



Supercharging the Job Hunt

Founded: September 2019  
Location: San Diego, CA

The all-in-one tool for job seekers to organize their job search, create custom job pitches, and monitor how their applications are being viewed.

Recognition:

20+ San Diego Companies to Watch in 2020

## Leadership Team



Tony Malz  
CEO & Founder



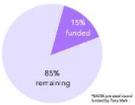
Alex Flores  
CMO & Co-Founder



Zachary Schenkler  
CTO & Co-Founder

## Seed Round: \$1M

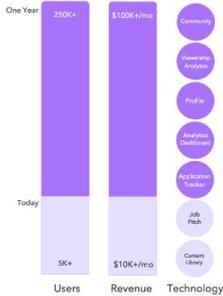
Investment:



Allocation:



## Return on Investment



\*Projections are not guaranteed

## Product Market Fit

|                     | Sizigi<br>Founded 2019 | bulb<br>Founded 2013 | PORTFOLIUM<br>Founded 2014 | LinkedIn<br>Founded 2002 |
|---------------------|------------------------|----------------------|----------------------------|--------------------------|
| Job Search          | ✓                      | ✓                    | ✓                          | ✓                        |
| Public Profile      | ✓                      | ✓                    | ✓                          | ✓                        |
| Content Library     | ✓                      | ✓                    |                            |                          |
| Job Pitches         | ✓                      |                      |                            |                          |
| Viewership Alerts   | ✓                      |                      |                            |                          |
| Analytics Dashboard | ✓                      |                      |                            |                          |
| Application Tracker | ✓                      |                      |                            |                          |

| DEMOGRAPHIC  | Professional/Student | Student  | Student  | Professional |
|--------------|----------------------|----------|----------|--------------|
| TARGET BUYER | Professional/Student | Educator | Educator | Company      |
| USERS        | 5K+                  | 750K+    | 5M+      | 700M+        |

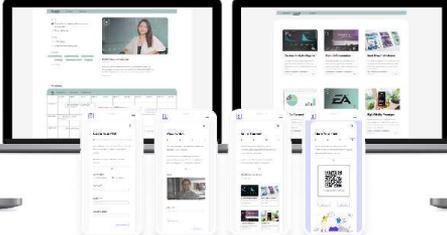
## Technology

### 01 Application Tracking



Every job hunt starts with a job search. Sizigi provides a search engine to look up, filter, and select the careers users are interested in pursuing.

### 02 Custom Job Pitches



Users can tailor each job pitch to whichever position they're applying for by updating their intro video, relevant skills, and featuring content that properly pertains to each job opening.

### 03 Actionable Analytics



Sizigi provides straightforward data interpretation that prompts users to perform certain actions that increase their chances of getting hired.

Our partners include  
job boards, companies, & colleges

