

my name is Edwin Martinez and I was born in California and at two months of age came down to what the mother and lived here until I was 12 years old what I do today is connecting facilitating relationships between the producer and we look for producers that have a very high quality of coffee while most people have a pretty good concept of how to how to really process wash coffee well the last little bits the last little details I think really make the difference in a cup from a good coffee doing great coffee so the approach we've had us to work with people that not only that have desire and interest to have long term relationships but who have a history of producing great quality difficult to make a decision to invest and produce something great when the market price is volatile so if the market price is low a lot of people will cut back how much they put in because it's a practical thing and it directly impacts how much you're gonna have to eat you're gonna have a good pocket next year my name is patty diabetics and I've worked here for ten years independently our and our family we've worked in coffee for between 60 and 70 years and our values here are very much committed to producing the best quality we can with what we're doing but it's very much investing in the community as we find a lot of rewarding and being able to play a role in the local community does she have something that she specifically looks for in a fire she definitely does and very much looks for once value someone that is a sensible buyer and remaining someone who listens who's interested who understands it's there's a lot more to this to care more about the people and the community the joys and the hardships as well as the quality of the coffee when you pass well they're

able to take care of our people a lot
better
the impact is big when when they're paid
well for good coffee because we're able
to then turn around and and be someone
that the community can rely on and be a
pillar people that are working with us
picking come back every year we have for
the most part almost all the same people
coming back now that's a phenomenal
thing to have because we have assets of
community within the context of having a
large group of people that come from far
away
settle here for the season and they
leave that's that's a very special thing
so we're best in not only in to this
immediate community year-round ability
the community have seasonal workers that
come
for us

[Music]

a lot of oysters that travel a lot II
don't understand is what the true added
cost is producing coffee in this region

[Music]

the cost of transportation is a lot
higher the cost of getting any product
there's a lot higher and then there's
the time cost we had at risk that comes
just transporting coffee that is higher
here than in most places it's a lot of
work we're far away and we have to work
hard to focus on what we do that you
need in order for it to be enduring and
sustainable