



navisyo  
authentic experience

# Pitch Deck

A financial ecosystem connecting boat  
owners with new world travelers





*“Sailors, with their built-in sense of order, service and discipline, should really be running the world.”*

**– Nicholas Monsarrat**







# ≡ Problem



## Travelers

- Impersonal online chartering platforms with high service fees
- Random, generic and overpriced boat offers
- Misperception – the recreational boating world is for the ‘rich and famous’
- No on-site verification of boat hosts and control of offers



## Boat owners

- High costs of owning a boat
- Underutilized boats
- Not business savvy – lack of marketing and sales expertise
- Faceless online chartering platforms providing no field assistance and support
- No hosting support and services from marinas





## Marinas

- Excluded from boat hosting revenue – no incentive on bookings
- Unauthorized boat hosts – loss of control and security issues
- Lack of communication and proper management of the boating community
- Codes of conduct, rules and regulations – not respected by boat owners/travelers
- Missed income opportunity in providing services to boat owners and travelers

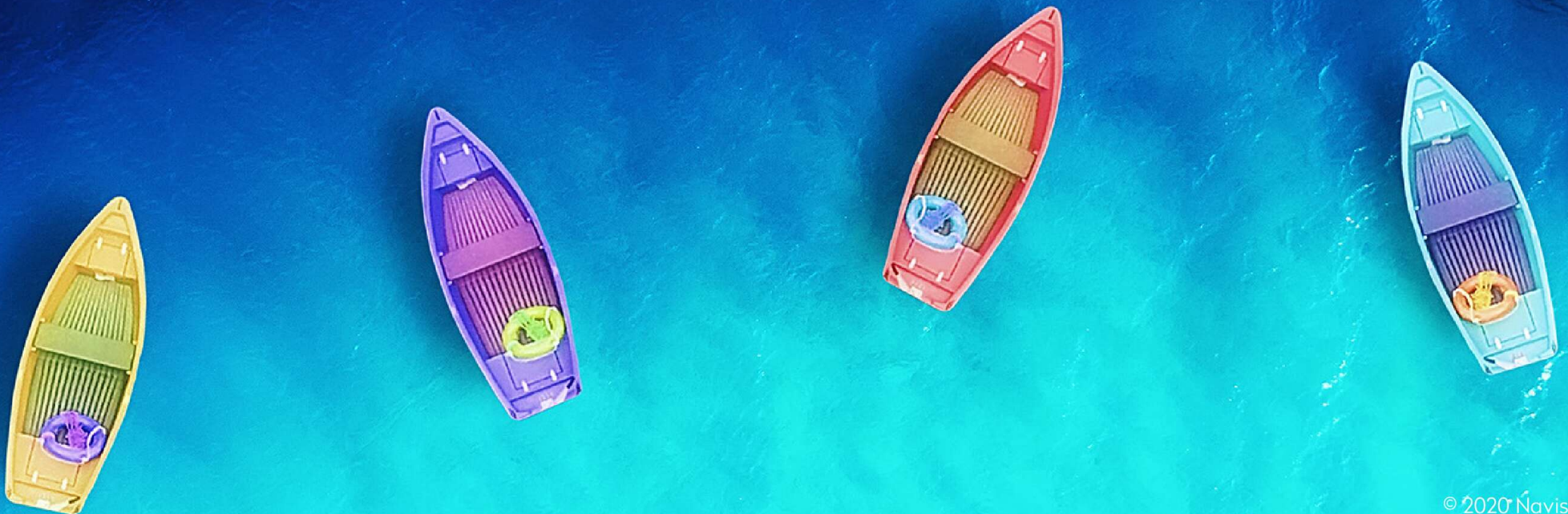


## World Crisis

- Pandemic – historical downfall for tourism and boating industries
- Over polluted waterways – an economical and life threatening reality



The time has come to learn from  
past mistakes, turn the boat  
around and navigate towards a  
more sustainable future.







