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HOON

# FAQ

## **How far along are you? What's your biggest obstacle?**

We have everything ready to go - go to market, users, consultants, celebrities - we just need to raise the money for the tech.

## **Who competes with you? What do you understand that they don't?**

Clarity.fm is a competitor and they were sold in 2015 to startups.com. We like the platform but feel it is missing several key components. For example, proprietary video software.

## **How will you make money?**

10% of all scheduled consulting calls and eventually a subscription fee.

## **What are the biggest risks? If you fail, what would be the reason? What has to go right for you to succeed?**

The biggest risk is someone knocking us off as we start to have success.

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