



Pitch Deck

A financial ecosystem connecting boat
owners with new world travelers





*“Sailors, with their built-in sense
of order, service and discipline,
should really be running the
world.”*

– Nicholas Monsarrat



© 2020 Navisyo LLC
All Rights Reserved



Problem



Travelers

- Impersonal online chartering platforms with high service fees
- Random, generic and overpriced boat offers
- Misperception – the recreational boating world is for the ‘rich and famous’
- No on-site verification of boat hosts and control of offers



Boat owners

- High costs of owning a boat
- Underutilized boats
- Not business savvy – lack of marketing and sales expertise
- Faceless online chartering platforms providing no field assistance and support
- No hosting support and services from marinas



Marinas

- Excluded from boat hosting revenue - no incentive on bookings
- Unauthorized boat hosts - loss of control and security issues
- Lack of communication and proper management of the boating community
- Codes of conduct, rules and regulations - not respected by boat owners/travelers
- Missed income opportunity in providing services to boat owners and travelers



World Crisis

- Pandemic - historical downfall for tourism and boating industries
- Over polluted waterways - an economical and life threatening reality

The time has come to learn from past mistakes, turn the boat around and navigate towards a more sustainable future.





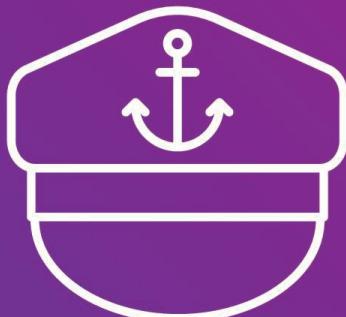
Solution

The Navisyo Ecosystem - A Revenue Sharing Booking Platform



Travelers

- Authentic and affordable boat offers
- Trusted community members – sharing real-life boating experiences
- Passive income per referred booking – lifetime and transferable
- On-site boat host verification and assistance before on-line approval
- Additional on-site safety and security in collaboration with marina partners



Boat Owners

- Sustainable income from an open source community
- Expert field assistance for boat offer optimization
- Guest on-line commitment to marina rules and regulations
- High quality hosting services provided by marina partners



Marinas

- Sustainable revenue stream - commissions on all boat host bookings
- Collaborations and management support for the marina and its community
- Higher traffic – increased boat host bookings
- Global exposure – online and offline
- Increased security and safety – online member identity verifications
- Transparent operations – access to boat owner/traveler profiles and bookings
- Uniformed code of conduct and communication of marina standards of excellence
- Field assistance in marina hosting services to best cater to travelers and boat owners



Window of Opportunity

- Safer, healthier and more isolated post-pandemic travel options
- Customized solutions for all participants
- Marine conservation - financial support and educational initiatives

A group of six people are on a boat at sunset. They are all smiling and laughing, creating a joyful and carefree atmosphere. The boat is on the water, and in the background, there are mountains and a city skyline. The overall mood is one of fun and relaxation.

Imagine if Airbnb would have shared
their success with million of users
around the globe.

How many lives would have been
changed forever?



Market Size and Potential



317
BILLION

Young travelers
spending



US\$ 7
TRILLION

Annual tourism
revenue



524
BILLION

Online bookings
made



250
MILLION

Registered
recreational boats

The Journey Map

Boat owner



Boat offers



Boat guests



Floatel



Voyage



Event



- Private Dock
- Marina Dock
- Private Mooring

- Ocean Voyage
- Lake Voyage
- River Voyage

- Private Party
- Brand Event
- Network Cruises



Authentic experience



How it works

1

Sign up for **free**

2

Search or post, budget-friendly
authentic boat offers

3

Review listings/profiles/
recommendations per destination

4

Book a **Floatel Stay** (boat
accommodation), a **Voyage**
(from A to B with boat owners)
or an **Event** of your choice