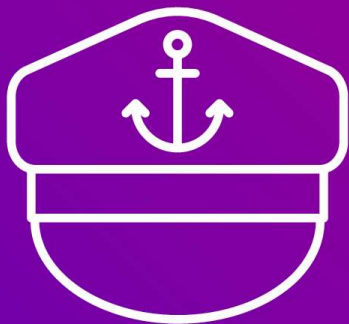
# Solution

The Navisyo Ecosystem – A Revenue Sharing Booking Platform



## Travelers

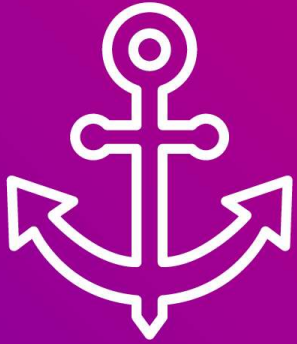
- Authentic and affordable boat offers
- Trusted community members – sharing real-life boating experiences
- Passive income per referred booking – lifetime and transferable
- On-site boat host verification and assistance before on-line approval
- Additional on-site safety and security in collaboration with marina partners



## Boat Owners

- Sustainable income from an open source community
- Expert field assistance for boat offer optimization
- Guest on-line commitment to marina rules and regulations
- High quality hosting services provided by marina partners





## Marinas


- Sustainable revenue stream – commissions on all boat host bookings
- Collaborations and management support for the marina and its community
- Higher traffic – increased boat host bookings
- Global exposure – online and offline
- Increased security and safety – online member identity verifications
- Transparent operations – access to boat owner/traveler profiles and bookings
- Uniformed code of conduct and communication of marina standards of excellence
- Field assistance in marina hosting services to best cater to travelers and boat owners



## Window of Opportunity

- Safer, healthier and more isolated post-pandemic travel options
- Customized solutions for all participants
- Marine conservation – financial support and educational initiatives



A group of five people are on a boat, enjoying a sunset. A man in a white shirt and sunglasses stands in the center, smiling. To his left, a woman with curly hair and sunglasses sits, holding a glass of wine. To his right, another man in a dark shirt and sunglasses sits, also holding a glass. In the foreground, the back of a woman's head with long brown hair is visible. To the right, a woman in a striped tank top sits, looking towards the man in the center. The boat is on a body of water, and in the background, a city is visible at the base of a large mountain under a sunset sky.

Imagine if Airbnb would have shared  
their success with million of users  
around the globe.

How many lives would have been  
changed forever?



# ≡ Market Size and Potential



**317**  
BILLION

Young travelers  
spending



**US\$ 7**  
TRILLION

Annual tourism  
revenue



**524**  
BILLION

Online bookings  
made



**250**  
MILLION

Registered  
recreational boats

# The Journey Map

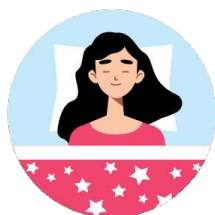
Boat owner



Boat offers



Boat guests



Floatel



Voyage



Event



Authentic experience



# **How it works**

1

Sign up for **free**

2

**Search** or **post**, budget-friendly authentic boat offers

3

**Review** listings/profiles/ recommendations per destination

4

Book a **Floatel Stay** (boat accommodation), a **Voyage** (from A to B with boat owners) or an **Event** of your choice

