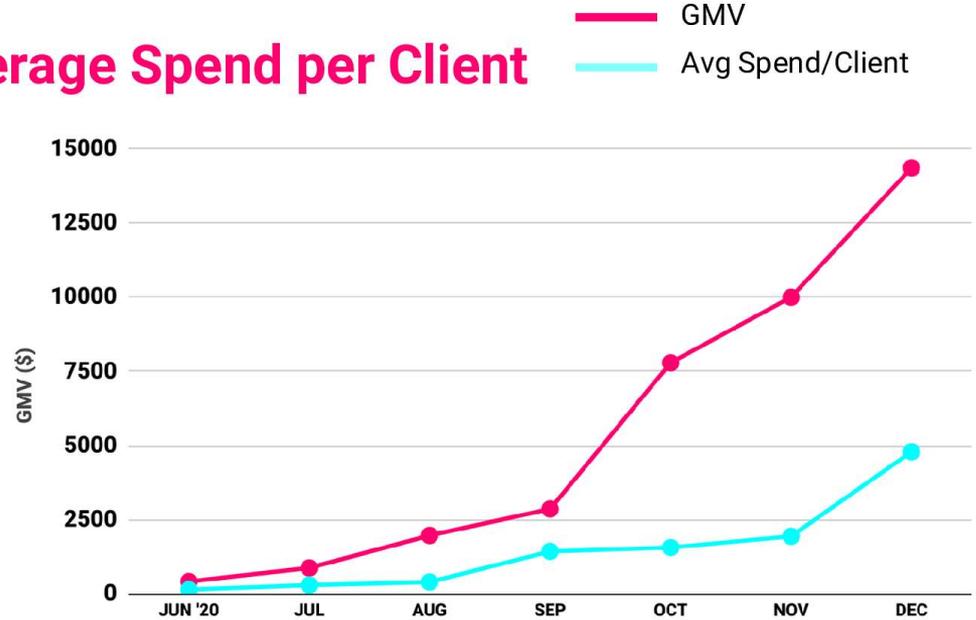
TRACTION

GMV & Average Spend per Client

— GMV
— Avg Spend/Client

Cohort 1

Inconsistent Growth & Flat Customer Love in cohort 1 led us to gather user feedback and make changes to positively impact client retention and satisfaction

Cohort 2

80% Compounded Monthly Growth resulted from the direct implementation of user feedback, all done with $0 spend on marketing
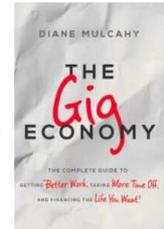
TEAM

D. William Zero
Founder, CEO & CTO

Joseph Marchione
Co-Founder, CMO & Biz Dev

Diane Mulcahy
Strategic Advisor

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