5

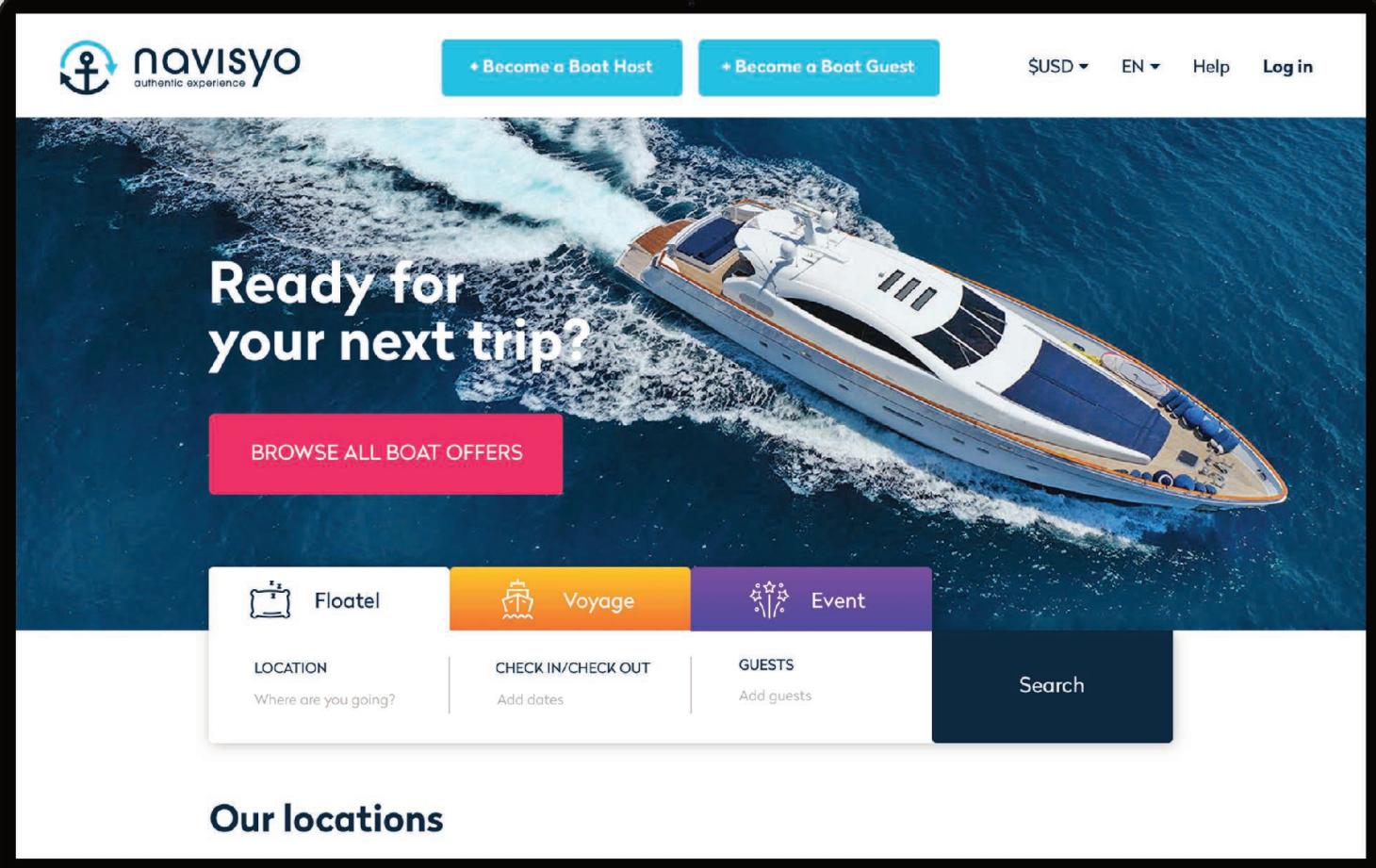
After your trip, **share your
experience** - traveler/boater
5-star review systems and
online community-forum

6

Become a Navisyo Ambassador
for **free**. Start **earning a 1%
commission** on all referred
traveler bookings for LIFE!

