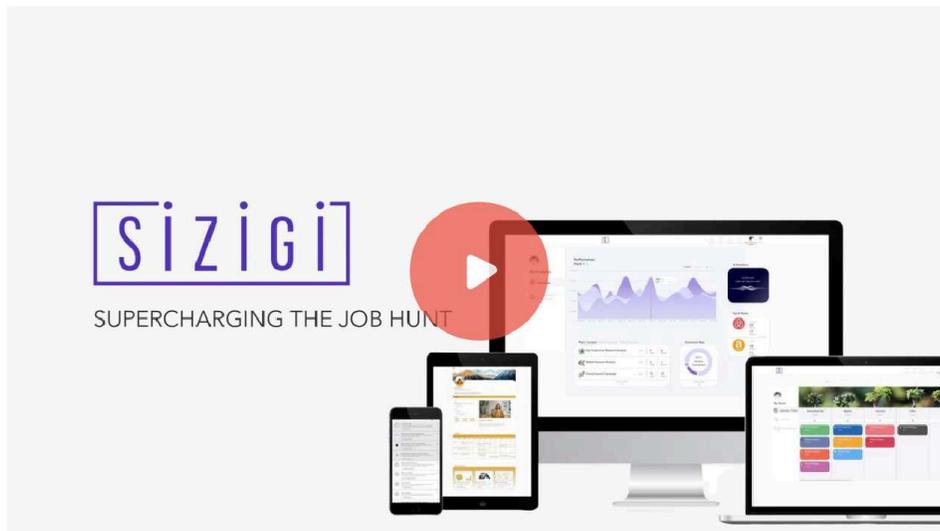


# Building the best digital platform for job seekers



joinsizigi.com San Diego CA   

Technology Software B2C SaaS Analytics

## LEAD INVESTOR



**Alexandre Graff** Vice President Latin America and Caribbean, FICO

I decided to invest in Sizigi because of their mission to transform the way professionals hunt for a job, creating a platform that fits perfectly with the new normal during and after the pandemic. Their vision connects companies and professionals in a much more comfortable, faster, and fashionable way, allowing a more assertive hiring process and providing the tools to every person introduce themselves uniquely and powerfully. The founder, Tony Malz, is a fantastic person with a solid finance background, very creative, innovative, focused, and committed to overachieving results. Sizigi is tackling

OVERVIEW **UPDATES** 1 WHAT PEOPLE SAY 25 ASK A QUESTION

## Highlights

- 1 Fast-growing community of over 5,000 Users
- 2 Affiliations with Job Boards led by DICE and Lensa
- 3 Partnerships with global Companies including IBM and Qualcomm
- 4 Relationships with over 50 Universities worldwide
- 5 Generating \$10,000 of monthly revenue
- 6 Recognized as a top company to watch in San Diego

## Our Team



**Tony Malz** Founder & Chief Executive Officer

Tony has 17 years of software leadership experience, holds a Bachelor and a Masters in Finance from San Diego State University, and is a CFA charterholder.

I recently found myself unemployed for the first time in almost 20 years. I joined the billions of people who are frustrated by the antiquated job search process. This experience kick-started my passion to build the best digital platform that empowers job seekers to get hired faster.



**Zachary Schenkler** Co-Founder & Chief Technology Officer

Zachary has over 20 years of technology experience including previously being a co-founder where he built a digital platform that scaled to millions of users.



**Alex Flores** Co-Founder & Chief Marketing Officer

Alex has driven business growth at Road Rebel, Amobee, and CLICS Colors and has her MBA from San Diego State University

SEE MORE

## We are passionate about building the best digital platform for the job seeker!

The Average Job Hunt:  
too long, generic, & lacks feedback

5 months  
200 applications  
10 interviews



join@sizigi.com



### CHANGING THE WAY WE APPLY FOR JOBS

The all-in-one tool for job seekers. Organize your job search, create custom job pitches, and monitor how your applications are being viewed with one easy-to-use platform.

### The CRM for job seekers

People can easily search and apply for millions of jobs across the Internet as well as track their applications from sending Job Pitches, receiving viewership alerts, having interviews, and receiving job offers.

