



Cliff Atkinson · 2nd

Ambitious, Innovative Digital Marketing Executive with 20+ years of experience working across various categories.

Los Angeles Metropolitan Area · 500+ connections ·

[Contact info](#)



Mesh Communities



University of Pennsylvania

Experience



Co-Founder

Mesh Communities

Nov 2020 – Present · 4 mos

Los Angeles Metropolitan Area

Building a safe and trusted community platform designed to support content creators, communities and small businesses through ethical advertising.



SVP/Executive Director, Digital Media

RPA

Apr 2018 – Oct 2020 · 2 yrs 7 mos

2525 Colorado Ave. Santa Monica, CA 90404



Sr. Communication Director, Interactive

Saatchi & Saatchi LA

Aug 2007 – Mar 2018 · 10 yrs 8 mos



Interactive Communications Supervisor

Saatchi & Saatchi LA
2006 – 2007 · 1 yr



Interactive Media Supervisor

Deutsch Inc.
Jul 2004 – Mar 2006 · 1 yr 9 mos

Show 1 more experience

Education



University of Pennsylvania

1994 – 1998

Skills & endorsements

Digital Strategy · 71



Endorsed by Frank Puma and 18 others who are highly skilled at this



Endorsed by Eli Calderón Morin (mutual connection)

Interactive Advertising · 63



Endorsed by Matthew Pollock and 2 others who are highly skilled at this



Endorsed by 4 of Cliff's colleagues at RPA

Interactive Marketing · 56



Endorsed by Frank Puma and 3 others who are highly skilled at this



Endorsed by 4 of Cliff's colleagues at RPA

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