

Just Drive. Let us find parking for you.

PITCH VIDEO INVESTOR PANEL

Parknav® offers real-time parking
Navigating you to on-street parking spots that are available for you right now.

parknav.com San Francisco, CA

Where to Park Technology Software Smart Cities Software Engineering

Highlights

- 1 CEO is Stanford PhD, Professor at UIUC, IEEE "Top 10 to Watch in AI." Multi-exits management team
- 2 Backed by Village Global VC with LPs including Jeff Bezos, Marc Zuckerberg, Magic Johnson
- 3 New Customers grew x3 from 2020, New Car OEM customer 2021
- 4 Customers include BMW, Siemens, Deutsche Telekom (parent of T-Mobile); New Customers grew x3 from 2020, New Car OEM customer 2021
- 4 Customers include BMW, Siemens, Deutsche Telekom (parent of T-Mobile);
- 5 Partners include Microsoft Ventures Accelerator, Startupbootcamp Berlin, Volkswagen PlugAndPlay
- 6 Patented AI technology, built for much more than parking—logistics, smart city, finance, real estate
- 7 Over \$1MM revenue and cash flow positive 2019
- 8 Stellar, all-star team Techstars, multiple successful exits, publicly traded company former CEO

Our Team

 **Eyal Amir** CEO
Named Top-10 AI Person by IEEE, Stanford University Computer Science best-PhD thesis award, AI Professor in Computer Science UIUC, Gold Medalist Olympic Rifle Shooting Israel

Parking is the most painful part of every driving experience. By providing real-time information about parking availability, we will improve the lives of millions around the world by enabling people to spend more time doing what they love, and not being stuck in a car.

 **Igal Elon Chmerinski** CRO
Techstars alum, head of sales and marketing for a number of successful startups SaaS from seed to exit. SaaS, Fintech, Smartcity, Mobility

 **Simon Arazi** VP of Product
20+ years startup Outbound Product Management, took ClickSoftware from seed to SerD (\$1.5B exit), Sirenum from seed to exit (2021 exit)

 **John Alan Leney** SVP Business Development
Head of sales and marketing for a number of successful companies selling to automotive, including experiences in Deloitte, Dassault, GM

 **Juan Mancilla** CTO
Ph.D. in Computer Science from UIUC, former Applied Researcher at Microsoft, Fulbright Scholar

 **Hugo Van Der Linde** SVP Corporate Development
Co-founded and MP-ed RMS (sold stakes of its ventures up to 8-digit), MD-ed Travel-Net (sold to TUI), CEO-ed publicly traded company (awarded best performer at the Euronext stock exchange)

 **Marisa Schneider** Sr. Manager Administration
5-language speaker, Psychology and Legal professional with multi-year experience in startup administration

 **Rutuja Gole**

Our groundbreaking AI technology will solve modern cities' parking challenges—and more.

Parknav® uses AI to identify available on-street parking in real time. It is the only scalable solution that uses zero hardware and works for every street, 24/7, for all types of on-street parking (including free, metered & permit). However, our

technology was built to predict so much more than parking—and this investment opportunity includes future tech applications.

We're back! And our previous investors would say "don't miss this one."

This isn't our first time on Wefunder. In fact, we launched highly successful campaigns in 2016 and a much stronger one in early 2021. Since then significant events occurred, including a new luxury-car-manufacturer customer, already 3x new customers in 2021 compared with 2020, and launching groundbreaking new products. Our investors asked for further opportunities to invest, and we listened - we're ready for Round Three!

Here's how our investors have seen their investment grow since 2016:

	THEN	NOW
Valuation	\$20M valuation cap convertible note	\$75.5MM valuation (discounted for first \$250K)
Funnel size (TCV)	\$2MM	\$120M
Production	One (1): Parking Prediction	API, SDK, and City Portal
Revenue	\$60k (tax basis 2015)	\$530K (tax basis 2020)
Team	Promising, inexperienced management	Management Updated; 5 Exits

The Proof is in Our Traction

We don't have to just tell you our technology works, because we have the traction to prove it.

Urban residents need our solution, and as urbanization continues to accelerate—so does our demand.



Stellar Team

Invest in an experienced, award-winning, internationally recognized data science and leadership team.