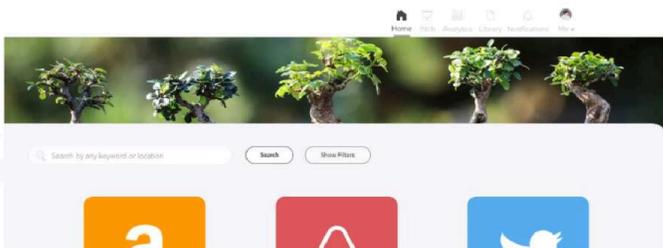


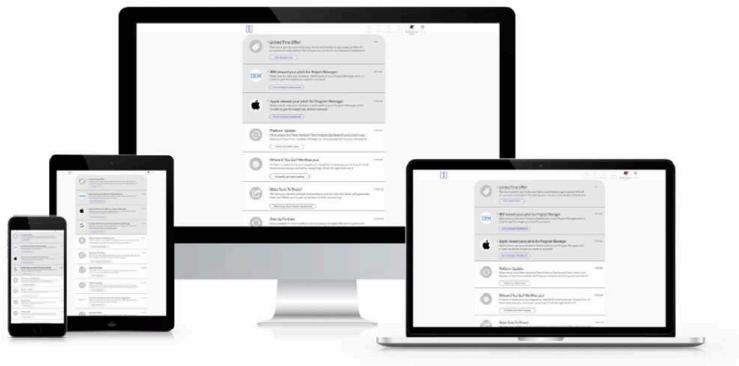
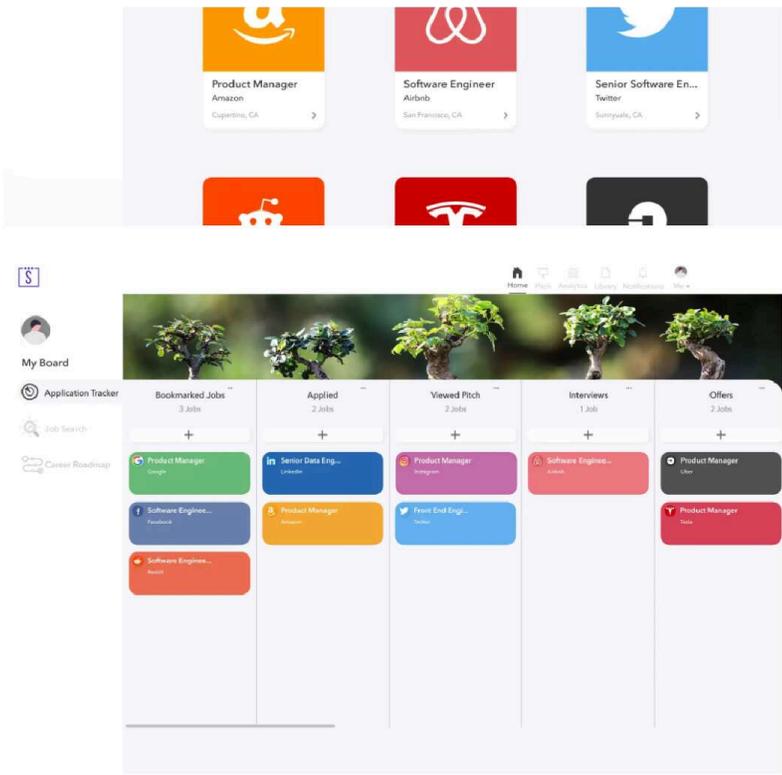
My Board