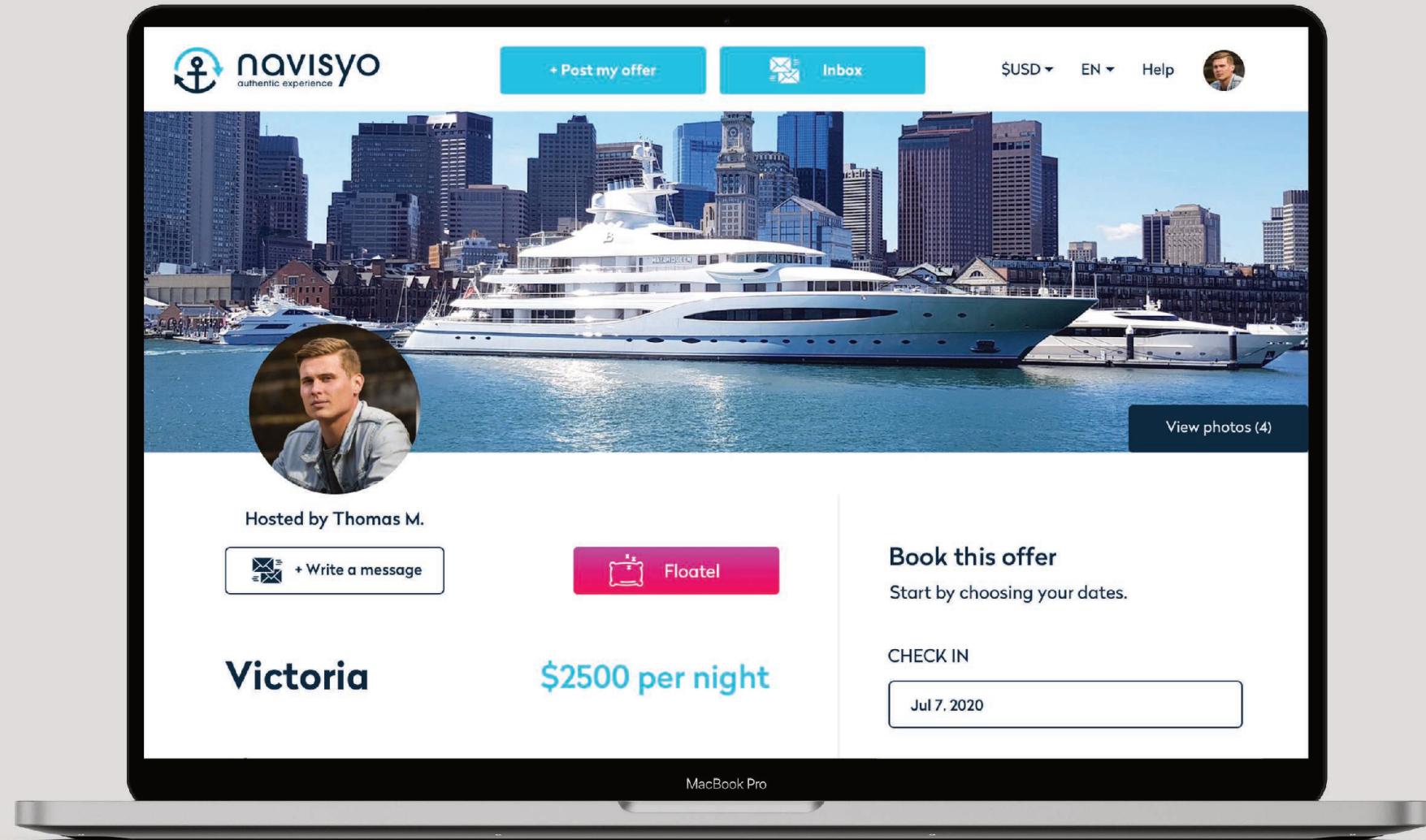


Marketplace Technology

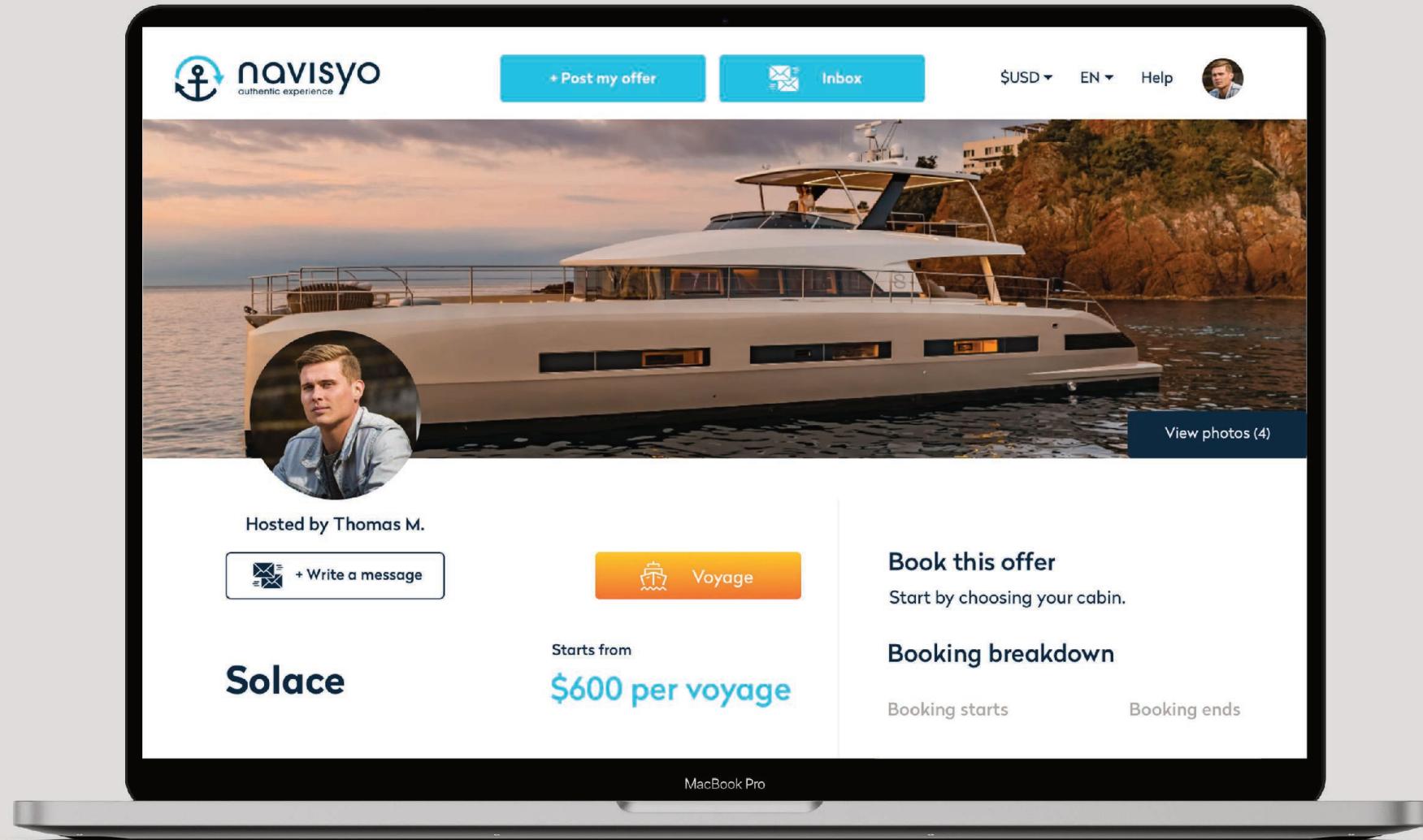


The screenshot shows the Navisyo marketplace website. The top navigation bar includes the Navisyo logo, two teal buttons for "Become a Boat Host" and "Become a Boat Guest", a currency dropdown set to "USD", a language dropdown set to "EN", a "Help" link, and a "Log in" link. The main banner features a large image of a white and blue yacht sailing on the ocean, with the text "Ready for your next trip?" and a red "BROWSE ALL BOAT OFFERS" button. Below the banner is a search interface with three tabs: "Floatel" (selected), "Voyage" (orange), and "Event" (purple). The "Floatel" tab includes fields for "LOCATION" (Where are you going?), "CHECK IN/CHECK OUT" (Add dates), and "GUESTS" (Add guests), along with a "Search" button. The bottom of the screenshot shows the text "Our locations".

