



Jan Lucanus <jan@creativeimpulseent.com>

I am Proud to present... ReelUrld's VISION Video

14 messages

Jan Lucanus <jan@creativeimpulseent.com>

Thu, Nov 11, 2021 at 8:06 PM

To: Jan Lucanus <jan@reelwurld.com>

Bcc: John Machado <tereibo@yahoo.com>, Santiago Botero <sboteroy.93@gmail.com>, Jeff Annison <jeff@legionm.com>, Paul Bianco <paul@graphitefinacial.com>, Hadi <hadi@onprocessing.com>, fay@ventureoutny.com, Weird Enough Productions <tonyw@weirdenoughproductions.com>, Lee Broda <lee@lbertertainment.co>, Nicole <nicoledeane@gmail.com>, Marge Dean <mdean@ellation.com>, Sina Mohajer <smohajer@mohajerlawfirm.com>, Alrick A Brown <ab1125@nyu.edu>, "Liu, Vanessa" <vanessa.liu@sap.com>, Temi <temi.coker2@gmail.com>, "Steinberger, David" <davids@comixology.com>, Mariana Silva <Mariana.s.v.silva@gmail.com>, Clark Landry <clarklandry@gmail.com>, Tammy Kwan <tammy@cognitivetoymbox.com>, Mim Ingvarson <mim@moxiereader.com>, Ronit Avni <ronit@localizedlearning.com>, ajay@coreapp.co, joy@secondaccent.com, emasie@secondaccent.com, tom@coreapp.co, maria@honkytonk.fr, christian@opphub.net, abraham@cognitivetoymbox.com, arnaud@honkytonk.fr, behzad@medaux.com, ujwala@opphub.net, jasonyoon@opphub.net, matt.wallaert@cloverhealth.com, brenden@cognitivetoymbox.com, dani@invibed.com, elnaz@medaux.com, Marc Klasfeld <marc@rhfilms.com>, Caroline Olkowski <cardineolkowski@gmail.com>, Hillary Cutter <hillary@cutterproductions.com>, Luke Sandler <lukeandler@gmail.com>, sherrilynkenyon@gmail.com, Rick Allen <rickallen@snagfilms.com>, Michael Strasser <mstrasser4@gmail.com>, Michael Counts <michaelcounts@mac.com>, Michael DePasquale Jr <mdpent@mawn.net>, odessa rae <odessarae@gmail.com>, aykim@pipeline.com, Mike Tristano <mtristano@sbcglobal.net>, Jeff Clanagan <jclanagan@lionsgate.com>, ekowan@lionsgate.com, "Candice C. Wilson" <ccwilson@lionsgate.com>, "King, Brett" <brett_king@spe.sony.com>, Utkarsh Ambudkar <utkarsh.ambudkar@gmail.com>, 1mariela.arana@gmail.com, gilfordvanessa61@gmail.com, Luke Williams <llwilliam@stern.nyu.edu>, Michael Lewis <mikelewisgsb@gmail.com>, Ezra Sacks <es21@nyu.edu>, david.iving@nyu.edu, Patrick Brennan <patrick@ninedotentertainment.com>, Craig Cohen <ccohen@mszpc.com>, Christopher Jackson <cjackson@westyhouse.com>, CK LIN <chihkang.ck.lin@gmail.com>, Christine Dimnick <christine@goodhomeco.com>, Alfie Rustom <alfie.writes@gmail.com>, Zach Shelton <zach@willowrd.com>, Zach Cryder <zach.cryder@gmail.com>, Kael Roberts <kael.roberts3@gmail.com>, KLR <karinliliny@gmail.com>, Pak Chu <paknchu@gmail.com>, cynroth@msn.com, Mekhi Tudor <khyloremstudios@gmail.com>, "Antonio J. Rojo Román" <rjo_web@hotmail.com>, Rebecca Karr <rebecca@getbeetbox.com>, Scott Gabriel <sgabriel@arcadiacreative.com>, aHMED best <ahmedbest@bisnmedia.com>, "Craig M. Spierer" <CSpierer@harrisbeach.com>, Aldous Davidson <aldousdavidson@gmail.com>, Kevin Frederick <gkproductions@gmail.com>, Hannes Bend <hannesbend@gmail.com>, Greg Mertz <gmertz@chalkboardmusic.com>, Shazia Choudri <shazia@getbeetbox.com>, Igor Belyayev <igorbelyayev1@gmail.com>, Rosie Lopez <rosie@tommyboy.com>, Thomas Silverman <thomas.silverman@tommyboy.com>, Thomas Redis <t.redis@gmail.com>, Suz Somersall <suz@kirakira.com>, Susan Lindner <susan@emergingmediapr.com>, Susanna Pollack <susanna@gamesforchange.org>, AaronLARP <aaron@larp census.org>, Jeff Gomez <jeff@starlightrunner.com>, Gerald Forster <gerald@welcomeearth.tv>, Justin Weinberg <jb@101edu.co>, Matthew Weitz <matthewweitzfilm@gmail.com>, alexyz@yahoo.com, Matt Candel <matt.candel@gmail.com>, Bryan Koch <bryan@brykoch.com>, Maya Koenig <mayaekoenig@gmail.com>, kalaiahm@hotmail.com

