1. Objective & Industry Clusters
Each business is classified anonymously with other businesses based on objectives - *sales, emails, brand awareness, calls and other potential intentions AND industry alignment*

2. Ad Marketing Templates
ROI metrics for each cluster constructs new success based marketing templates that are used for updating existing (and new) client campaigns!

3. Intelligent Build & Deploy
Optimal marketing campaigns are automatically developed and deployed to 3rd party marketing channels for execution.

4. Automated Optimization
Metrics that matter – real time insights based on performance, conversions and budget spend. Data fed back into cluster templates

● **New Business** Automates Predictive Marketing Campaigns Based On Performance of Two Clusters:
(1) Other "Objective Like" Businesses & (2) "Similar Industry" Businesses

Patent Filed (May '20)
Artificial Intelligence Digital Marketing Automation

Business Overview 2020