5

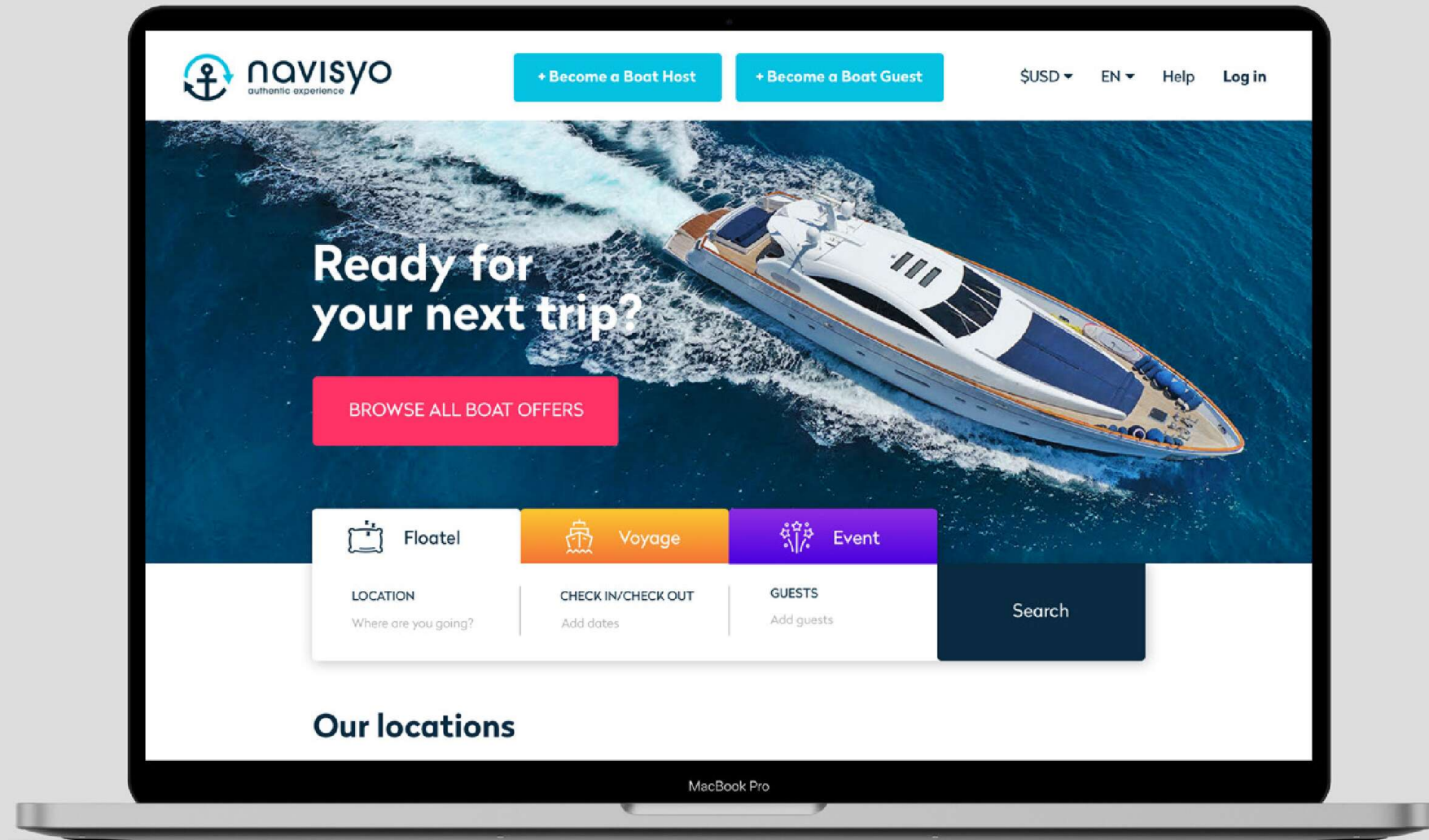
After your trip, **share your experience** - traveler/boater 5-star review systems and online community-forum

