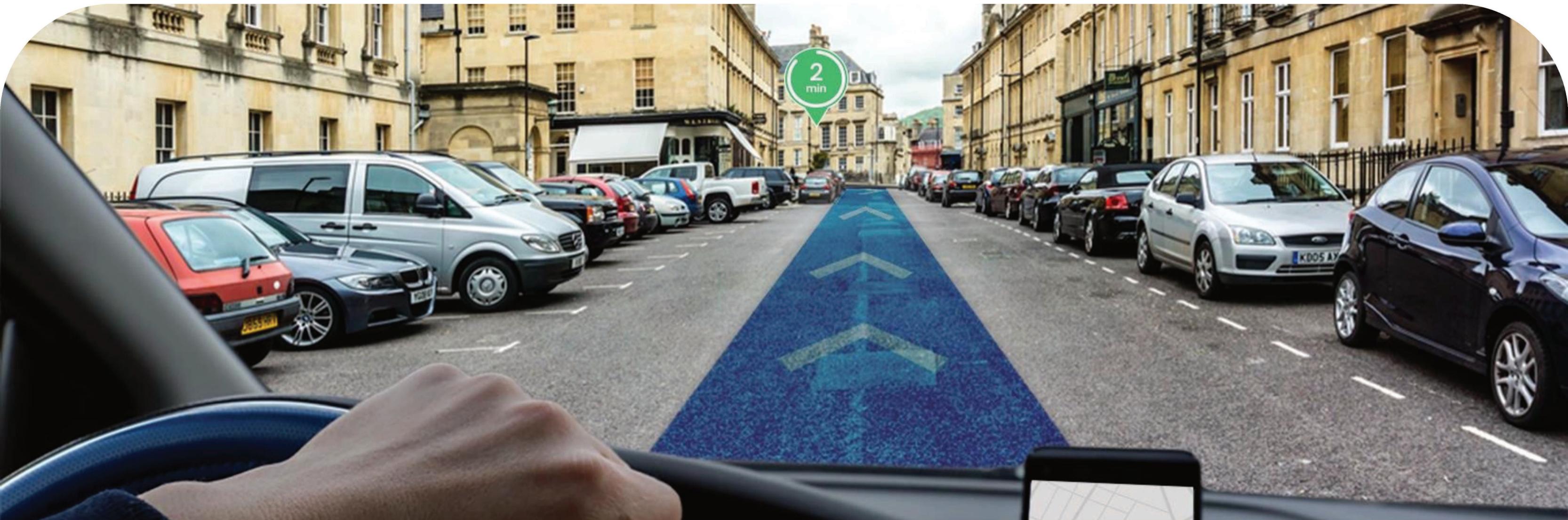




Find Parking
98% Precision



2020
Cool
Vendor
Gartner

Gartner

CDL 2020
Selection



FIA
Smart