Application Tracker

Job Search

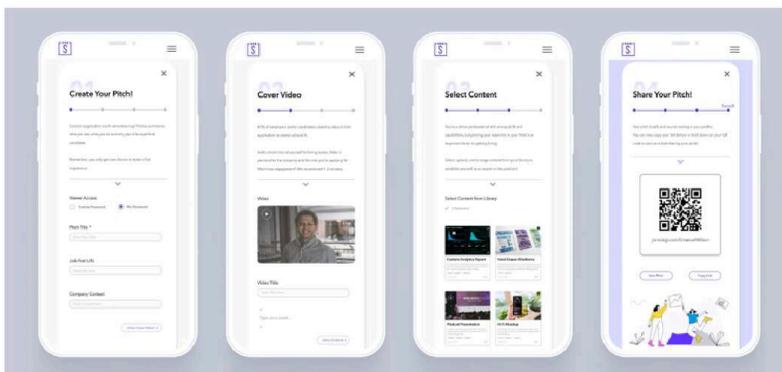
Career Roadmap

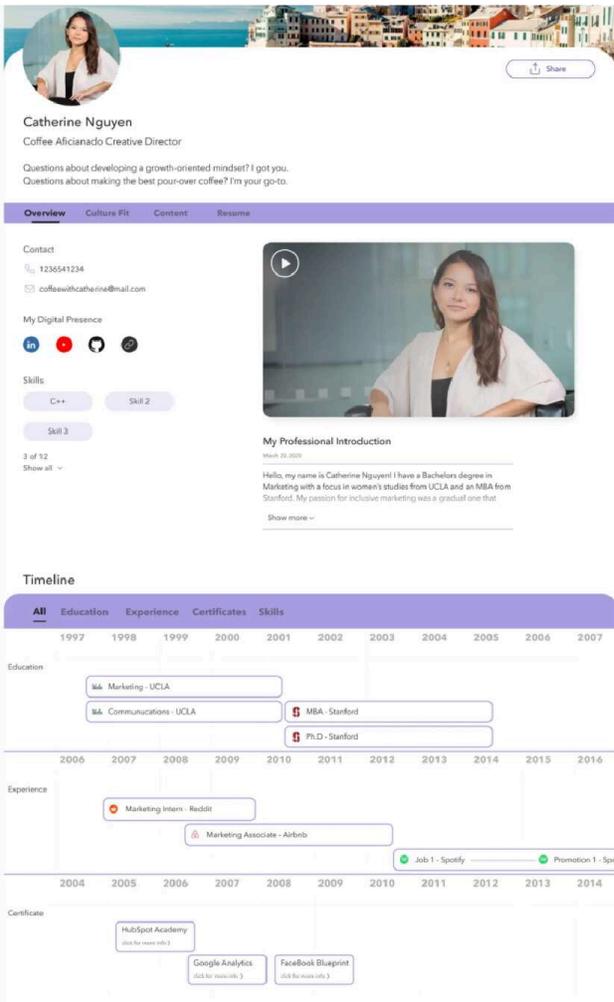




## We live in a digital world!

People are shocked to learn that the first resume dates back to 1482, that's over five centuries ago! Sizigi provides people the platform to showcase their skills through consumable digital content and apply for jobs with personalized Job Pitches tailored to the opportunity/company.





**Catherine Nguyen**  
Coffee Aficionado Creative Director

Questions about developing a growth-oriented mindset? I got you.  
Questions about making the best pour-over coffee? I'm your go-to.

**Overview** Culture Fit Content Resume

Contact  
1236543234  
coffee@catherine@mail.com

My Digital Presence  
in +

Skills  
C++ Skill 2  
Skill 3

3 of 12  
Show all

**My Professional Introduction**  
March 20, 2020  
Hello, my name is Catherine Nguyen I have a Bachelors degree in Marketing with a focus in women's studies from UCLA and an MBA from Stanford. My passion for inclusive marketing was a gradual one that

Show more

**Timeline**

All Education Experience Certificates Skills

1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007

Education

- M.A. Marketing - UCLA (1998-2000)
- M.A. Communications - UCLA (1999-2001)
- M.B.A. - Stanford (2001-2003)
- Ph.D. - Stanford (2001-2003)

2005 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016

Experience

- Marketing Intern - Reddit (2007-2008)
- Marketing Associate - Airbnb (2008-2010)
- Job 1 - Spotify (2011-2012)
- Promotion 1 - Spo (2012-2014)

2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014

Certificate

- HubSpot Academy (click for more info)
- Google Analytics (click for more info)
- Facebook Blueprint (click for more info)

Prove You're a Culture Fit for a Company

Watch later Share

prove you're a cultural fit



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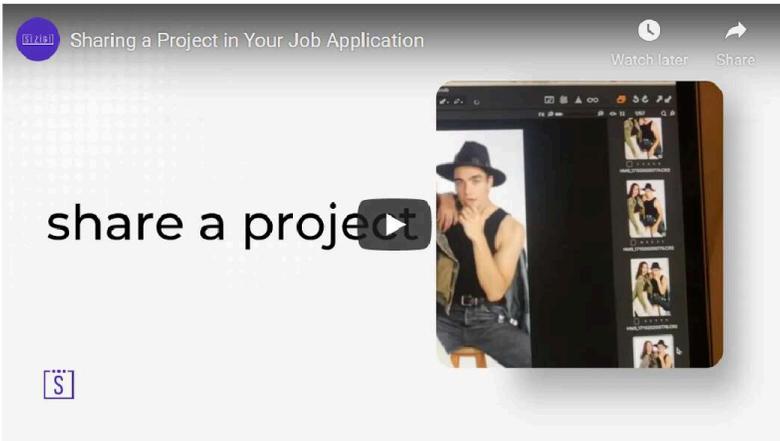
How to Format a Professional Summary Video

Watch later Share

professional summary sample



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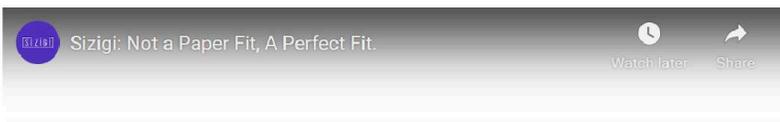


## Actionable analytics to supercharge the job hunt

Sizigi's Analytic Dashboard provides insights to help job seekers create more engaging content, send stronger Job Pitches, and ultimately get hired faster.



