



John Zdanowski · 2nd

CFO to rapidly growing companies

San Diego, California, United States · 500+ connections ·

[Contact info](#)

Assembled Brands

Harvard Business School

## Experience



### Co-Founder

Assembled Brands

Jan 2013 – Present · 7 yrs 11 mos

Los Angeles / New York City

Assembled Brands is re-inventing venture financing for the 21st century. We believe that every product in every category is going to be reinvented and the incumbent financial system is not prepared for what is coming. Backed with \$100m from Oaktree, Assembled Brands currently provides working capital, business insights and an unrivaled network to rapidly growing consumer brands.



### Board Member

Amino

Sep 2019 – Present · 1 yr 3 mos

San Francisco Bay Area

Amino is a healthcare financial wellness benefit companies provide employees to enable them to get the most from their health insurance benefits.



### Co-Founder

Kachinga

2018 – Present · 2 yrs

San Diego, California, United States

Kachinga is bringing financial literacy to the next generation by giving parents the tools and guidance to teach their kids to be smart with money. Our AI-powered platform digitizes and personalizes financial literacy best practices and combines an intuitive allowance, chore and savings management app with a secure debit card for kids with parental controls.



### Founding Board Member

Commissions Inc. (CINC)

Jan 2011 – Jun 2016 · 5 yrs 6 mos

Greater Atlanta Area

Founded in 2011 with \$1m, Commissions Inc became the leading platform for Enterprise Real Estate Agents. SF Based Private Equity firm Serent Capital bought the company in 2015 for \$45m. Sixteen months later we sold the company to Fidelity National Financial in for \$240m.



### Chief Financial Officer

General Assembly

Sep 2012 – Jun 2015 · 2 yrs 10 mos

Greater New York City Area

General Assembly's vision is a global community of individuals empowered to pursue the work they love. I met the founders early on, developed an Integrated Financial Model, focused the marketing team on weekly data, raised \$25m Series C lead by IVP and a \$50m Series D. Assisted in transition to local CFO and partnered with one of the co-founders of General Assembly to build As ...see more

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## Education



Harvard Business School

MBA

1992 – 1994



Syracuse University

MSEE, Electronics and Communications Engineering

1989 – 1992

Completed Masters Degree while working full time in General Electric's Edison Engineering Program



Clarkson University

BSEE, Electrical Engineering

1986 – 1989

Activities and Societies: Graduated in 3 years with distinction while being a resident advisor, resident director and a founding member of Sigma Chi Fraternity.

## Skills & endorsements

### Start-ups · 99+



Endorsed by **Dave Chase** – Author, Relocalizing Health and 39 others who are highly skilled at this



Endorsed by **2 of John's colleagues** at Assembled Brands

### Entrepreneurship · 99+



Endorsed by **David Vivero** and 16 others who are highly skilled at this



Endorsed by **2 of John's colleagues** at Assembled Brands

### Business Strategy · 99+



Endorsed by **2 of John's colleagues** at Assembled Brands



Endorsed by **6 people** who know Business Strategy

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## Recommendations

**Received (11)**

Given (18)



**Richard Acton-Maher**  
Product Leader in B2B, Data, Analytics  
May 18, 2010, Richard reported directly to John

Working with John was a fantastic experience. He was my direct manager at Linden Lab when I was a Financial Analyst. As my first job out of college, I had a wealth of ambition but no work experience and John pushed me to take on bigger and bigger challenges every day. Much of what I've learned in my ... See more



**Patricia Hallissey**  
Producer at Critical Mass  
April 14, 2010, Patricia reported directly to John

John is one of the best people I have ever worked for. He does not hold back, so I always knew where I stood and what was expected. This is truly valuable to any employee. John is also so full of wisdom. In short consider yourself lucky if you have an opportunity to work with John Z!

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## Accomplishments

**1** Project  
AppStack