Cities
Award



PROPRIETARY
parknav.com

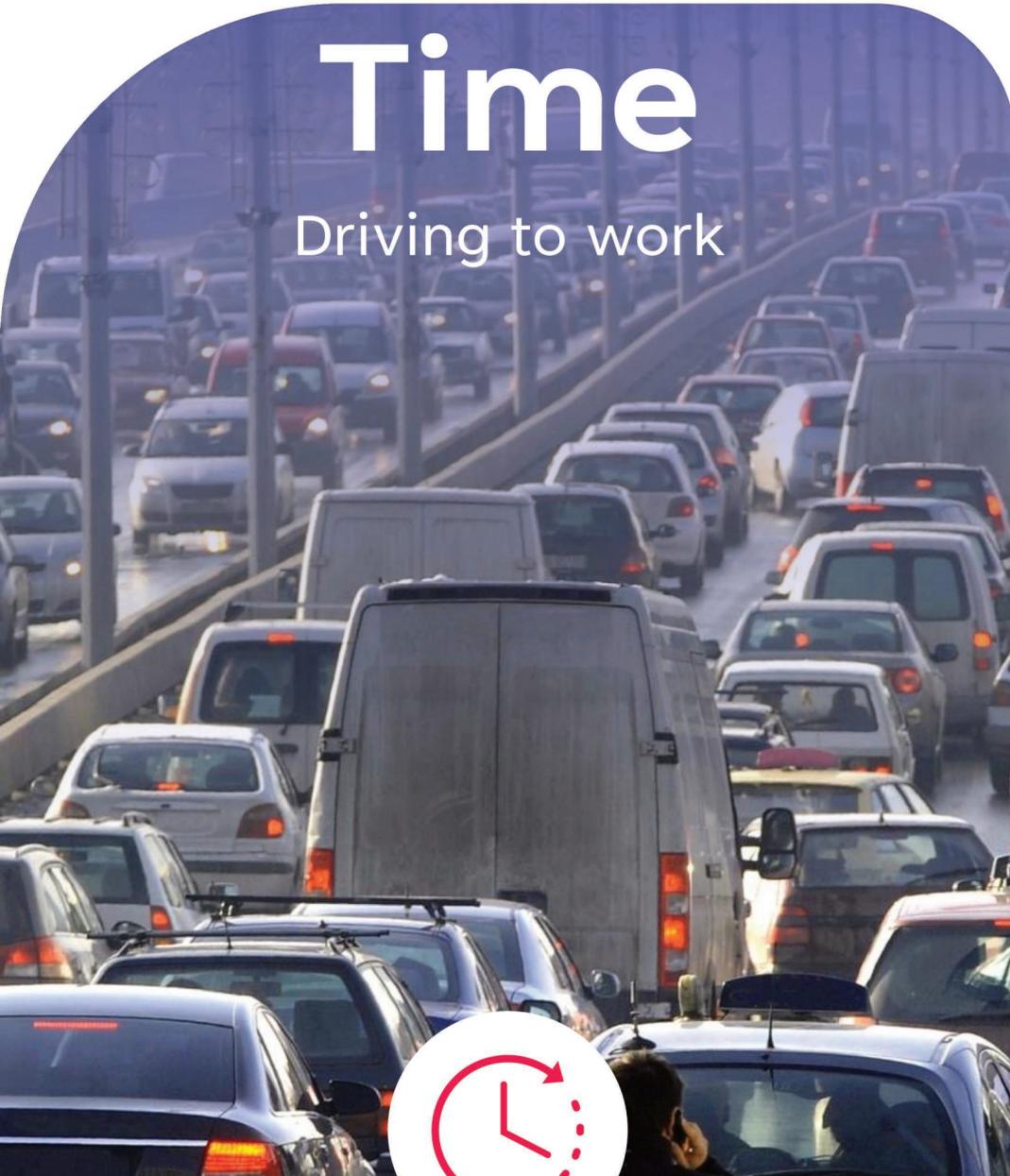
When Covid-19 ends...

Parking would cost me again in:



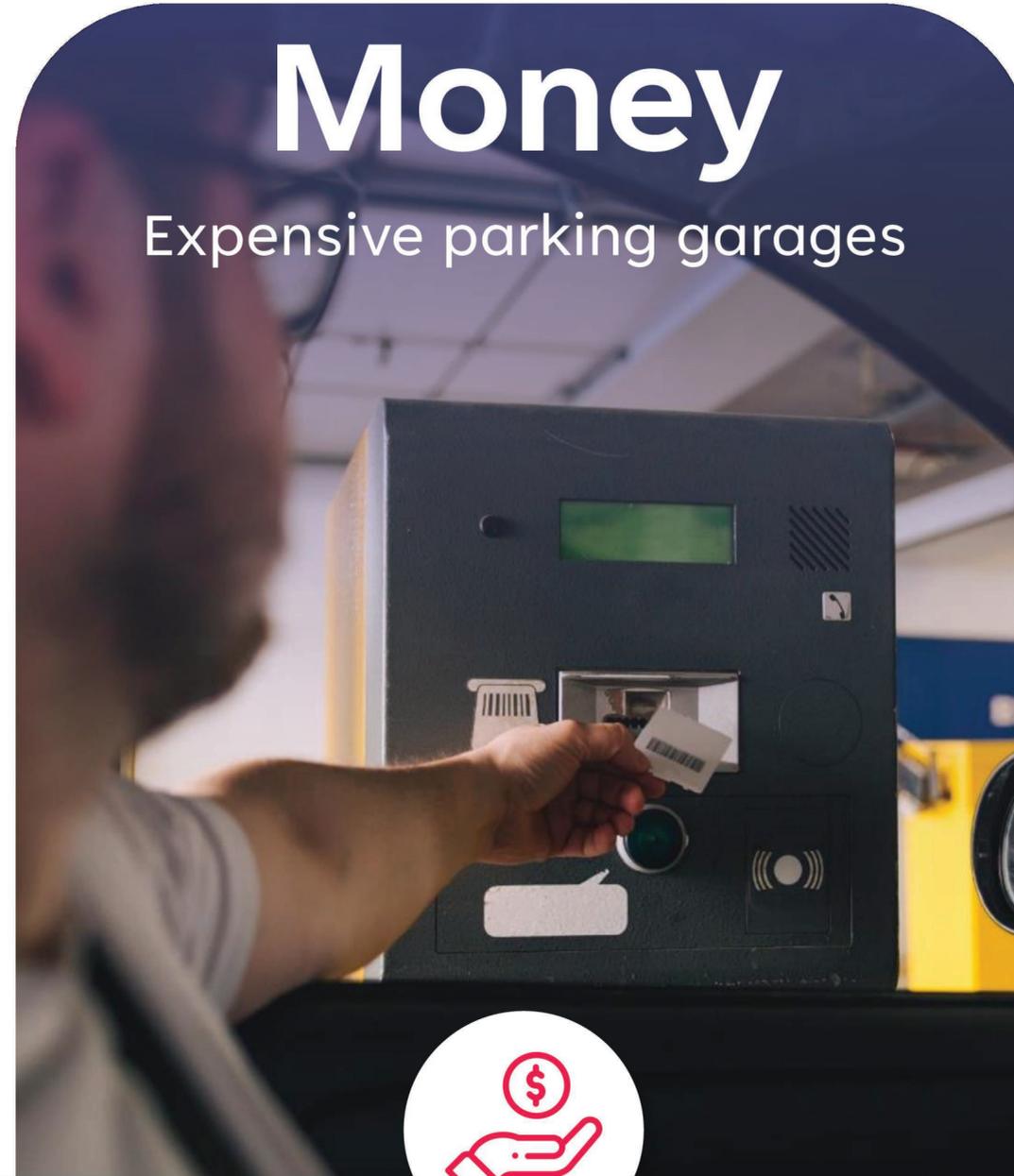
Time

Driving to work



Money

Expensive parking garages



Gray hair

Late for a meeting

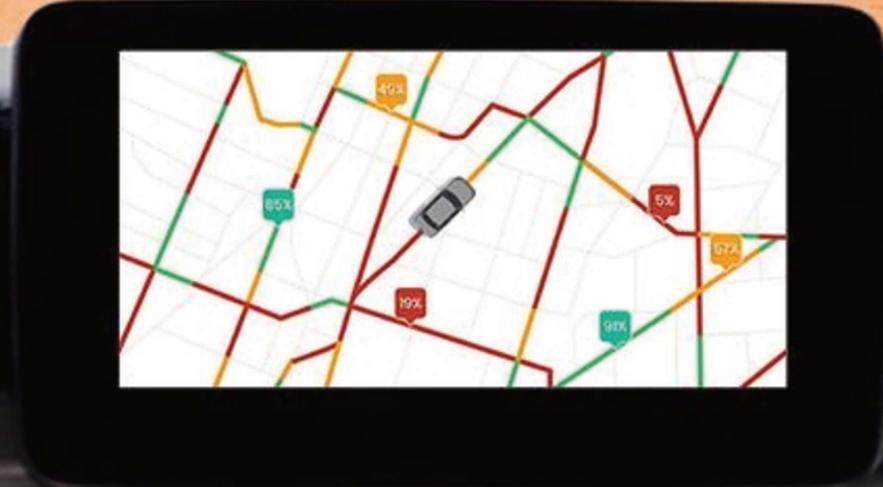


**We will always need
to park our car**

And it will always
be a pain

49%

91%



Parknav Real-Time Parking