6

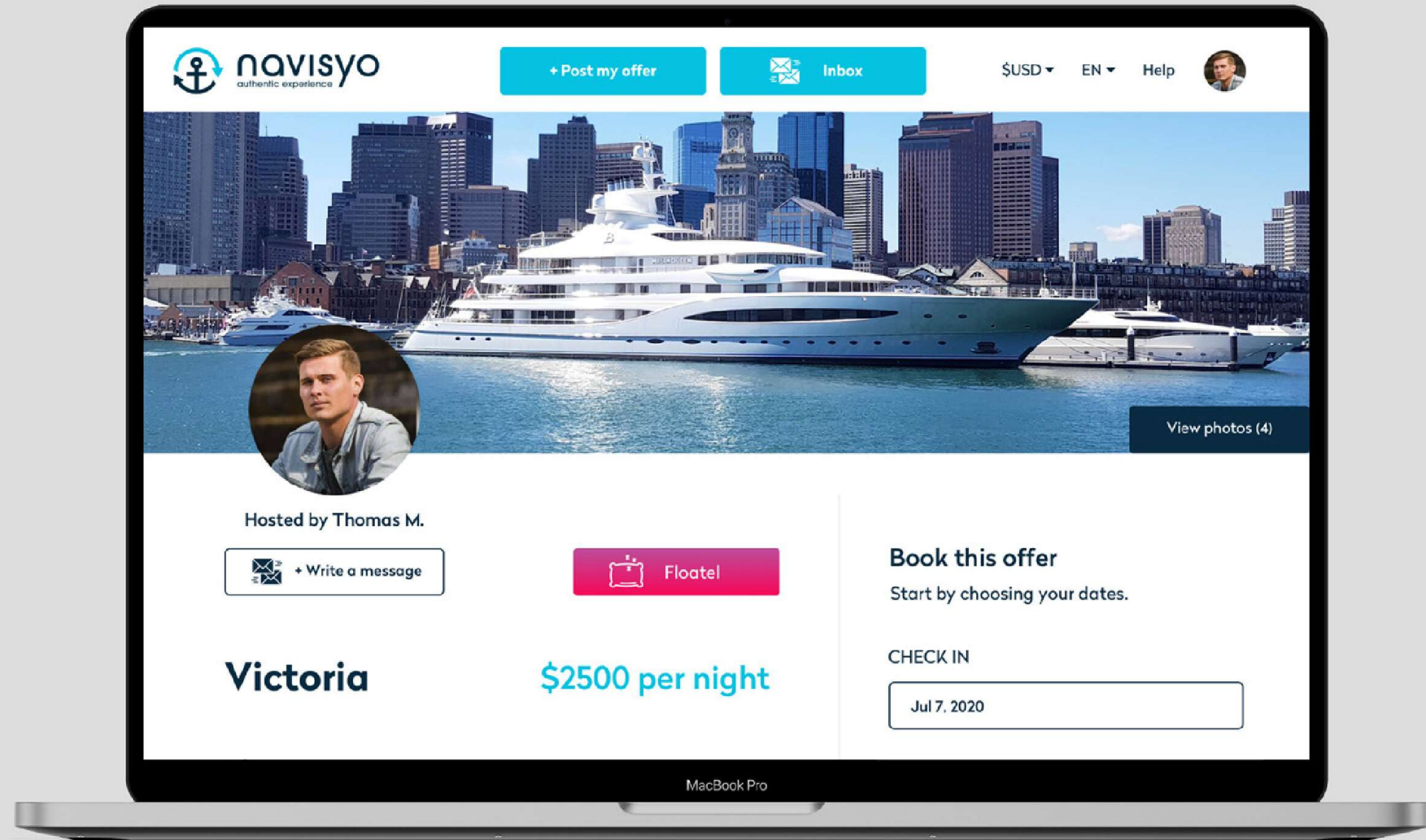
Become a Navisyo Ambassador for **free**. Start **earning a 1% commission** on all referred traveler bookings for LIFE!



