



One professional journey, **one tool.**



Alex Flores, MBA · 3rd
Chief Marketing Officer & Co-Founder at Sizigi
San Diego, California, United States · 500+ connections ·
[Contact info](#)



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Experience



- Sizigi**
1 yr 4 mos
Chief Marketing Officer & Co-Founder
Jan 2021 – Present · 2 mos
- Director Of Marketing**
Nov 2019 – Jan 2021 · 1 yr 3 mos
Greater San Diego Area



- PR & Communications Manager**
Amobee
May 2019 – Sep 2019 · 5 mos
San Diego, CA



- Sports Housing Coordinator**
Road Rebel
May 2018 – May 2019 · 1 yr 1 mo
Greater San Diego Area



- Sports Marketing Intern**
California State University, Fullerton
2015 – 2016 · 1 yr
Fullerton, CA



- Marketing Intern**
Make-A-Wish Orange County and the Inland Empire
2015 · less than a year
Irvine, California

Show 1 more experience

Education



- San Diego State University**
Master of Business Administration (MBA)
2018



- Cal State Fullerton, College of Business and Economics**
Bachelor of Arts (B.A.), Business: Marketing and HR Management
2016



- California State University, Fullerton**
Bachelor of Arts (B.A.), Communications: Public Relations
2016
Activities and Societies: Lambda Pi Eta Honor Society

Licenses & certifications



- Campaign Manager Certification**
Google
Issued Apr 2019 · Expired Apr 2020
Credentia ID 31095996
[See credential](#)



- Google Analytics Individual Qualification**
Google
Issued Apr 2019 · Expired Apr 2020
Credentia ID 30800582
[See credential](#)

Volunteer experience



- Walk-For-Wishes Volunteer**
Make-A-Wish Orange County and the Inland Empire
2015 – Present · 6 yrs
Children
•Assisted media on event coverage



Family Matching Event Volunteer

Boys Town
2013 – Present • 8 yrs
Social Services

•Helped coordinate activities for children

Skills & endorsements

Marketing · 21



Endorsed by James Fratzke, who is highly skilled at this



Endorsed by 4 of Alex's colleagues at California State University, Fullerton

Sales · 19



Endorsed by Sahil Mehta, who is highly skilled at this



Endorsed by 3 of Alex's colleagues at California State University, Fullerton

Leadership · 18



Endorsed by 4 of Alex's colleagues at California State University, Fullerton

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Recommendations

Received (4)

Given (6)

Emily Aguilar

Office Administrator at Akitoi Learning Center
April 15, 2013. Emily and Alex were students together

I met Elizabeth at Cal State Fullerton this spring 2013 semester in two of my marketing classes. She is one of the most hard working students I have ever met. Elizabeth has a flair for organization and has outstanding leadership abilities. Her ability to consistently go above and beyond is why I highly recommend her for ... See more



Hailey Pink
Director of Acquisition Marketing at Dolls Kill
April 15, 2013. Hailey and Alex were students together

I have had the pleasure in getting to know Elizabeth this year at California State University Fullerton. We have worked on a marketing project where I have learned that Elizabeth has an incredible work ethic, a go-getter and is amazing on Microsoft Excel. I recommend Elizabeth for any job in which she l... See more

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Accomplishments



Languages

English · Spanish



Interests



California State Univ. Fullerton



Forbes