



Paul Lee · 3rd

AI/ML technology expert and data science geek.  
San Francisco, California, United States · 399 connections ·  
[Contact info](#)



## Experience



### Co-Founder & Chief Architect

Kachinga  
Jun 2018 – Present · 2 yrs 6 mos  
San Francisco Bay Area

Kachinga is bringing financial literacy to the next generation by giving parents the tools and guidance to teach their kids to be smart with money. Our AI-powered platform digitizes and personalizes financial literacy best practices and combines an intuitive allowance, chore and savings management app with a secure debit card for kids with parental controls.

The Kachinga team is passionate about our mission. If you're interested in working with us or want to learn more, contact us at [info@kachinga.com](mailto:info@kachinga.com) or visit [www.kachinga.com](http://www.kachinga.com) to join our waitlist.



### Founder

Ecuiti Inc  
Aug 2014 – Present · 6 yrs 4 mos  
San Francisco, CA

Ecuiti helps companies that depend on technology close the iterative innovation gap by simplifying their complicated data. Insights from Big Data and many other sources provide the ability for companies to improve many aspects of product and service development, marketing, customer service, and monetization. [...see more](#)



### Partner

Keystone Strategy  
Nov 2005 – Aug 2014 · 8 yrs 10 mos  
San Francisco Bay Area

Big Data Expert. Provided Strategy and Litigation Expert Consulting services to technology companies. Served as Microsoft's chief market analysis for competition law matters.. Areas of expertise include Search, Online Advertising, Publishing, Internet and cloud services technologies, and Communications.



### Vice President

Gartner  
2002 – 2005 · 3 yrs  
San Francisco Bay Area

Ran Communications Sector Strategy and Management Consulting. Responsible for driving Gartner market and competitive insights for the communications sector into Strategic consulting services for Communication Sector clients.



### Vice President

Scient  
Aug 1998 – Jan 2001 · 2 yrs 6 mos

Provided eBusiness strategy and corporate development services to venture backed companies.

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## Education



### Stanford University

MS, Operations Research  
1989 – 1991  
Activities and Societies: Masters Student Faculty Representative

Studied autoregressive integrated moving average computation techniques as a research assistant for Gerry Lieberman. Masters Student representative to the Operations Research class of 1991.



### Penn State University

BS, Industrial and Management Systems Engineering  
1985 – 1989  
Activities and Societies: Letterman Penn State University Track Team, President of the Penn State Student chapter of the Society of Manufacturing Engineers, Co-chairman, SME/IEE Conference, 1989.



### California Institute of Technology

Caltech Center for Technology & Management Education, Marketing and Strategy  
1992 – 1994

Management, strategy, and marketing executive education program for technology based companies.

### Skills & endorsements

#### Strategy · 23



Endorsed by Ed Soo Hoo and 7 others who are highly skilled at this



Endorsed by 2 of Paul's colleagues at Kachinga

#### Management Consulting · 13



Endorsed by 2 of Paul's colleagues at Keystone Strategy

#### Start-ups · 10



Endorsed by John Penney, who is highly skilled at this



Endorsed by 2 of Paul's colleagues at Keystone Strategy

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