Dear Friends and Colleagues,

At risk of making this sound **too epic**, the video below represents a glimpse into my life's work, the combined efforts of many brilliant and forward thinking people, and something that will live far past our current generations. My film tech startup ReelUrld is pioneering a new industry of "social-filmmaking" - the process of making movies, shows, commercials and more with the audience participating in producing the content. As part of the spirit of this endeavor, we are pre-launch on our equity crowdfunding campaign to allow anyone to own a stake in the company. You'll find our vision video - which took over a year to put together - at the top of our WeFunder page below:

<https://wefunder.com/reelwurld>

Personally, I really put myself out there on this video, as I'm bringing together skill sets that several notable people in my life told me to leave behind at one point or another at risk of being perceived as "flaky". It was a challenge for me to walk into certain rooms embodying all the cares that make up me, so I learned to compartmentalize. That was surely valuable at times, but the risk I continually faced was accepting a less integrated version of myself. I'm a creator and producer that raps and trains martial arts. I grew up in the comics business and studied video games and filmmaking. I build systems and I play in them. That's me. Therefore, in the video above, I rap, breakfall into comics, talk film, business, and more with the great people that have joined me on this journey.

There's lots of ways to be supportive here, including:

- **Reserving** your investor position (starts at \$100). - *Investors in the first \$150K get perks and over a third of that is already reserved.*
- **Following** our progress on WeFunder by clicking the "heart" button on our profile.
- **Sharing** our campaign with others.
- **Vouching** for us by leaving a nice comment on the WeFunder page (*I will be sending out more invites for this one soon*).

As further evidence of the impact our team and our content is making. Take a look at these strong updates:

- ReelwUrld's General Counsel Mark Hiraide (who literally [wrote the book](#) on equity crowdfunding) got his [progressive new bill passed in California](#) days ago that will give small businesses more dynamic access to crowdfunding.
- "Justice For Hire...if you know, you know." Words of a fan and cosplayer on social media that is telling their TikTok audience about plans to join our show. We reposted [here](#).
- Our 23rd Justice For Hire Hero Meetup is Saturday on Zoom and you can [RSVP](#) here.

Before I close out, I must share that I went with my family to the LA Immersive Van Gogh exhibit last week (I rap about that [here](#)), as well as the Academy Museum of Motion Pictures. I highly recommend both. My note here is on the last moments of the Academy experience, where a corridor to an exit has two massive screens on either side scrolling quotes from a slew of filmmakers stating their perspectives of what the [future](#) of filmmaking is. There are many perspectives. I honestly believe ours is the most true.