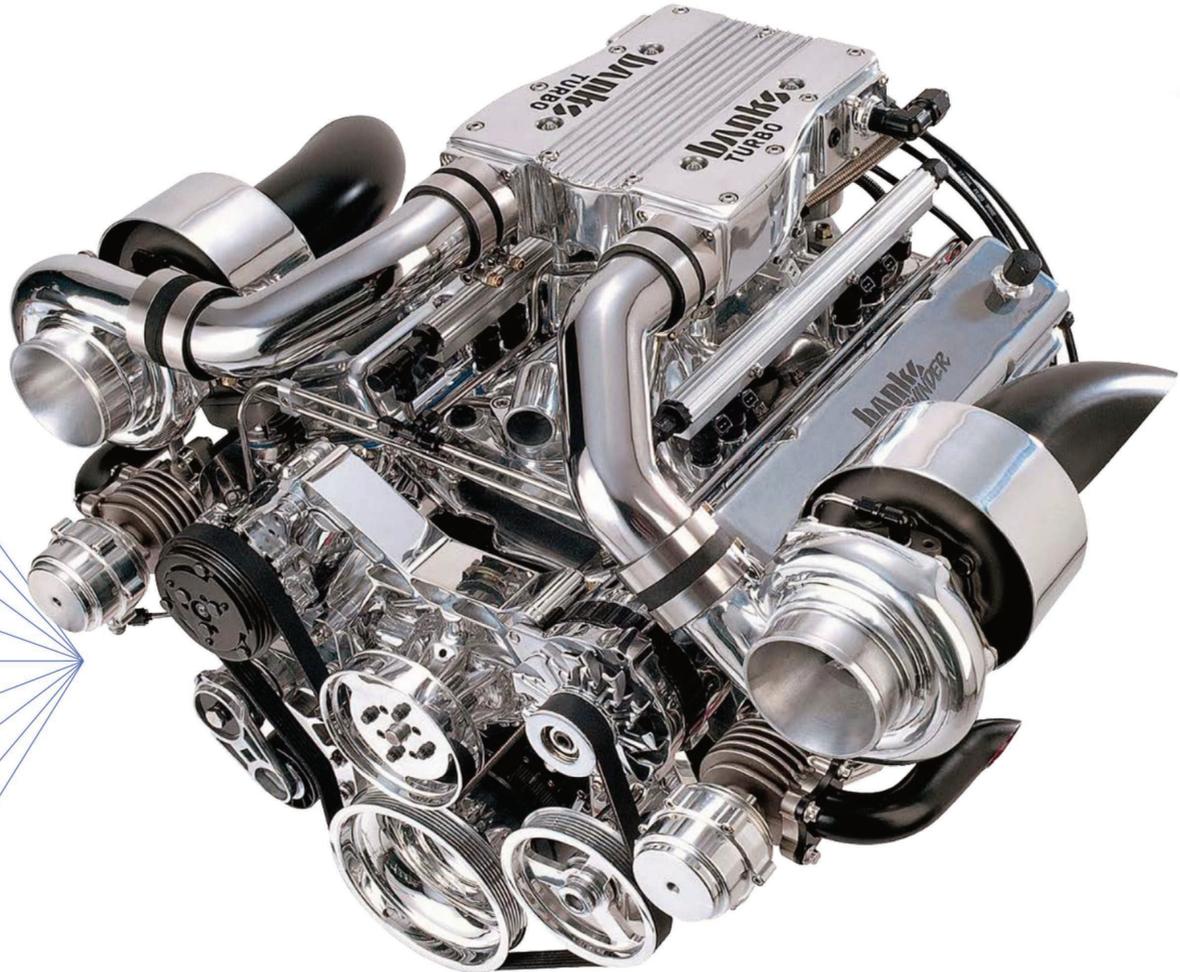
Navigating you to on-street parking spots that are available for you right now.

How we do it



Data Sources

-  Telcos
-  Car sharing
-  Satellite
-  Proprietary & local info
-  Sensor IoT
-  GDPR
-  Location
-  Mobile phone
-  Area mapping