# Marketplace Technology

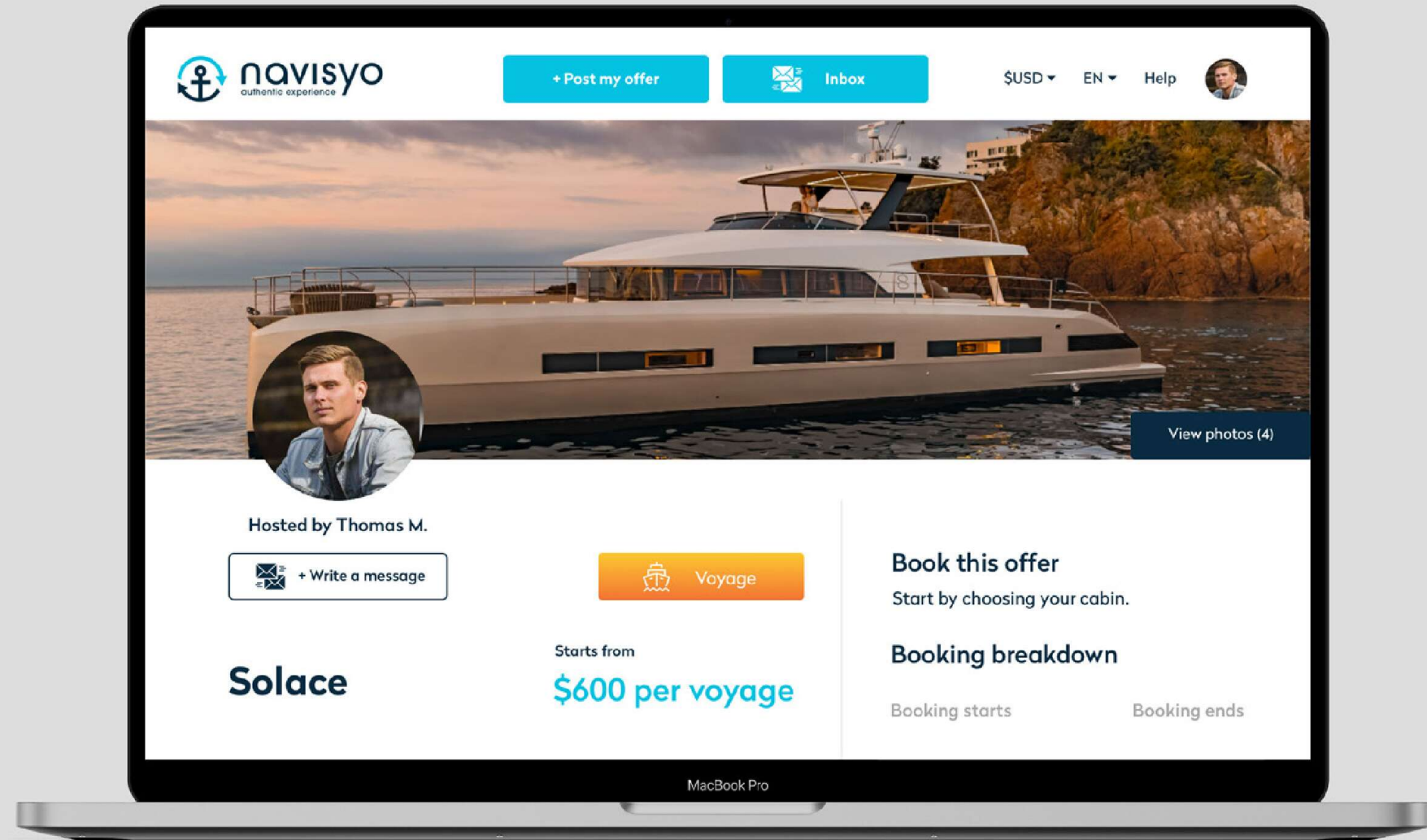






- Intuitive, user-friendly and improved digital marketplace
- Powerful back-end, fully scalable infrastructure
- Integrated marketing management tool kits





- Fully integrated back offices with referral links
- Supervised and mediated online community forums
- Special online access for Marinas / Key Partners / Ambassadors



# ≡ Unique Business Model





# **Lifetime Revenue Sharing Projections Per Booking\***

Lean and effective operations with minimal costs and maximum returns.