The future of filmmaking is [you](#). It's all of us. Working together.

LOL I'm fully aware that that statement is so broad that it's hard not to be true. Yet, it's sincere. That's what our vision video is all about, and what [ReelwUrld](#) is pioneering with believers around the world. I hope you join us.

Thanks as usual for the love and support.

With Love,
Jan L.

Obligatory disclaimer for SEC purposes:

ReelwUrd is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.

Jan Lucanus
Founder - CEO
Creative Impulse - ReelwUrd™

www.CreativeImpulseEnt.com
ReelwUrd.com
JanLucanus.com

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Mail Delivery Subsystem <mailer-daemon@googlemail.com>

Thu, Nov 11, 2021 at 8:07 PM

To: jan@creativeimpulseent.com



Address not found

Your message wasn't delivered to ujjwala@opphub.net because the address couldn't be found, or is unable to receive mail.

[LEARN MORE](#)

The response was:

550 5.1.1 The email account that you tried to reach does not exist. Please try double-checking the recipient's email address for typos or unnecessary spaces. Learn more at <https://support.google.com/mail/?p=NoSuchUser> ql4sor1929127qkl.172 - gsmtf

Final-Recipient: rfc822; ujjwala@opphub.net

Action: failed

Status: 5.1.1

Diagnostic-Code: smtp; 550-5.1.1 The email account that you tried to reach does not exist. Please try 550-5.1.1 double-checking the recipient's email address for typos or 550-5.1.1 unnecessary spaces. Learn more at

550 5.1.1 <https://support.google.com/mail/?p=NoSuchUser> q14sor1929127qkl.172 - gsmtpl

Last-Attempt-Date: Thu, 11 Nov 2021 20:07:28 -0800 (PST)

----- Forwarded message -----

From: Jan Lucanus <jan@creativeimpulseent.com>

To: Jan Lucanus <jan@reelwurld.com>

Cc:

Bcc: ujjwala@opphub.net

Date: Thu, 11 Nov 2021 20:06:52 -0800

Subject: I am Proud to present... ReelwUrd's VISION Video

---- Message truncated ----

Mail Delivery Subsystem <mailer-daemon@googlemail.com>

Thu, Nov 11, 2021 at 8:07 PM

To: jan@creativeimpulseent.com



Address not found

Your message wasn't delivered to **fay@ventureoutny.com** because the address couldn't be found, or is unable to receive mail.

[LEARN MORE](#)

The response was:

550 5.2.1 The email account that you tried to reach is disabled. Learn more at <https://support.google.com/mail/?p=DisabledUser> bp12sor1998772qkb.6 - gsmtpl

Final-Recipient: rfc822; fay@ventureoutny.com

Action: failed

Status: 5.2.1

Diagnostic-Code: smtp; 550-5.2.1 The email account that you tried to reach is disabled. Learn more at 550 5.2.1 <https://support.google.com/mail/?p=DisabledUser> bp12sor1998772qkb.6 - gsmtpl

Last-Attempt-Date: Thu, 11 Nov 2021 20:07:28 -0800 (PST)

----- Forwarded message -----

From: Jan Lucanus <jan@creativeimpulseent.com>

To: Jan Lucanus <jan@reelwurld.com>
Cc:
Bcc: fay@ventureoutny.com
Date: Thu, 11 Nov 2021 20:06:52 -0800
Subject: I am Proud to present... ReelwUrd's VISION Video
----- Message truncated -----

Mail Delivery Subsystem <mailer-daemon@googlemail.com>
To: jan@creativeimpulseent.com

Thu, Nov 11, 2021 at 8:07 PM



Address not found

Your message wasn't delivered to **emasie@secondaccent.com** because the address couldn't be found, or is unable to receive mail.