MacBook Pro



- Intuitive, user-friendly and improved digital marketplace
- Powerful back-end, fully scalable infrastructure
- Integrated marketing management tool kits



- Fully integrated back offices with referral links
- Supervised and mediated online community forums
- Special online access for Marinas / Key Partners / Ambassadors



Unique Business Model





Lifetime Revenue Sharing Projections Per Booking*

Lean and effective operations with minimal costs and maximum returns.

A win-win for all.



Revenue Sharing Ecosystem





© 2020 Navisyo LLC
All Rights Reserved

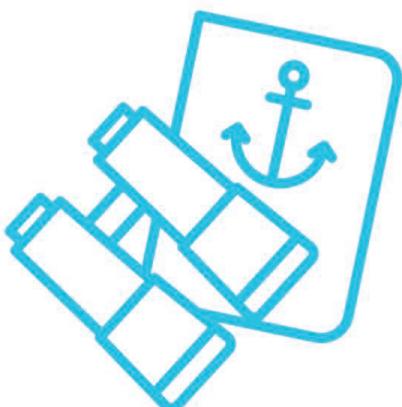


Competitive Advantages



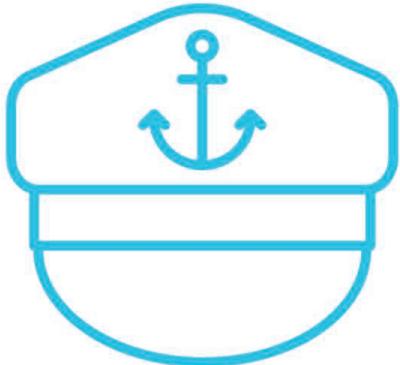
Go-to-Market

- Unique revenue generating ecosystem
- Worldwide market potential - 6 continents
- Network of highly valued assets in all launch territories
- Engaging the masses:
live events, seminars, workshops and online webinars
- Exclusive Key Partner licensing rights for early adopters
(\$10,000 - \$40,000)
- Strategic partnerships:
marinas, social networks, online booking platforms



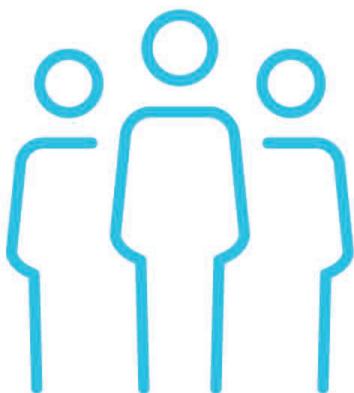
Travelers

- Affordable access to the recreational boating world
- On-site boat host verification
- Ambassador Reward Program:
1% transferable lifetime commission per referred booking



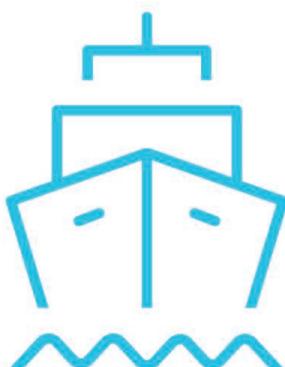
Boat Owners

- Increased bookings through our revenue sharing ecosystem
- Professional field assistance in creating optimized boat offers
- Full global insurance coverage - P&L + Cyber proposal by Llyods
- Minimal online Navisyo service fees (12-18%)



Key Partners

- Large revenue potential - lifetime, passive income
- 3% commission per booking
- On-site launch assistance and support
- Swift territory start-ups/times of deployment (2-3 months)