A win-win for all.



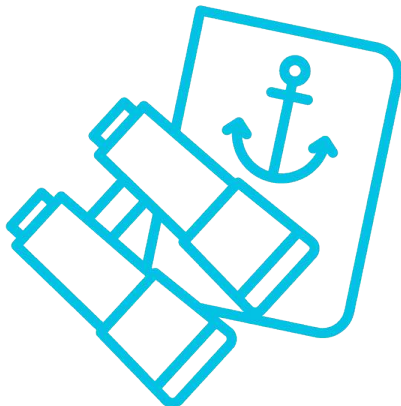


# ≡ Competitive Advantages



## Go-to-Market

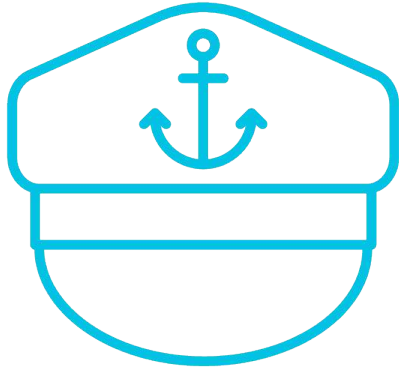
- Unique revenue generating ecosystem
- Worldwide market potential – 6 continents
- Network of highly valued assets in all launch territories
- Engaging the masses:  
live events, seminars, workshops and online webinars
- Exclusive Key Partner licensing rights for early adopters  
(\$10,000 – \$40,000)
- Strategic partnerships:  
marinas, social networks, online booking platforms



## Travelers

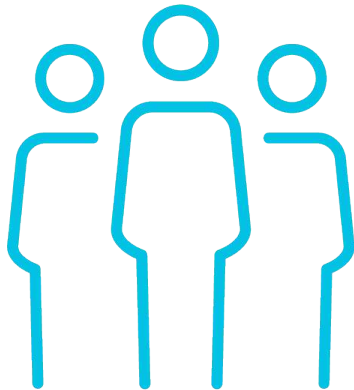
- Affordable access to the recreational boating world
- On-site boat host verification
- Ambassador Reward Program:  
1% transferable lifetime commission per referred booking





## Boat Owners

- Increased bookings through our revenue sharing ecosystem
- Professional field assistance in creating optimized boat offers
- Full global insurance coverage - P&L + Cyber proposal by Llyods
- Minimal online Navisyo service fees (12-18%)



