

# TransitNet

## Bringing Title to the Blockchain

**CONFIDENTIAL**

October 2020

# Fact: There's No Title in Crypto

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- Blockchains validate authenticity of a token, but don't record identity or title.
- Demonstrating control of a wallet only proves possession of the keys, not ownership.
- Tokens are effectively bearer assets (like cash, bearer bonds, precious metals, & prepaid gift/debit cards).

## The Problem:

# Lack of Title Keeps Institutional Players from Adopting Crypto

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- Crypto as a bearer asset is useful as a cash substitute, but it's a barrier to institutional investors adoption.
- Lack of title is a problem for custodians, auditors, and other service providers.
- Regulators have identified this as a concern.



# Institutional Players Need Title

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Many requirements of institutional players cannot be met without title:

- Proof of Reserve
- Use as Collateral
- Ability to Insure
- Auditability & Compliance

# Service Providers Require Title

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**Custodians:** Legal obligation to prove title of assets taken into their possession

**Insurers:** Require proof of title in order to underwrite policies related to assets

**Auditors:** Cannot rely solely on clients' possession of private keys as equivalent to title

**Fund Administrators:** Need to verify title of the assets they're given to manage

**Exchanges:** KYC proves a client's identity but can't verify title of assets acquired elsewhere



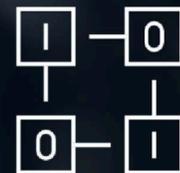
# Regulators Are Demanding Title

Regulators ranging from the Financial Action Task Force (FATF) to the U.S. Treasury have signaled they want a record of ownership, but in most cases this is currently not possible.



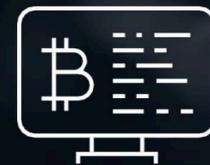
“We will not allow cryptocurrency to become the equivalent of secret numbered accounts.”

**U.S. Treasury Secretary Steven Mnuchin**



“All Global Crypto Exchanges Must Now Share Customer Data, FATF Rules”

**Coindesk headline (6/21/19)**



“Identifying owners of non-custodial wallets in majority cases simply cannot be done by private companies with reasonable certainty.”

**Jarek Jakubcek, strategy analyst at Europol**

## The Solution:

### Build Crypto's Title Registry of Record

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- Create the **offchain registry of record** for digital wallets.
- Combine data from trusted sources & partners with self-reported information to create a comprehensive database.
- Develop a **robust, proprietary concept of title** that works for crypto.

Our Vision:

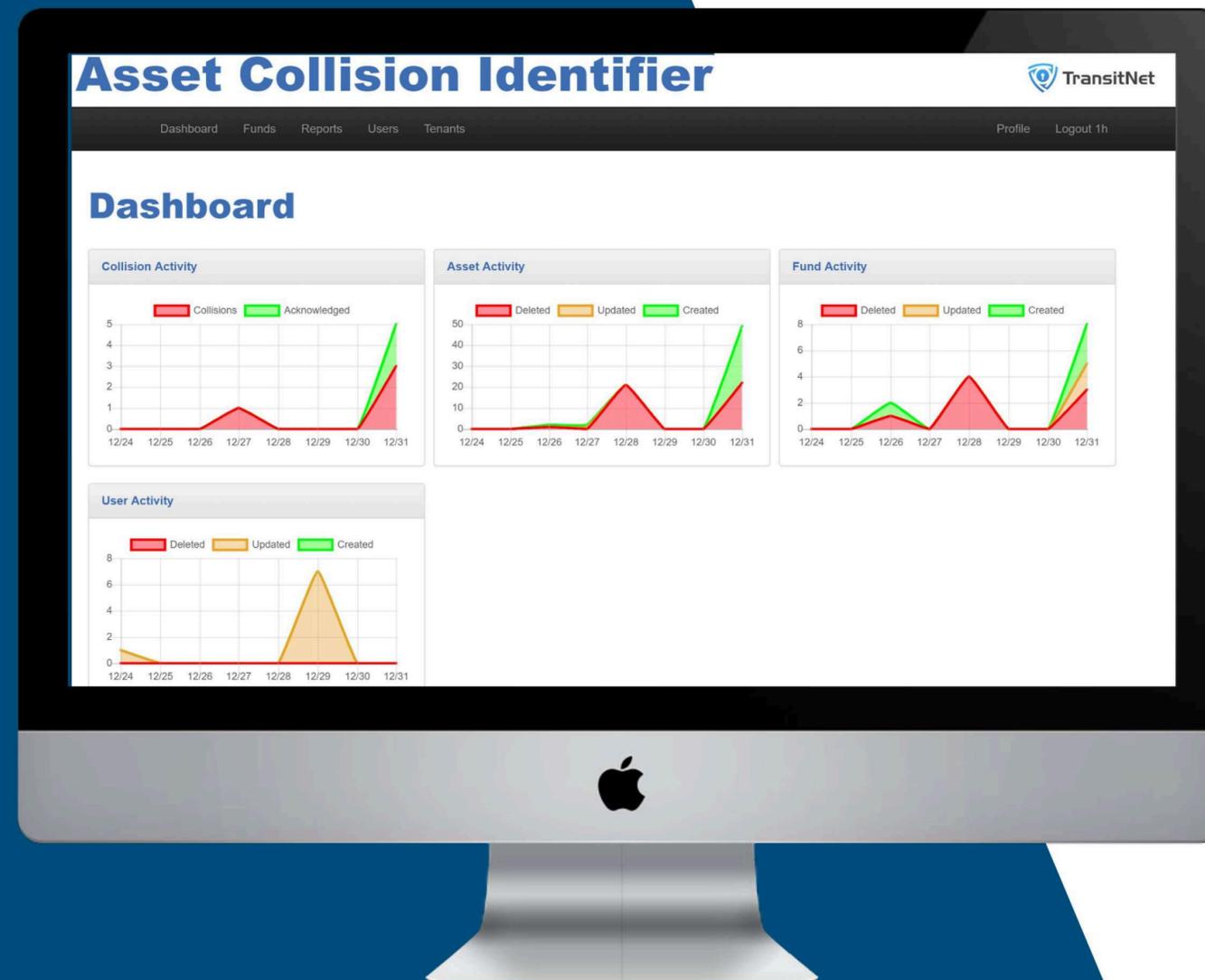
## A Unified Title Platform

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- At scale, TransitNet becomes a platform for verifying title for crypto assets.
- Title reports will include details on data sources, origin dates, and title confidence scores.
- Records will be accessible via web application, API, and automated reports.
- Institutional investors can create and manage records and share with service providers.
- Exchanges and others can confirm title real time.



# Proof of Concept



- To validate the need of a title-providing platform, we built a beta product called the **Asset Collision Identifier (ACI)** to give service providers a tool to continuously monitor for the collision (duplication) of digital assets.
- While not a full-blown title registry, ACI enables users to identify if wallet addresses are claimed by multiple managers, helping ensure that specific assets are not being used by more than one fund.
- We invited several well-known crypto service providers to subscribe to ACI and charged them a nominal fee.

# Enthusiastic Client Feedback

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The pilot clients using the ACI recognize the value of having a third-party tool to help verify title for their clients' assets, validating the market need for a future title registry.

Cohen & Co

 BERKOWER LLC  
CERTIFIED PUBLIC ACCOUNTANTS AND ADVISORS

 TRIDENT TRUST

withum<sup>+</sup>  
AUDIT TAX ADVISORY

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“TransitNet provides a **critical service** for the audit, tax and service provider community. By providing a secure and private way to identify if multiple managers have claimed a wallet address, TransitNet **enhances our ability to verify the title** for digital assets.”

--Corey McLaughlin, Cohen & Company



# Strategy Roadmap

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## ● STAGE 1 (Complete)

- Build the Asset Collision Identifier (ACI) product
- On-board pilot clients to our beta product and establish proof-of-concept
- Announce product launch and begin building industry credibility

## ● STAGE 2 (Next)

- Enable title reporting capabilities
- Initiate direct marketing campaign to funds and service providers
- Implement partnerships with key industry players

## ● STAGE 3 (Future)

- Expand validation types
- External facing validation of ownership and control
- Link with AML /KYC providers
- Make platform available to exchanges to validate incoming assets

## Huge Market Opportunity

We forecast the number of active cryptographic wallets surpassing 4 billion within several years. Conservatively assuming that between 10-20% of these wallets will be used for business purposes, that implies a TAM in the billions of dollars.



## Recurring Revenue Model

Subscription fees will be charged to service providers and financial institutions who need to access data to verify title for business needs and regulatory compliance. Fees will come in the form of subscription agreements and API call fees. We forecast annual revenue growing to >\$100M in 5 years.

*(Note: These are forward-looking projections that cannot be guaranteed.)*

# OUR HISTORY

TransitNet was incubated by CapLinked Inc., a venture-backed software company whose virtual data room SaaS product is used by clients such as Amazon, Hess, KPMG, and Roche to securely share information.

After raising financing from a few select high-profile blockchain investors to build TransitNet's beta product, CapLinked is spinning off TransitNet as a separate company so it can achieve its sweeping vision.

## Caplinked™

### Investors:



FOUNDERS FUND

 Kenetic



 ALPHABIT

THIEL

 NextProtocol Capital

# Experienced Leadership Team



**ERIC JACKSON**  
**CEO & CO-FOUNDER**  
Early-PayPal, Author of “The PayPal Wars”



**CHRISTOPHER GREY**  
**COO & CO-FOUNDER**  
Finance Executive, Angel Investor



**WILL COLEMAN**  
**ARCHITECT**  
Technology consulting for cryptocurrency funds

Advisors (partial list):

<b>ALEX FELIX</b> COINFUND	<b>KEN MILLER</b> PAYPAL, INTUIT, GEM	<b>JOHN WU</b> AVA LABS	<b>CHRIS KITZE</b> ALPHABIT FUND

# INVESTMENT OPPORTUNITY

Investors are able to invest in TransitNet through a Reg CF offering to invest in the company's SAFE.

Interested parties should request information from a company representative for further details.



# TransitNet

# Let's Build the Future Together

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The adoption of digital assets has been hampered by the absence of title.

But we know how to solve this problem. Join us in building TransitNet, a critical component of this **new financial infrastructure**.

We look forward to  
speaking with you.



**TransitNet**

Disclaimer: This presentation document is a rough draft for informational purposes only and is subject to future revisions. Some statements and disclosures in this document are "forward-looking statements." Forward-looking statements include statements concerning our plans, objectives, goals, strategies, future events, future revenues or performance, capital expenditures, financing needs, plans or intentions relating to acquisitions, our competitive strengths and weaknesses, our business strategy and the trends we anticipate in the industry and economies in which we operate and other information that is not historical information. All forward-looking statements are based upon our current expectations and various assumptions. Our expectations, beliefs and projections are expressed in good faith, and we believe there is a reasonable basis for them, but we cannot assure you that our expectations, beliefs and projections will be realized.

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