



Bill Butler · 3rd

Business Executive | Strategic | Product Innovator |
Speaker | Credit Industry Expert

Orange County, California, United States · 500+ connections ·

[Contact info](#)



Informative Research



SBGE at Seattle Pacific
University

Experience



Informative Research

2 yrs 11 mos

- **SVP, New Product & Innovation**
Feb 2020 – Present · 1 yr 3 mos
Irvine, California, United States
- **SVP, Operations & Product for IR Data Solutions (Start-Up)**
Jun 2018 – Jan 2020 · 1 yr 8 mos
Orange County, California Area



SVP, Operations & Product

Data Solutions by Informative Research

Jun 2018 – Jan 2020 · 1 yr 8 mos

Irvine, California, United States



Experian

10 yrs 10 mos

Director of Product Management

Dec 2015 – May 2018 · 2 yrs 6 mos
Costa Mesa, CA

Led the acquisitions business, prospecting business, and digital credit marketing initiatives for North America. Drove double digit revenue growth year over year.

Sr. Product Marketing Manager

Oct 2011 – Dec 2015 · 4 yrs 3 mos

North American product owner for consumer credit, collections, and recovery solutions.

[Show 2 more roles](#) 



District Manager

ADP
Sep 2006 – Jun 2007 · 10 mos

Consulted small business owners on payroll, insurance, and time and attendance solutions.



Account Executive

Seattle Marine and Fishing Supply Company
Jan 2000 – Aug 2006 · 6 yrs 8 mos

Promoted to Sales after completing an executive rotation program reporting to the President. Managed sales territory of commercial and retail accounts in Washington, Oregon, and Alaska. Doubled sales within first two years.

Education



SBGE at Seattle Pacific University

Bachelor's Degree, Business Management



SBGE at Seattle Pacific University

Master of Business Administration (M.B.A.), Business Management



South Eugene High School

Licenses & certifications



SAFC - II Advanced FCRA Certification

National Consumer Reporting Association
Issued Jul 2018 · No Expiration Date



High Impact Presentations

Dale Carnegie Training
Issued Mar 2018 · No Expiration Date



High Impact Presentations

Dale Carnegie Training
Issued Feb 2017 · No Expiration Date

Show more 

Volunteer experience



Fundraising Volunteer

Cystic Fibrosis Foundation
May 2007 – Present · 14 yrs
Health

Annual fundraising activities and a team walk to support a cure for Cystic Fibrosis.



Board Member, Missions Management Team

Cornerstone Church
Aug 2013 – Jul 2016 · 3 yrs



Pack Committee Chairperson

Boy Scouts of America
Sep 2013 – Dec 2015 · 2 yrs 4 mos
Children

Skills & endorsements

Product Management · 39



Endorsed by Lloyd L., who is highly skilled at this



Endorsed by 24 of Bill's colleagues at Experian

Business Development · 30

 Endorsed by **David Kregness** and **1 other** who is highly skilled at this

 Endorsed by **18 of Bill's** colleagues at Experian

Management · 26

 Endorsed by **16 of Bill's** colleagues at Experian

[Show more](#) 

Recommendations

Received (3)

Given (0)



Michael Turner

President & CEO at Policy and Economic Research Council

February 3, 2017, Michael worked with Bill but at different companies

I worked with Bill on a public policy initiative that involved coordinating with multiple departments across Experian, including government relations, external communications, data and analytics, and legal. Bill was results oriented and was consistently able to drive projects forward on sched... [See more](#)



W Kenneth Pilcher

Global Alliances Business Development Leader, Dun & Bradstreet

August 23, 2014, Bill worked with W Kenneth in the same group

Bill had strong aptitude to see market trends, spot customer needs and develop strategies to position product and service capabilities. Bill is smart, resourceful and oriented towards taking action.

[Show more](#) 

Accomplishments

7 Courses

Breakthrough Business Writing, Mainpoint Communication • Communicate to Influence, Decker Communications • High Impact Presentations, Dale Carnegie • Leading SAFe (Scaled Agile Framework) • Made to Stick Messaging, Decker Communications • Power of Your Presence Workshop, Marie Moran & Co • Tableau Training, InterWorks, Inc.

1 Honor & Award
Speaker

Interests



Receivables Management Association International
1,352 followers



Banking & FinTech Connect
119,590 members



Product Management
140,938 members



Long Beach - Seal Beach Connections
1,454 members



SBGE at Seattle Pacific University
2,807 followers



Mortgage Banker Network
21,361 members

[See all](#)