Parknav® was launched in 2015 by award-winning Professor and Data Scientist, Prof. Dr. Eyal Amir, whose 25 years of research is the foundation for our groundbreaking, patented technology. And our team experience doesn't stop there—encompassing multiple exits, IPOs, and more. Including:

Team

 Eyal Amir CEO	 Igal Elon Chemerkinski Head of Finance	 Juan Mendilla Coceres Head of Tech	 Simon Arsal (New addition Aug 2021) Head of Product	 Hugo van der Linde Head of Sales Dev	 John Loney Head of Business Dev
Stanford PhD in AI, Professor of CS at UIUC, Data Scientist	20+ International Sales, Management, Marketing	UIUC PhD Machine Learning, Machine Learning, Enterprise and Security, Microsoft	20+ years startup Outboard Product Management, took ClickSoftware from seed to SerD (\$1.5B exit), Silexium from seed to exit (2021 exit)	Co-Founded Mid-west B2B, (high 8-digit exit), Mfg and Traveler, (sold to TUI), CEO-led publicly traded company, awarded best performer on Eurocom	20+ Years B2B SaaS, Sales to Automotive, \$100M Sales and GM
Best Stanford Thesis, Top 10 AI, IEEE, 4 Sense, Fraud Science	MBA University of Toronto, BSc, University of Florida	Machine Learning for social issues such as child bullying	MBA Hebrew University, BSc Technician, PhD candidate (22 respects)	Passionate about Smart City Technologies	Backcountry wilderness explorer
Olympic Rifle Shooting Israel, Gold Medalist at 20 Black Belt, JKA, Karate	Surfer, Golfer, Runner and Polyglot 5 Languages	Thinking outside the box, DC			

Our partners and customers trust our patented technology, which is available for 1,000+ cities in North America and Europe.

Parknav's® patented technology has come to be trusted by some of the most well-known luxury automakers (including BMW), largest global telecommunication companies (including Deutsche Telekom), and large-scale Smart City service providers (including Siemens).

We produce precise, wide coverage:
1,000+ Cities Offered





Backed by Village Global

...Including some of the world's most well-known technology leaders.

Parknav® has received investment from the California-based Venture Capital firm Village Global VC, which is backed by Diane Greene, Bill Gates, Jeff Bezos, Mark Zuckerberg, Sara Blakely, Reid Hoffman, and more! Parknav® has also been a part of Microsoft Ventures Accelerator, Startupbootcamp Berlin, Wayra O2/Telefonica/Hyundai Accelerator, and the Volkswagen PlugAndPlay Accelerator.



We Are Different

Parknav® makes finding a parking spot easy and fast.

Traditionally, cities and businesses have relied on dedicated, physical parking sensors to determine real-time parking availability. This costs cities and people a lot of money and time, and is neither practical nor scalable. Our solution is a precise, AI data-driven product that's 100x more cost-effective—thus, 100x more scalable—and much more accurate. Here's how we compare:

Made for finding on-street parking	✓	✗	✗	✗
Navigation to on-street parking	✓	✓	✓	✗
Integrates with cars and other live data	✓	✓	✓	✓
Available with mobile apps	✓	✗	✓	✓
Data quality	85-95%	not published	not published	not published

Our Tech Works

Parknav® uses data alone to determine real-time parking availability.

We use artificial intelligence to analyze data generated by cars manufacturers, telecommunication companies, insurance companies, car-sharing services, mapping companies and many other sources, along with our own proprietary data. This makes Parknav® the most accurate solution available.



BASED ON DATA ANALYSIS & PREDICTION, we know how to find the perfect parking space for your vehicle.

Why Now

Parknav® is poised to be at the center of the Smart Cities revolution.

This impending revolution is demanding our unique technology expertise right now and we're ready to scale fast to capitalize on this momentum. The potential of Parknav® to improve Smart Cities is boundless: from enhanced citizen and government engagement to reduced environmental footprint, improved infrastructure and life quality for urban dwellers.

Our Future Solutions

We built our technology for so much more than just parking.

The AI-driven technology that powers Parknav® has been built to predict more than just parking. Our roadmap including predicting "EVERYDAY" predictions (ex. predicting what is occurring outside, such as where can I find a place to sit), "FIREHOSE" predictions (ex. what is occurring off the street, such as does your favorite grocery store have your favorite toilet paper in stock) and "PERSONALIZED" predictions (ex. what will happen to you later in the day, such as how is your health).

This technology is extremely exciting and has ALREADY been proven with the success of Parknav®.

EVERYDAY
Multiple things occurring in the street

TARGET CUSTOMERS

Telco Cities Mobility

Lines Waiting Inventory Parking Drop-off/Pick-up Sitting

FIREHOSE
Multiple things occurring off the street

TARGET CUSTOMERS

Insurance Tech Fintech Governments

Dog-friendly People Tables Doors Windows Graffiti

PERSONALIZED
Personalized predictions for everyday life

TARGET CUSTOMERS

Telco Wearables Mobility

Kids Family Clothes Nutrition Activity Body/Hair

Parknav® will help build the Smart Cities of the future.

Modern cities will have more traffic and less parking. Autonomous vehicles can park themselves, but Parknav® will provide the missing piece of the autonomous parking experience. We've already identified many more potential applications of our technology and data set, and it's clear that Parknav® will play a significant role in making the Smart Cities revolution better.

- Enable urban planners to create a safer, healthier environment
- Help retailers decide where to site their next location
- Show potential home buyers parking availability of neighborhoods
- Inform autonomous vehicles of available parking

INVEST IN