## What do our users say?





NOT A PAPER FIT, A PERFECT FIT.

## What do Companies say?



Using Sizigi during our hiring process helped my candidates create their own stage to shine. It really encouraged the candidates to think much more critically about what skills and experiences matter most in the role and how their personal stories align with their fit in the company. Not only that, but by bringing their experiences to life beyond their resume and interview, our team received deeper insight into the soft skills and core attributes we look for in culture fit.

Erik Hanzlick, Product Manager at IBM & CEO of Exalton



We were lucky to come across Sizigi. It was during COVID and the job market dynamic changed a lot. While worrying if we were able to assess the candidates efficiently, like how in-person interviews did in the past, Sizigi offered the technology for HR to meet only the right candidates. One job opening had taken more than 4 weeks to fill, and Sizigi's technology jumped in and made the magic happen within 5 days.

The platform is easy to use as well (another point to Sizigi)! I recommend my HR fellows start using Sizigi soon especially when the talent acquisition landscape is adjusting to its new normal.

Katherine Wong-Velasco, Human Resources & Administration Manager at Kung Fu Tea



Using Sizigi to implement a virtual case competition was game-changing for us. It was so easy to use, and very organized. The e-Portfolio format provided us with a deeper and more holistic view of the candidates when compared to the traditional resume. I highly recommend Sizigi to employers who are looking to change their recruiting strategy.

Shivani Das, Associate Financial Analyst at Qualcomm



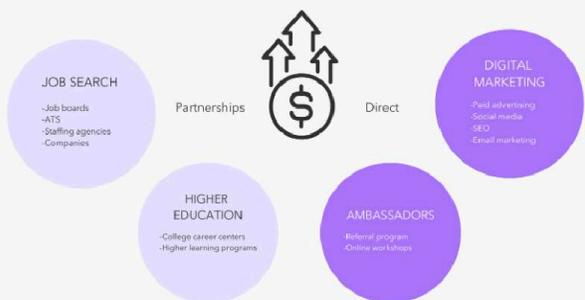
## Go-to-Market Strategy

We have already acquired over 5,000 users during our pilot program primarily through organic marketing. We will be releasing the next version of our software in Spring 2021 and we are well-positioned for significant growth by already securing dozens of strategic partnerships across several channels

# Our partners include job boards, companies, & colleges



## Go-to-Market



## Competition

Sizigi is uniquely positioned in the marketplace by building the best digital platform for job seekers. Sites like LinkedIn offer a fantastic opportunity for brand awareness and strategic partnerships.

## Competitive Landscape



**sizigi**  
Founded 2019

**bulb**  
Founded 2013

**PORTFOLIUM**  
Founded 2014

**LinkedIn**  
Founded 2002

JOB SEARCH	✓	✓	✓	✓
PUBLIC PROFILE	✓	✓	✓	✓
CONTENT LIBRARY	✓	✓		
JOB PITCHES	✓			
VIEWERSHIP ALERTS	✓			
ANALYTICS DASHBOARD	✓			

APPLICATION TRACKER ✓

DEMOGRAPHIC	Professional/Student	Student	Student	Professional
TARGET BUYER	Professional/Student	Educator	Educator	Company
USERS	5K+	750K+	5M+	700M+

## Pricing

We will be releasing our freemium model in Spring 2021 consisting of three tiers:

- Free (\$0/month)
- Professional (\$10/month)
- Premium (\$20/month)

Discounts are offered for students (50%) and/or on annual commitments (20%)

### Plans & Pricing

Get the power, control, and customization you need to supercharge your job search.