 **Proprietary
AI Engine**

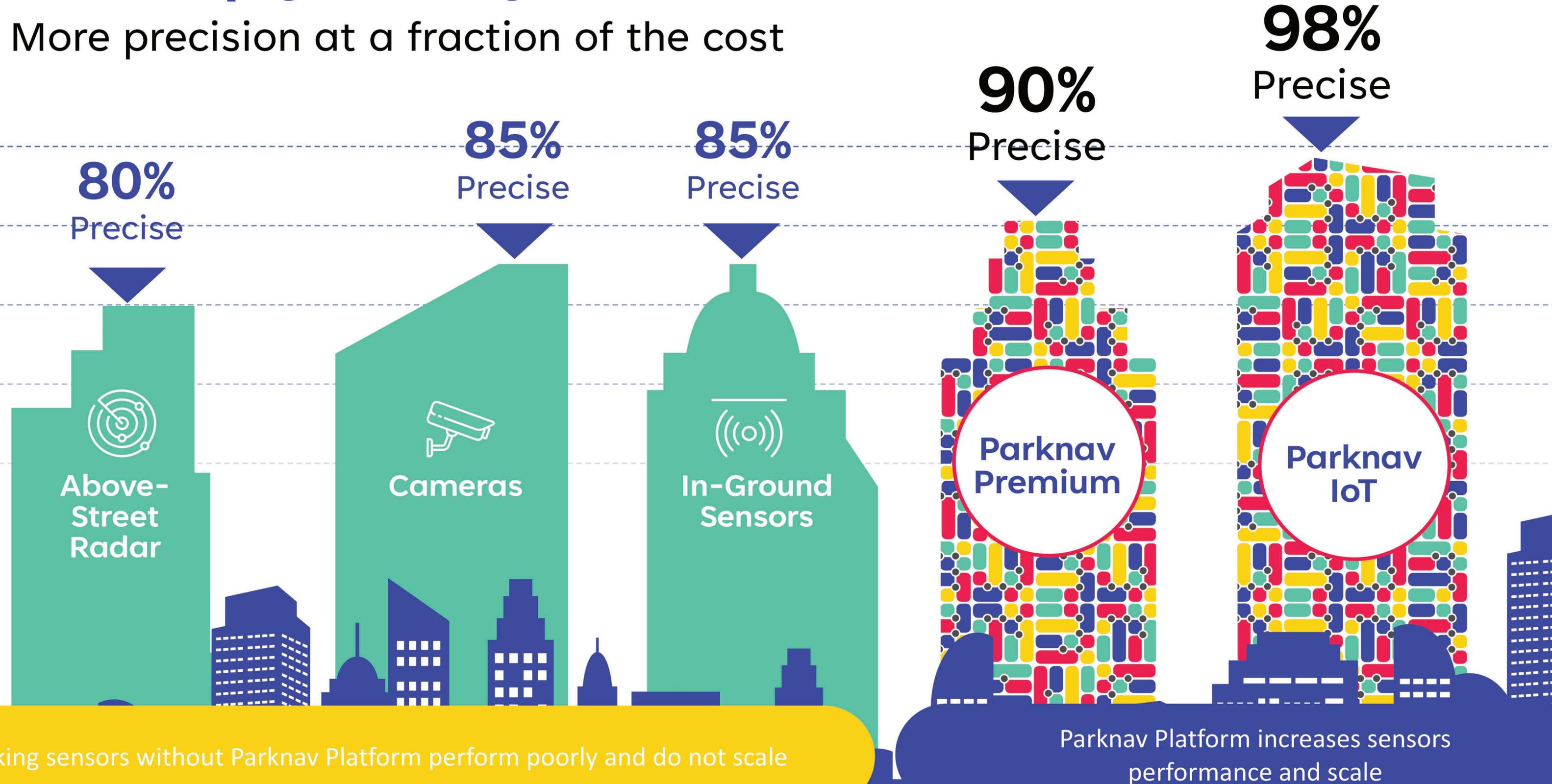
**Precise
prediction**



**Better
than
sensors**

Scale up your city with IoT

More precision at a fraction of the cost



Parking sensors without Parknav Platform perform poorly and do not scale

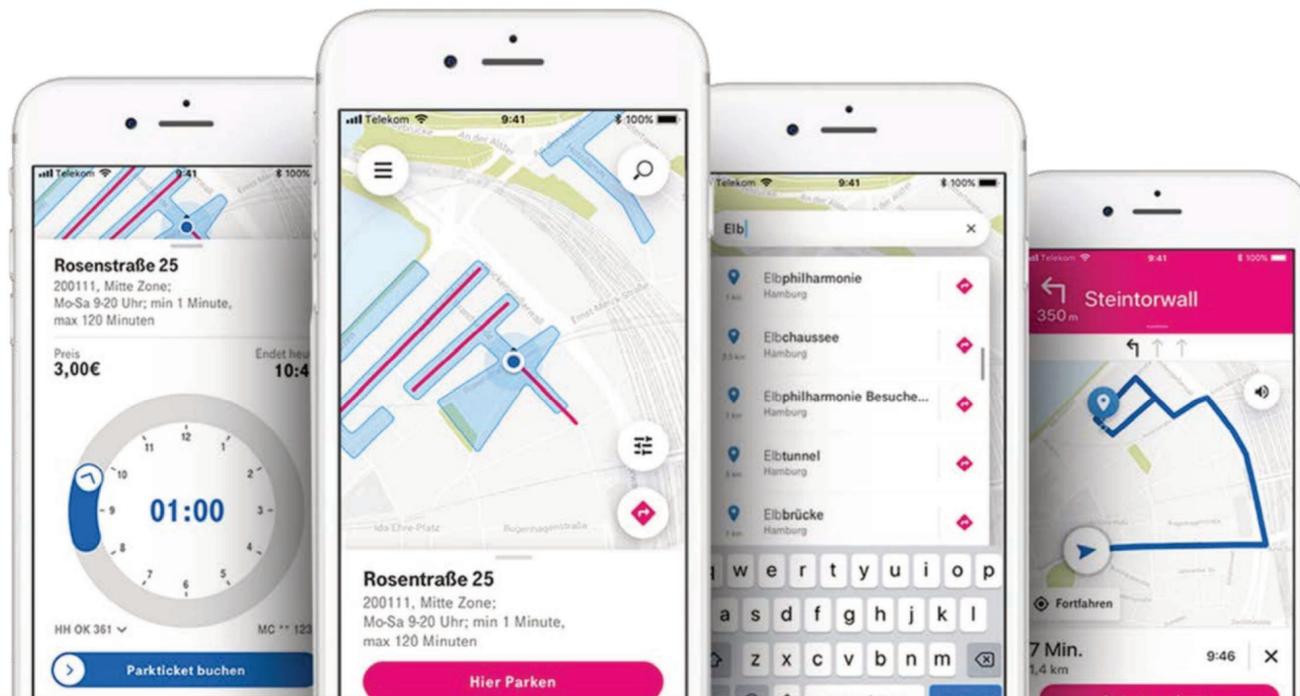
Parknav Platform increases sensors performance and scale

And we are really good at it

Our clients love us



