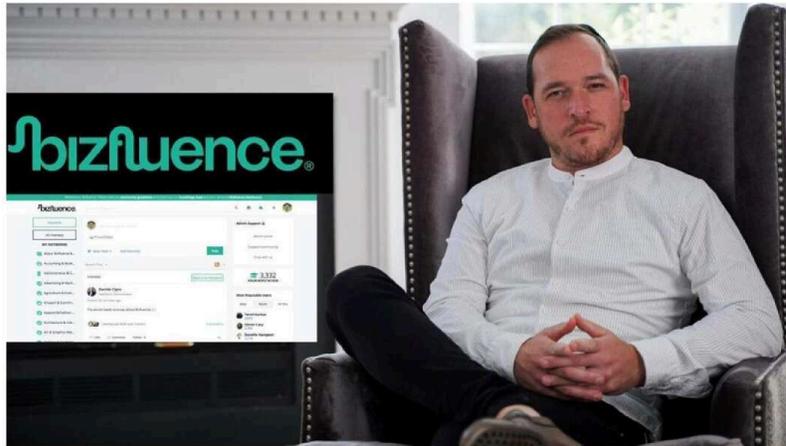


INVEST IN BIZFLUENCE

A Global Business Networking Community Fueled By A Social Impact Mission



join.bizfluenceapp.com Austin TX

Software Technology Community App Social

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Highlights

- 1 6,000 users and 18,000 posts in beta with purely organic traction
- 2 Business to business transactional marketplace for monetization
- 3 A community of real business owners and professionals who are extremely passionate about Bizfluence

Our Team



Jacob Davis CEO

Cybersecurity, EdTech, digital marketing content, strategy and automations, web dev, cloud solutions, AR/VR



Joel Wolh CMO

Co-founder of two startups as well as being a well-known podcaster and speaker

Pitch



Source: Data - Cambridge

Social business platforms are a vital way for professionals and companies to network, share and do business together *bizfluence.*

They'll generate **\$70B** by 2025¹

Up from **\$50B** in 2020²

There's One Big Fish

And a Bunch of Minnows

LinkedIn

Meetup ENTRE XING³ shapr

tribemins.com Enterprise League **ryze**

Source: 1. PwC Research 2. Statista

bizfluence.

But there is one group that always gets the short end of the stick on the the major business networking platforms...

Small and medium sized business owners and their employees

b

Source: Data - Cambridge

The state of professional networking for SMBs online is *b*

Too Noisy

Too Limited

Too Complex

There needs to be a frictionless way for those without million dollar marketing budgets

b

Source: Data - Cambridge

Bizfluence will be the "central business district" for those out of the Fortune 500 loop *bizfluence.*

- 1 Network & Engage
- 2 Recruit & Apply
- 3 Business Marketplace
- 4 Streamlined Work Tools
- 5 Meet IRL & Events

b

Source: Data - Cambridge

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Bizfluence is merging the social community and the functionality of business tools to create one unified application

Networking & Recruitment	Professional Services		
LinkedIn	slack	fiverr	Eventbrite
310M Monthly Active Users spend 17 minutes per month ¹	\$27.7B Acquisition by Salesforce	\$6B NYSE Market Cap	\$10B Ticketing company
	Z O H O	salesforce	Udemy
	50M SME Users, 50K SME clients	#1 World's CRM	57K Instructors teaching 35M students

We set out six months ago to challenge the status quo of business networking

So, what have we accomplished so far?

Investor Deck - Confidential

We've grown our idea into a passionate community of

5.5k Users

10+ Minutes Average Session Time

15k Poets To date

Joining professionals from 88 countries

Entrepreneurs Business Owners Tradespeople Employees C-Suite Executives Investors **and more**

Investor Deck - Confidential

We launched a versatile mobile app on the Apple and Google Play Stores

Sophisticated onboarding Intuitive browsing High fidelity UI/UX for V2

Investor Deck - Confidential

Our volunteer moderators are passionate about welcoming new users and coaching them on creating better content

Arthur Waring (Moderator) Posted 2 days ago

Hey everyone! It's really exciting to be on Bizfluence. We focused on what goes on behind the scenes of companies that are creating new and better ways to improve customer lives. Professionals, get to see what the world of companies is going through. From what consumers to make things better for the world. It's really exciting to see how people are being kinder, changing and making better lives. I hope you - and I - get the same based on the feedback. Many of you can direct me to that course.

Shahar Beken (Moderator) 2 days ago: Hello and welcome, Arthur Waring! It is really exciting.

MIT Cohen (Moderator) 2 days ago: Hello Arthur Waring, welcome to Bizfluence! It is really exciting.

We show our appreciation to them by giving them status badges and visibility

Investor Deck - Confidential

Our Ambassador Program rewards Bizfluencers for inviting new users to the platform

Share your invite link **Earn merch** **Projected user acquisition**

Investor Deck - Confidential



Our social feed is divided into 100 sub-communities which allows for rich business interactions

We plan is to enable business to business transactions within 6 months with more tools to follow

Our users are incentivized to stay business focused and gain traction on the platform when they offer value to others

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Our success is directly tied to the success of our users.

By focusing our monetization on business features instead of advertising, our users and their needs become our top priority

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We're seeking active investors who understand our user-first vision



Platform Development \$0.5M

User Acquisition \$0.5M

\$1M

We've built **Bizfluence** to-date with \$150K of Friends & Family investment

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Bizfluence co-founders know how to build and scale businesses that combine tech + influence



Joel Wolh
Co-founder & CEO

- Tech entrepreneur, podcast host, event mobilizer — FKA the Amazon King
- Joel is a KOL and regular speaker who hosts IRL and virtual startup meetups and Amazon events for up to 3,000 people



Jacob Davis
Co-founder & CTO

- Cybersecurity, EdTech, digital marketing content, strategy and automations, web dev, cloud solutions, AR, VR, Holograms and AI... Jacob's innovated them all

Our Experience



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Bizfluence V2.0



Grow Operations

Israel
EU & MENA HQ + platform R&D

New Jersey
NA HQ + Global Sales & Marketing

New Features

Product and service showcasing, pitching and booking business, archived content, podcasting

Enhance the Platform

AI-powered feed and filtering, video and voice conferencing, 3rd party integrations

Monetize

Transactions, premium business tools, job finder, courses, virtual and in-person events

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Investor Deck / Deckarmist

Join Bizfluence to see for yourself

What makes Bizfluence so great is it's a fresh start. The Founders are involved, listening to the community and rapidly developing features that business professionals actually want!

John Sullivan — Chief Innovation Officer — Lit Communities

Real business people and real money to be made.

Frank Acosta — Founder & Brand Strategist at Creative Percent

Bizfluence is what other platforms are not... just business. There are no other distractions. Everyone is here for the same thing.

Michael E. Beer — Traffic Ticket Defense Lawyer

Bizfluence truly listens to its users and wants allowing the user to shape the future of the platform. It is refreshing to be on a fast-paced user leading program.

Yael Hartman — Director of Sales and Marketing

Real Business. Real Results. Real Influence.

Contact

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Wefunder is a Public Benefit Corporation. We're here to fix capitalism.

[2012-2021 IMPACT REPORT](#)

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