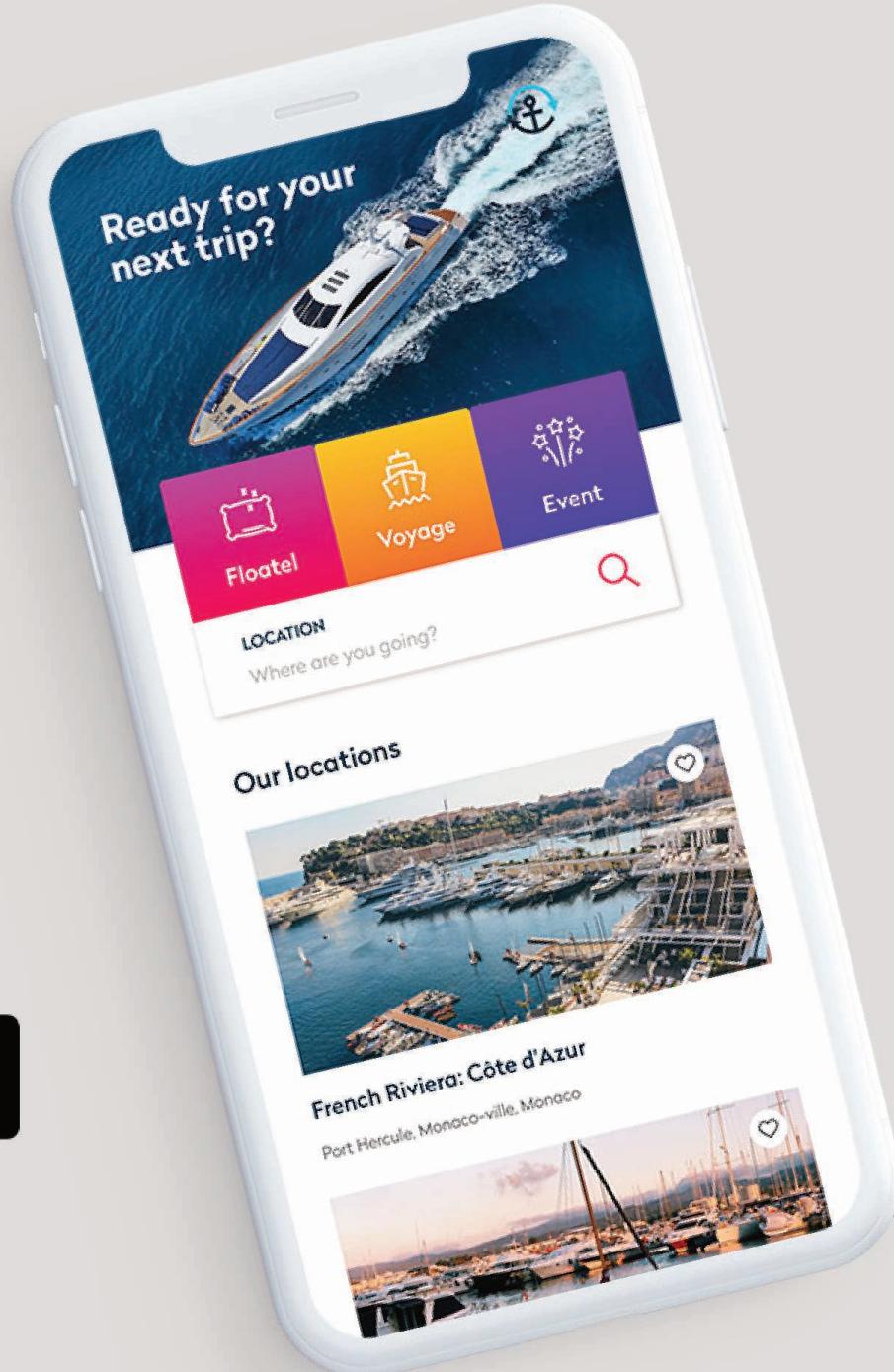
Marinas

- First to market - in promoting marinas through a sustainable revenue sharing partnership
- Complete transparency in all operations
- Streamlining, assisting and supporting marina hosting services
- Fully committed in implementing marina codes of conduct, rules and regulations

