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Stratta Kitchen

Mediterranean Restaurant

8260 N Hayden Rd

Scottsdale, AZ 85258

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Closed. Open 11:00 AM

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This is a preview. It will become public when you start accepting investment.

THE PITCH

Stratta Kitchen is seeking investment to expand offerings to grow sales.

Generating Revenue

This is a preview. It will become public when you start accepting investment.

Early Investor Bonus: The investment multiple is increased to 1.7 for the next \$100,000 invested.

PRESS

New Restaurant Alert: Stratta Kitchen Opens Today in North Scottsdale

Chef Alex Stratta's new fast-casual restaurant has a Mediterranean focus.

Renowned fine dining chef set to open Scottsdale fast casual restaurant

First Taste: Healthy Fare With a Mediterranean Flair at Stratta Kitchen

Our next generation QSR (Quick Service Restaurant) focuses on vibrant, fresh and diverse alternative healthy lifestyles. The overall concept of Stratta Kitchen is to provide a healthy and balance food option enjoyment of a well-prepared fresh seasonally inspired menu.

A menu that is naturally healthy, sunny and delicious

A focus on quality of ingredients and culinary know-how ensuring maximum flavor

Options that provide guests with alternatives to fit their lifestyle

This is a preview. It will become public when you start accepting investment.

MEET CHEF ALESSANDRO "ALEX" STRATTA

Stratta Kitchen is the newest concept from renowned Chef Alex Stratta. Chef Stratta's resume includes the culinary world, and he's excited to bring a vibrant and fast casual setting serving up healthful and delicious food in Scottsdale.

Recognized as one of "America's Ten Best New Chefs" by Food & Wine Magazine

Won the James Beard Foundation's "Best Chef: Southwest"

Opened Alex at the Wynn Las Vegas, which earned a coveted Michelin 2-Star recognition, as well as AAA Five Diamond Awards

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Data Room

Intended Use of Funds

Target Raise

Maximum Raise

Operating Capital \$32,000

Expanding Offerings \$32,000

Adding Signage \$30,000

Mainvest Compensation \$6,000

Total \$100,000

Financial Forecasts

Year 1 Year 2 Year 3 Year 4 Year 5

Gross Sales \$900,000 \$1,770,000 \$1,950,000 \$2,145,000 \$2,359,500

Cost of Goods Sold \$567,000 \$1,132,000 \$1,189,000 \$1,308,000 \$1,439,000

Gross Profit \$333,000 \$638,000 \$761,000 \$837,000 \$920,500

EXPENSES

Rent \$48,097 \$96,195 \$96,195 \$96,195 \$96,195

Operating Expenses \$108,000 \$212,400 \$234,000 \$257,400 \$283,080

Maintenance \$13,240 \$26,481 \$27,276 \$28,094 \$28,937

Marketing \$8,000 \$2,400 \$2,400 \$2,400 \$2,400

Professional Fee \$45,000 \$53,100 \$58,500 \$64,350 \$70,770

## Investment Structure Revenue Sharing Note

Early Investor Bonus

Investment multiple for the first \$100,000 invested

1.7×

Investment Multiple 1.6×

Business's Revenue Share 1.4%-3.5%

Minimum Investment Amount \$100

Repayment Schedule Quarterly

Securitization None

Maturity Date January 1, 2028

Financial Condition

Historical milestones

Stratta Kitchen has been operating since August, 2020 and has since achieved the following milestones:

Opened location in Scottsdale, AZ

Achieved revenue of \$53,000 in the first month which then grew to \$60,000 in the second month, then

Have reduced food costs by 7% from the first month of operation through better menu design and food

Historical financial performance is not necessarily predictive of future performance.

## Risk Factors

### You Might Lose Your Money

When you buy a certificate of deposit from a bank, the Federal government (through the FDIC) guarantees your money. Buying a Note is not like that at all. The ability of Stratta Kitchen to make the payments you expect, all the way back, depends on a number of factors, including many beyond our control.

### Inability to Sell Your Investment

The law prohibits you from selling your securities (except in certain very limited circumstances) for 12 months after that one-year period, a host of Federal and State securities laws may limit or restrict your ability to sell. If you are permitted to sell, you will likely have difficulty finding a buyer because there will be no established market. You should be prepared to hold your investment for its full term.

### No Registration Under Securities Laws

The Notes will not be registered with the SEC or the securities regulator of any State. Hence, neither you nor the Notes are subject to the same degree of regulation and scrutiny as if they were registered.

If Stratta Kitchen needs more capital in the future and takes on additional debt or other sources of financing with rights superior to yours. For example, they might have the right to be paid before you are, to receive a vote in management, or otherwise.

The Company is Not Subject to the Corporate Governance Requirements of the National Securities Exchange Act

Any company whose securities are listed on a national stock exchange (for example, the New York Stock Exchange) is subject to a set of rules about corporate governance that are intended to protect investors. For example, the major U.S. public companies are required to have an audit committee made up entirely of independent members of the board of directors (with no outside relationships with Stratta Kitchen or management), which is responsible for monitoring Stratta Kitchen's financial reporting. Stratta Kitchen will not be required to implement these and other investor protections.

You Have a Limited Upside

Notes include a maximum amount you can receive. You cannot receive more than that even if Stratta Kitchen becomes more successful than your initial expectations.

You Do Have a Downside

Conversely, if Stratta Kitchen fails to generate enough revenue, you could lose some or all of your money.

Payments and Return Are Unpredictable

Because your payments are based on the revenue of Stratta Kitchen, and the revenue of Stratta Kitchen can disappear altogether) unpredictably, it is impossible to predict how much you will receive and when. As a result, your payments are unpredictable, so is your ultimate return.

The Notes Are Unsecured and Uninsured

The Notes are not secured by any collateral, nor are they guaranteed or insured by the FDIC or any other institution.

Subordination

The Notes shall be subordinated to all indebtedness of Stratta Kitchen to banks, commercial finance companies, and/or other institutions regularly engaged in the business of lending money.

Lack of Guaranty

The Notes are not personally guaranteed by any of the founders or any other person.

Limitation of Individual Rights in Event of Default

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