



Julie Campbell · 2nd

COO at Dine.Direct

San Francisco Bay Area · 500+ connections · [Contact info](#)

Dine.Direct

Hult International Business School

### Experience



#### Chief Operating Officer

Dine.Direct · Full-time  
Aug 2020 – Present · 7 mos



#### Be There Program Director (Operations)

Amnesty International  
Sep 2017 – Aug 2019 · 2 yrs

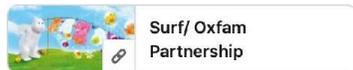
Led the design and organizational set up of Amnesty's largest ever global human rights program of work (50M GBP) and restricted income fundraising appeal to support people whose lives have been torn apart by conflict.



#### Consultant- Women's Rights, Strategy and Program Start-up

Oxfam  
Mar 2015 – May 2017 · 2 yrs 3 mos  
Multiple

- Women's Empowerment and Care, Interim Program Manager (Inception), Oxfam and Surf/ Unilever Multi-Country Partnership, Zimbabwe and Philippines, (March 2016-2017)
- Multi-Country Women's Rights Program Development and Bid Lead, Oxfam Middle East and North Africa region, (April 2015 -March 2016)



#### Consultant- Funding and Partnerships Advisor

Cash Learning Partnership  
Oct 2014 – Mar 2015 · 6 mos  
Oxford



Oxfam  
6 yrs

#### Head of Office, (Previously Program Manager)

Jan 2012 – Jun 2014 · 2 yrs 6 mos  
Gaza, Palestine

Strategic Leadership, Staff and Operational Management  
Advocacy, Policy, Media and Representation  
Programme Quality and Learning  
Change Management .

[...see more](#)



#### Regional Program Coordinator (Disaster Risk Reduction)

May 2010 – Dec 2011 · 1 yr 8 mos  
South Caucasus (Armenia, Azerbaijan, Georgia)

[Show 1 more role](#)

Show 1 more experience ▾

## Education



### Hult International Business School

MBA, Dean's List  
2019 – 2020  
Activities and Societies: Gender Intelligence Society



### The London School of Economics and Political Science (LSE)

Master's Degree, Development Management, Merit  
2006 – 2007



### University of St. Andrews

Master's Degree, International Relations  
2002 – 2006

## Volunteer experience



### Strategy and Metrics Consultant

Taproot Foundation  
Mar 2017 – Jul 2017 • 5 mos  
Children

- Developed a theory of change and metrics for measurement of STEM and work-readiness program to enable 80% of foster youth to be in meaningful employment by 25 years old by collaborating with Silicon Valley companies.



### Founding Board Member & Current Chair

Orbeliani Georgia  
Jun 2014 – Present • 6 yrs 9 mos  
Civil Rights and Social Action

- Orchestrate the start of Orbeliani, an innovative online platform to promote learning that changes how 2,000+ activists and human rights defenders (notably women, youth and minorities) engaged with tools required to take positive action in their communities.
- Mentor to Director, collectively fundraised over \$500K to support strategic development and growth.  
<https://orbelianimeti.ge>  
<https://app.orbeliani.net/en/visitor/>

## Skills & endorsements

### International Development · 9



Endorsed by 4 of Julie's colleagues at Oxfam

### NGOs · 9



Endorsed by 2 of Julie's colleagues at Oxfam

### Capacity Building · 8



Endorsed by 4 of Julie's colleagues at Oxfam

Show more ▾

## Recommendations

Received (1)

Given (1)



**Megan Esguerra, MMC,**  
MBA

Advertising | Events |  
Project Management |  
Corporate Social  
Responsibility

August 21, 2020, Julie worked  
with Megan in the same group

Julie is a great teammate. She is very dedicated, passionate and driven. Her amazing leadership skills, coupled with an extensive professional experience make her a strong asset for any team, company or organization. In addition, she has an exceptional work ethic and ensures that she gives her best in ea... See more

## Interests



**DevelopmentAid - International Opport**  
26,873 members



**Bill Gates** [in](#)  
Co-chair, Bill & Melinda Gates Foundation  
31,521,176 followers



**DevelopmentAid Recruitment Solutions**  
3,851 members



**World Vision**  
503,344 followers



**UN Women (Unofficial)**  
37,258 members



**UNICEF**  
3,016,012 followers

[See all](#)