Deutsche Telekom's Park&Joy



Parknav launched in Deutsche Telekom apps, BMW, Q8, Siemens, Spotten, other...

Find parking with Parknav

Mobility and Smart Cities



Parknav is:

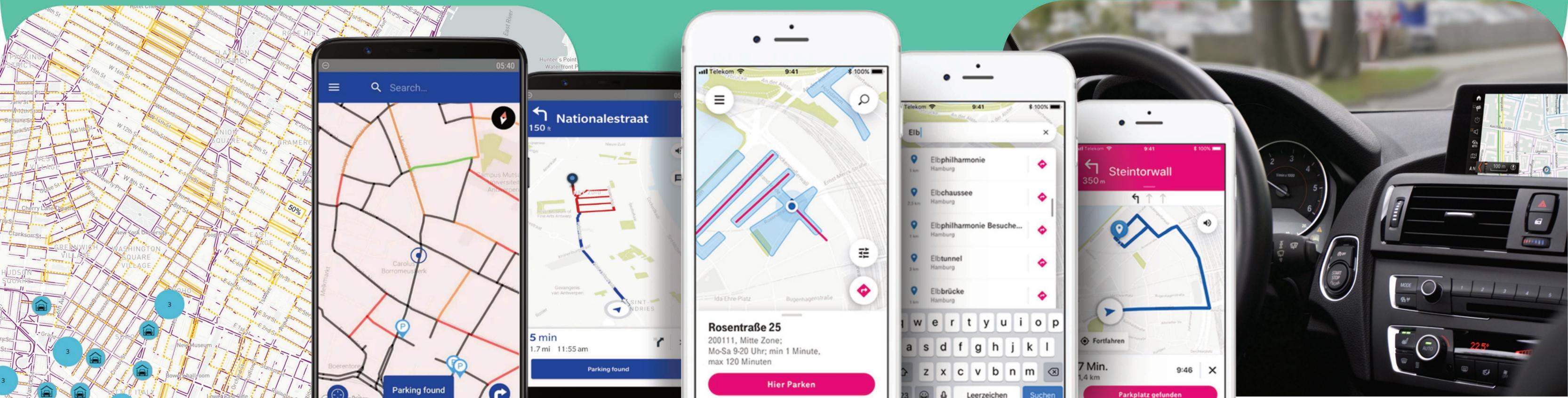
- On-Street Parking Data
- Off-Street Parking Data

API, SDK, City Portal:

- Vehicles' telematics
- Mobile Parking Payment solutions
- Others: Car OEMs, Municipality solutions, others...