## Key Partners

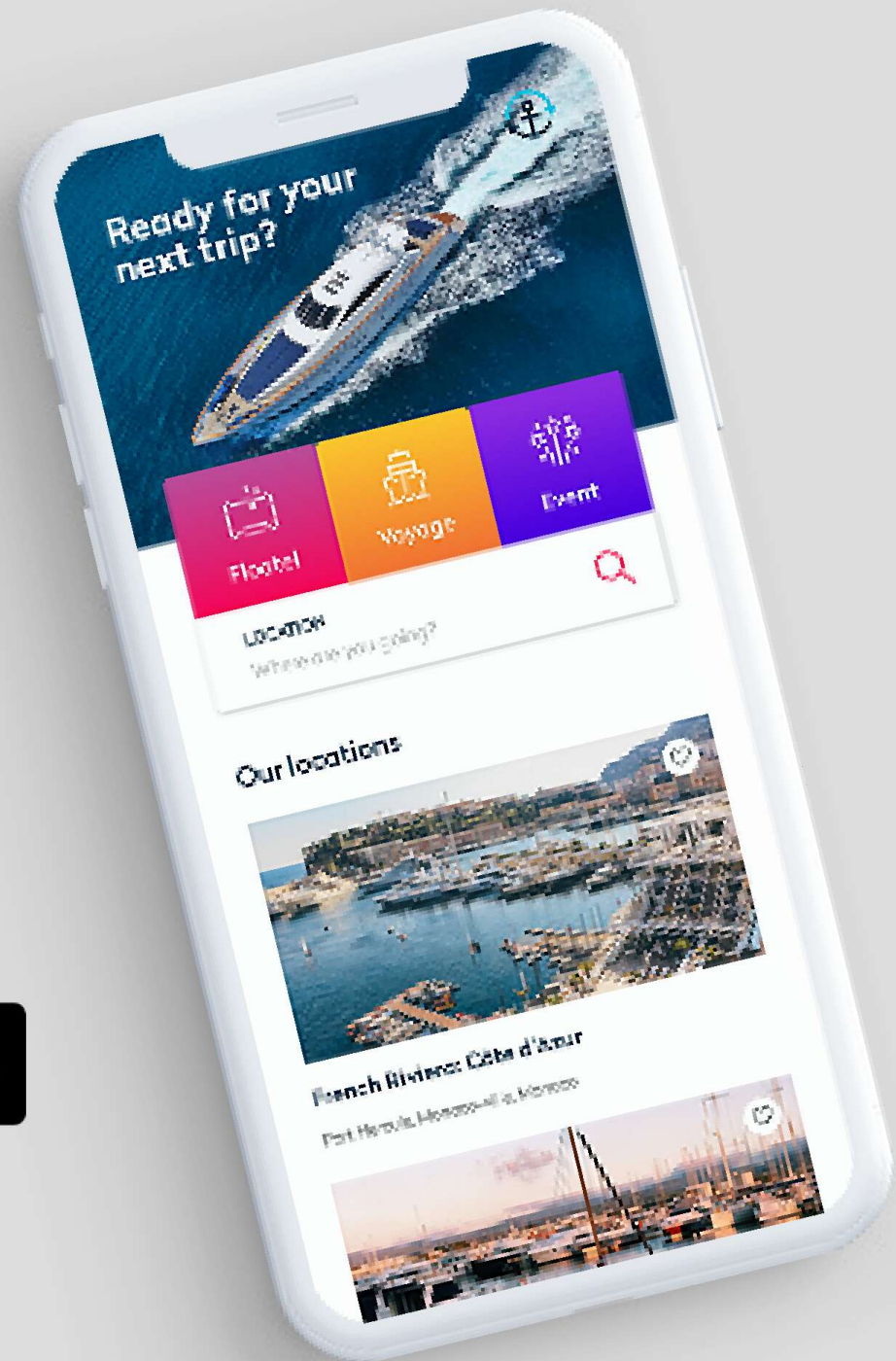
- Large revenue potential - lifetime, passive income
- 3% commission per booking
- On-site launch assistance and support
- Swift territory start-ups/times of deployment (2-3 months)



## Marinas

- First to market - in promoting marinas through a sustainable revenue sharing partnership
- Complete transparency in all operations
- Streamlining, assisting and supporting marina hosting services
- Fully committed in implementing marina codes of conduct, rules and regulations

