



Ken Krystofik · 3rd
 Marketing Guru - Intellisea
 Frisco, Texas, United States · 231 connections · [Contact info](#)



Experience

 **Digital Marketing Manager**
 Intellisea
 Jun 2016 – Present · 4 yrs 9 mos
 Plano, Texas

I co-own and operate a digital marketing agency specializing in search data analytics to craft effective custom Search Engine Optimization campaigns. My partner and I pride ourselves on responsive communication, professional project management, and complete transparency with all of our business clients. Our agency is proud of the leading experts who work at Intellisea and the value and guidance they bring to all of our clients.

 **Sales Associate**
 Firestone Walker Brewing Company
 Feb 2016 – Oct 2016 · 9 mos

Supported the brand at festivals such as Big Texas Beer Fest and Wildflower Art & Music Festival by educating the public on Firestone Walker products. Managed beer events such as demos and tastings at multiple accounts to increase awareness on the brand as well as increase beer sales. Reported status to the North Texas Market Manager and filled out expense reports on time.

 **Owner Operator**
 Ampire Beats
 Aug 2012 – Feb 2015 · 2 yrs 7 mos
 Austin, Texas Area

Manages a website to interlink local musicians in the Southwest region for fans outside of their traditional geography. Uses social media networking to build brand and awareness with the intention to increase ticket sales at local venues, album sales and music equipment. Produces blog content and promotional material to generate buzz for bands.

Education

 **Texas State University**
 History
 2012 – 2015

Skills & endorsements

Search Engine Optimization (SEO) · 7
 Dmitry Bohatyrychuk and 6 connections have given endorsements for this skill

Social Media Marketing · 7
 Dmitry Bohatyrychuk and 6 connections have given endorsements for this skill

Web Design · 5
 Dmitry Bohatyrychuk and 4 connections have given endorsements for this skill

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Accomplishments

1 **Language**
 English

Interests

 **Intellisea**
 12 followers

 **RevLocal**
 14,557 followers

 **Bill Gates** 

 **Firestone Walker Brewing Company**



Co-chair, Bill & Melinda Gates Foundation
31,520,615 followers



7,724 followers