Your passport to the New World

 Download on the
App Store

 GET IT ON
Google Play





© 2020 Navisyo LLC
All Rights Reserved



The Team



Alexander Michaels

Chief Executive Officer / Founder



Lucie Nightingale

Partner / Project Manager



Jorge Rivas

Partner / Vice President of Global Development



Patrick Moyal

Chief Financial Advisor



David Aldrich

Country Manager for North America



Roberto Lauria

Vice President Travel Publicist



Seth Schlessel

Attorney



Liliana Pham

Creative Director



Gunars Grundstocks

Chief Technical Officer



Martins Rudzitis

Vice President of Software Engineer



Valdis Porneiks

Senior Lead Developer

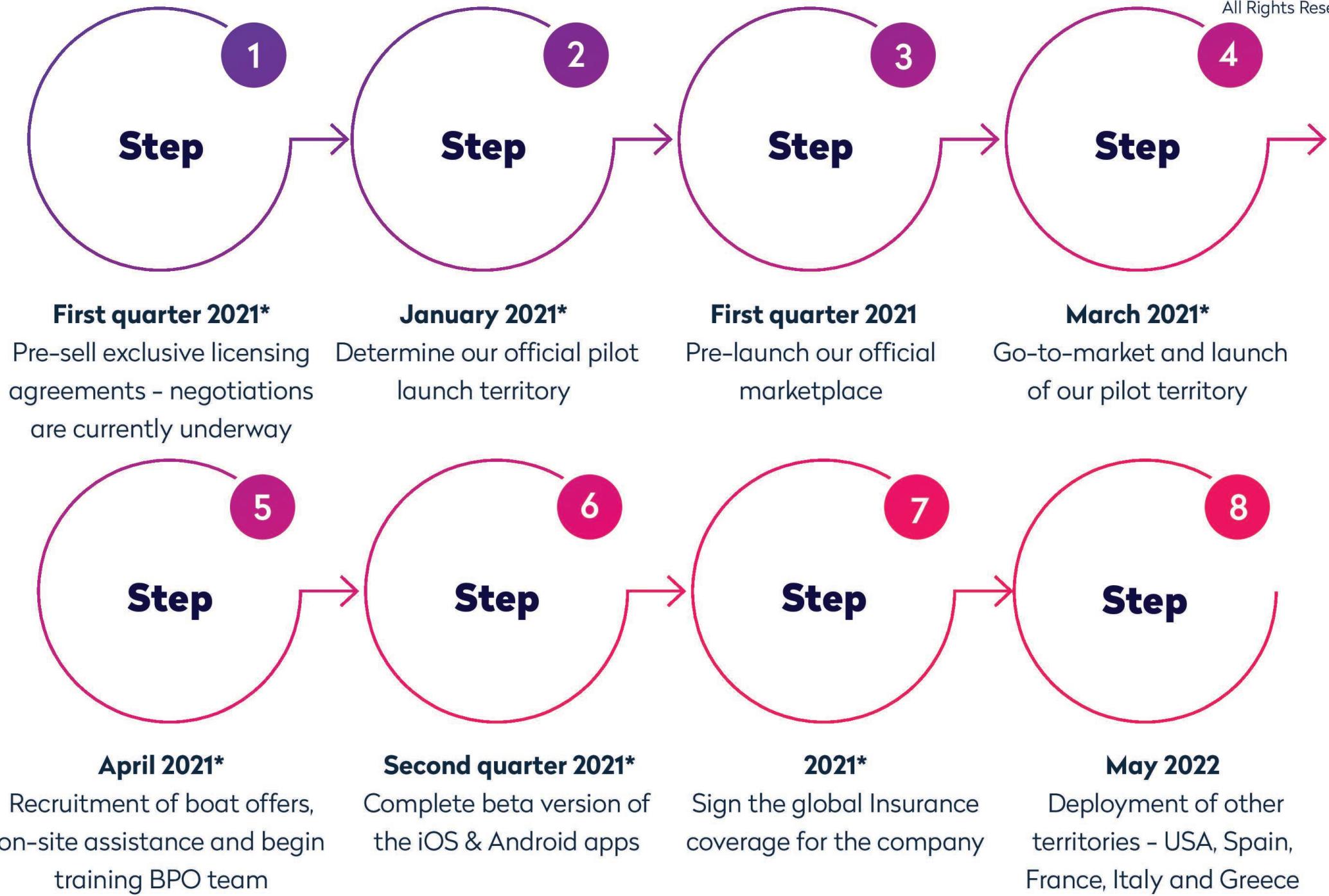


Teresa Binghay

Ambassador Program Director

Our Next Steps





*Disclaimer: These projections cannot be guaranteed



We cordially invite you to join our unique online ecosystem of travelers, boat hosts, marinas and partners. Together we can change the future world of travel and the financial lives of the boating community.

Welcome to the NEW WORLD of NAVISYO!

