

Frequently Asked Questions
Video Based Responses

1. What value do you add and what is your positioning?

[VALUE AND POSITIONING - YouTube](#)

2. Why did you choose the name Jaca™ and how did you arrive at your choice for Packaging?

[NAME CHOICE & PACKAGING - YouTube](#)

3. What are the specific attributes of this rare sugar? How is it actually good for you?

[QUALITIES & HEALTH BENEFITS - YouTube](#)

4. Where do the large-scale Food & Beverage companies stand? What if they decide to jump in?

[FOOD & BEVERAGE COMPANIES BIG MISS - YouTube](#)

5. AGAIN, we ask, what if the big F&B companies decide to enter the market? Will they buy their way in?

[LARGE SCALE COMPANY PATTERNS - YouTube](#)

6. What is the (potentially*) *patentable* process you have created to help the impoverished within the inner cities?

["SWEET SPOT" VOUCHER SYSTEM - YouTube](#)

7. Who are your Celebrity owners? What are the structures of those relationships?

[CELEBRITY OWNERSHIP - YouTube](#)

8. What are your financial projections?

[FINANCIAL PROJECTIONS - YouTube](#)

9. What are the possible payouts to me? Wasn't Swerve Sweetener just acquired? What does that mean?

[POSSIBLE PAYOUTS - YouTube](#)

10. What is your timeline to launch?

[TIMELINE TO LAUNCH - YouTube](#)

11. What size are these markets that you're entering?

[MARKET SIZE & DYNAMICS - YouTube](#)

12. Tell me about any current competitors. Have these findings been verified and validated?

[COMPETITIVE LANDSCAPE & VERIFICATION - YouTube](#)

13. Do you manufacture Jaca? If not, where does this fit within your strategic plans?

[SUPPLY & MANUFACTURING - YouTube](#)

14. Tell me about your Team and your Advisors.

[TEAM & ADVISORS - YouTube](#)