# Your passport to the New World









# The Team



**Alexander  
Michaels**

Chief Executive  
Officer / Founder



**Lucie  
Nightingale**

Partner /  
Project Manager



**Teresa  
Binghay**

Ambassador Program  
Director



**Patrick  
Moyal**

Chief Financial Advisor



**David  
Aldrich**

Country Manager for  
North America



**Roberto  
Lauria**

Vice President Travel  
Publicist



**Seth  
Schlessel**

Attorney



**Liliana  
Pham**

Creative Director



**Gunars  
Grundstocks**

Chief Technical Officer



**Martins  
Rudzitis**

Vice President  
of Software Engineer



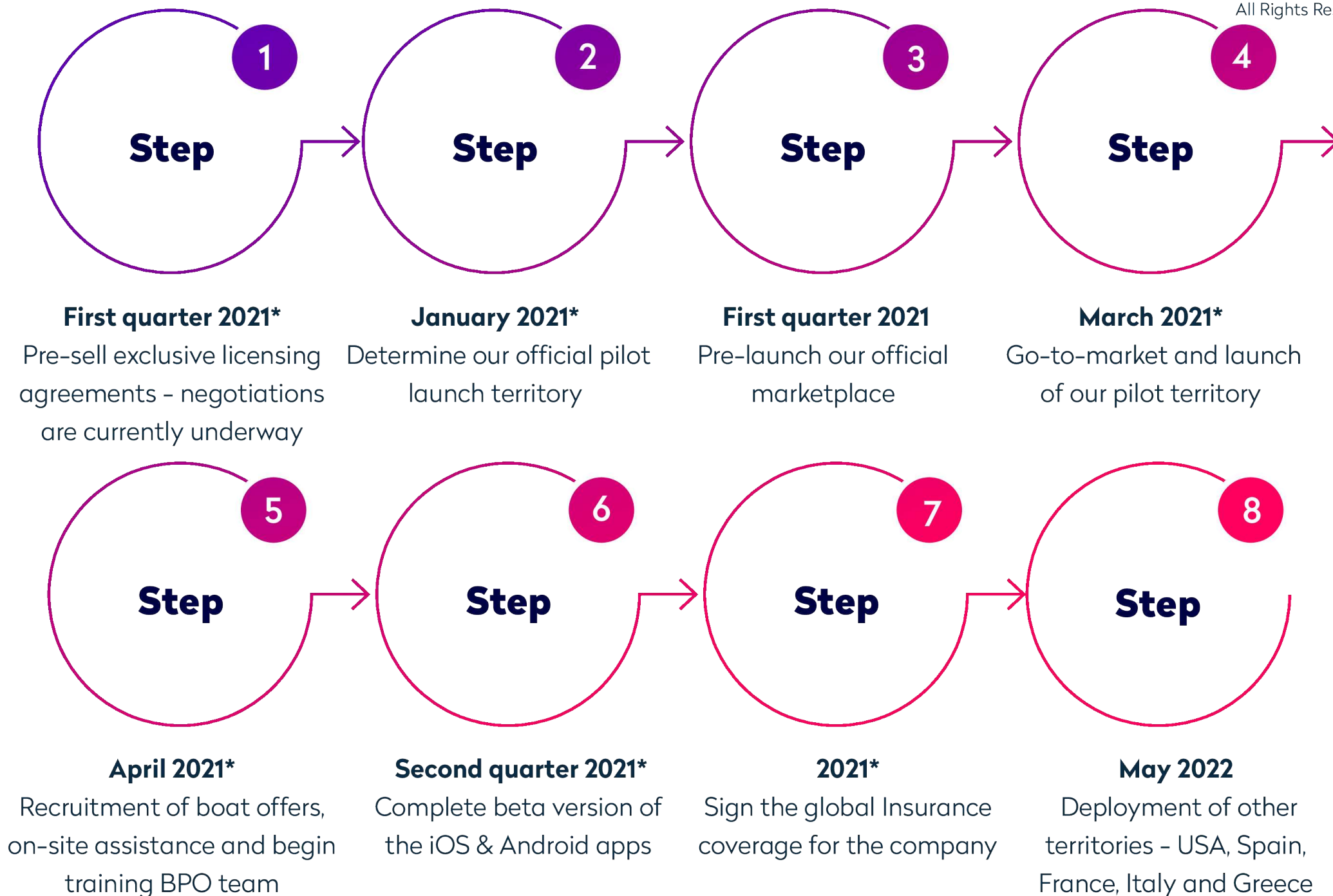
**Valdis  
Porneiks**

Senior Lead Developer



# Our Next Steps





\*Disclaimer: These projections cannot be guaranteed







We cordially invite you to join our unique online ecosystem of travelers, boat hosts, marinas and partners. Together we can change the future world of travel and the financial lives of the boating community.

Welcome to the NEW WORLD of NAVISYO!