Students get 50% off

	Free \$0 USD <a href="#">Free For Life</a>	Professional \$8 USD/mo <a href="#">Get Started</a>	Premium \$16 USD/mo <a href="#">Get Started</a>
Job Search	✓	✓	✓
Public Profile	✓	✓	✓
Content Library	✓	✓	✓
Job Pitch	✓	✓	✓
Viewership Alerts	--	✓	✓
Analytics Dashboard	--	✓	✓
Application Tracker	10	25	Unlimited

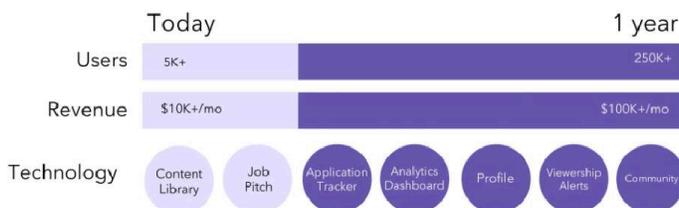
joinsig.com

## Funding Round

The capital we raise on WeFunder will be used to accelerate our software development, expand our sales team, and increase our marketing spend. With your support, we anticipate making tremendous progress over the next year and beyond.

*Please note, these are forward-looking projections that cannot be guaranteed*

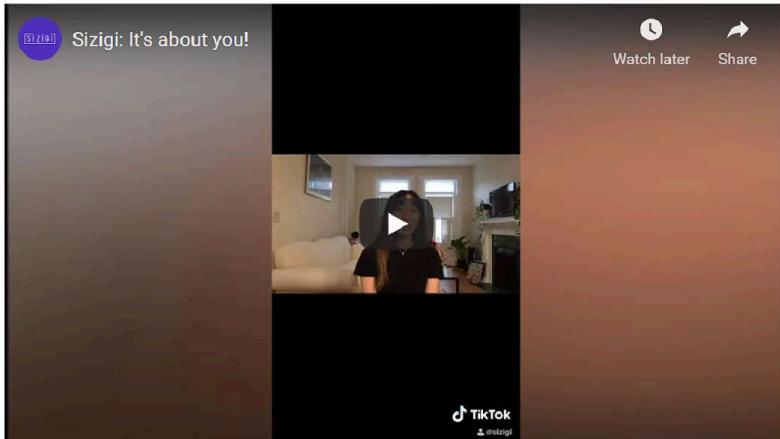
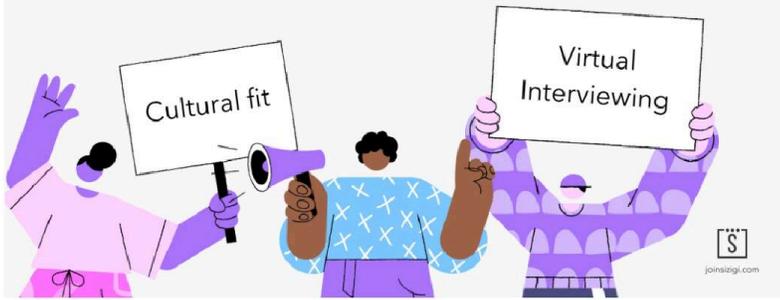
## RETURN ON INVESTMENT



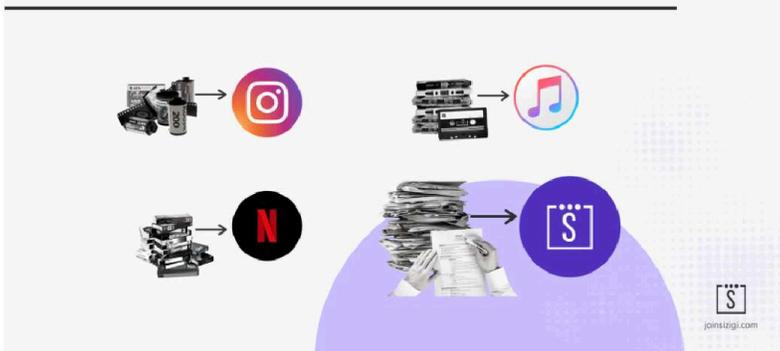
## The 500-year-old Resume is Dead

## Why now?

Generation Z is disrupting recruiting, hiring, managing, & beyond in the workplace. Sizigi created an industry-disrupting platform that aligns with this next generation of leaders!



## THE RESUME OF THE NEW GENERATION



## Why the name Sizigi?

The origin of Sizigi's name is based on the word "Syzygy", which is defined as a straight-line configuration of three celestial objects such as the Earth, Moon, and Sun. Our platform creates this alignment between candidates and hiring managers. We replaced the three y's with i's to symbolize three celestial objects. Our logo signifies being "unboxed" from the rigid, antiquated resume. Perhaps you have heard the name Sizigi on a few TV shows :)

## syz·y·gy

A straight line configuration of three celestial bodies in a gravitational system