Unlike others, Parknav is

- Precise
- Scalable
- Does not require dedicated sensors



Business model – Mobile Apps, Cars



How we make money

	Per API call	Per User	\$0 model	Revenue Sharing Model
Pricing Model	\$ per API-call	\$\$ per USER per month	User ID	Advertising
	Mobile-payment apps pay per use	Car OEMs pay per user	Low-cost Consumer apps model	Low-cost Consumer apps model

The only on-street Parking Solution

The competition does not stack up



Made for finding on-street parking	✓	✗	✗	✗
Navigation to on-street parking	✓	✓	✓	✗
Integrate with cars and other live data	✓	✓	✓	✓
Available with mobile apps	✓	✗	✓	✓
Data quality	85%-95%	Not Published	Not Published	Not Published

Then vs Now



2017

2018

2019

2020

2021



SIEMENS



Smart City 2019



Premium cities offered	30	40	120	160	1000
Annual Revenue (tax basis)	\$0.3MM	\$0.8MM	\$1.25MM	*\$0.5MM	**\$0.6MM
Funnel Size (TCV basis)	\$6MM	\$12MM	\$40MM	\$108MM	*\$150MM



*Compare with Parking-industry performance:
 Parking-industry 2020 60%-to 90% lower revenue compared with 2019

**Theses are forward-looking projections which CANNOT be guaranteed
 See underlying assumptions for this future plan in following slides

Guess Who?

2020

2021

2022

New Car OEM
Customer Since
Previous Raise



Precise, Wide Coverage:

1,000+ Cities Offered



Future Plan

2022

2023

2024

2025

2026



3000

10,000

30,000

100,000

200,000

Square KMs covered with consumer-running service

\$2MM

\$6MM

\$18MM

\$36MM

\$72MM

Annual Revenue Projection

\$600MM

\$1.8B

\$4B

\$10B

\$20B

Funnel Size Projection (TCV basis)

2020 Cool Vendor
Gartner



CDL 2020
Selection



FIA Smart
Cities Award



These are forward-looking projections which CANNOT be guaranteed

See underlying assumptions for this future plan in the following slide

Some underlying assumptions for our future plans...

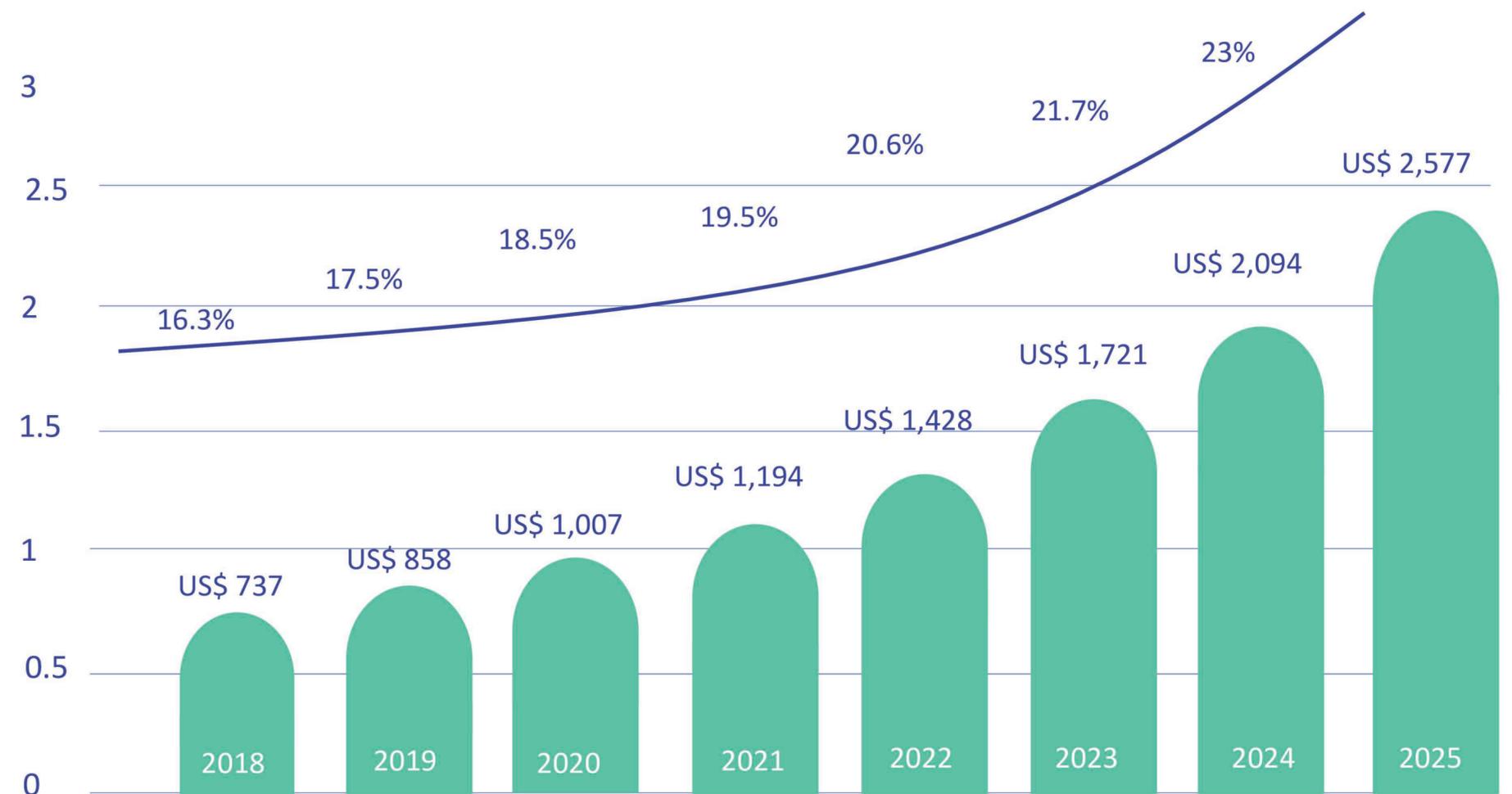
- We shall succeed in partnering up with sufficient partners quickly
- Smart cities market shall grow quickly
- Connectivity and other technologies shall enable consuming our data
- Mobility of people and commodities shall continue to grow
- We shall be successful in raising the next rounds of funding

Cities are relying on data as they become more packed

The time for Parknav's superior, precise data is now



Global smart city market (US\$ billion), 2018-2025



Source: PwC and "Smart Cities Market Analysis & Segment Forecasts to 2015." Grand View Research, 2018
A proprietary version circa 2021: <https://www.grandviewresearch.com/industry-analysis/smart-cities-market>

Team



Eyal Amir
CEO

Professor of CS at UIUC,
Stanford PhD in AI, Data
Scientist

Best Stanford Thesis,
Top-10 AI IEEE, 6Sense,
Fraud Science

Olympic Rifle shooting
Israel gold medalist at 20,
Black-belt JKA Karate



**Igal Elon
Chemerinski**
CRO

20+ International Sales,
Mgmt, Marketing, MBA U.
Toronto, BSc U. Florida

Led sales at Tegrity (exit),
Pepperi, Optibase (exit)
from seed to exit

Surfer, Golfer, Runner and
Polyglot 5 Languages



**Juan Mancilla-
Caceres**
CTO

UIUC PhD Machine
Learning, ML and
Security at Microsoft

Fulbright laureate, award-
winning scholar, create
games for education

Machine Learning for
social issues and child
bullying



Hugo van der Linde
SVP Corp Dev

Co-Founder MP-ed RMG
(high 8-digit exit), MD-ed
TravelNet (sold to TUI),
CEO-ed publicly traded
company, best performer
on Euronext

Passionate about Smart
City Technologies



Simon Arazi
VP Product

20+ Product for Tech
Startups, BSc Technion,
MA Hebrew U. Jerusalem

ClickSoftware (\$1.3B
acquisition), Sirenum
(exit) from seed to exit

History scholar, Talmudic
Research, 2 ancient
languages



John Leney
**EVP Business
Development**

20+ B2B SaaS
Sales to Automotive,
Delloite, Geometric

\$100M Sales and GM

Backcountry
wilderness explorer

Uniquely positioned to lead the market of smart city AI



Backed by VGVC
World-leading LPs



Patents In
U.S. & EU

Strong
Partnerships



Thank you



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San Francisco

Munich



Tel Aviv