[LEARN MORE](#)

The response was:

```
550 5.1.1 The email account that you tried to reach does not exist. Please try
double-checking the recipient's email address for typos or unnecessary spaces. Learn
more at https://support.google.com/mail/?p=NoSuchUser c7sor1889941qkp.34 - gsmtip
```

Final-Recipient: rfc822; emasie@secondaccent.com

Action: failed

Status: 5.1.1

Diagnostic-Code: smtp; 550-5.1.1 The email account that you tried to reach does not exist. Please try

550-5.1.1 double-checking the recipient's email address for typos or

550-5.1.1 unnecessary spaces. Learn more at

550 5.1.1 <https://support.google.com/mail/?p=NoSuchUser> c7sor1889941qkp.34 - gsmtip

Last-Attempt-Date: Thu, 11 Nov 2021 20:07:28 -0800 (PST)

----- Forwarded message -----

From: Jan Lucanus <jan@creativeimpulseent.com>

To: Jan Lucanus <jan@reelwurld.com>

Cc:

Bcc: emasie@secondaccent.com

Date: Thu, 11 Nov 2021 20:06:52 -0800

Subject: I am Proud to present... ReelwUrd's VISION Video

----- Message truncated -----



Address not found

Your message wasn't delivered to **christian@opphub.net** because the address couldn't be found, or is unable to receive mail.

[LEARN MORE](#)

The response was:

550 5.1.1 The email account that you tried to reach does not exist. Please try double-checking the recipient's email address for typos or unnecessary spaces. Learn more at <https://support.google.com/mail/?p=NoSuchUser> q14sor1929122qkl.172 - smtp

Final-Recipient: rfc822; christian@opphub.net

Action: failed

Status: 5.1.1

Diagnostic-Code: smtp; 550-5.1.1 The email account that you tried to reach does not exist. Please try

550-5.1.1 double-checking the recipient's email address for typos or

550-5.1.1 unnecessary spaces. Learn more at

550 5.1.1 <https://support.google.com/mail/?p=NoSuchUser> q14sor1929122qkl.172 - smtp

Last-Attempt-Date: Thu, 11 Nov 2021 20:07:28 -0800 (PST)

----- Forwarded message -----

From: Jan Lucanus <jan@creativeimpulseent.com>

To: Jan Lucanus <jan@reelwurld.com>

Cc:

Bcc: christian@opphub.net

Date: Thu, 11 Nov 2021 20:06:52 -0800

Subject: I am Proud to present... ReelwUrld's VISION Video

---- Message truncated ----



Address not found

Your message wasn't delivered to **joy@secondaccent.com** because the address couldn't be found, or is unable to receive mail.

[LEARN MORE](#)

The response was:

550 5.1.1 The email account that you tried to reach does not exist. Please try double-checking the recipient's email address for typos or unnecessary spaces. Learn more at https://support.google.com/mail/?p=NoSuchUser_y3sor1935629qkj.55 - gsmtpt

Final-Recipient: rfc822; joy@secondaccent.com

Action: failed

Status: 5.1.1

Diagnostic-Code: smtp; 550-5.1.1 The email account that you tried to reach does not exist. Please try

550-5.1.1 double-checking the recipient's email address for typos or

550-5.1.1 unnecessary spaces. Learn more at

550 5.1.1 https://support.google.com/mail/?p=NoSuchUser_y3sor1935629qkj.55 - gsmtpt

Last-Attempt-Date: Thu, 11 Nov 2021 20:07:28 -0800 (PST)

----- Forwarded message -----

From: Jan Lucanus <jan@creativeimpulseent.com>

To: Jan Lucanus <jan@reelwurld.com>

Cc:

Bcc: joy@secondaccent.com

Date: Thu, 11 Nov 2021 20:06:52 -0800

Subject: I am Proud to present... ReelwUrd's VISION Video

----- Message truncated -----

Mail Delivery Subsystem <mailer-daemon@googlemail.com>

To: jan@creativeimpulseent.com

Thu, Nov 11, 2021 at 8:07 PM



Message blocked

Your message to **vanessa.liu@sap.com** has been blocked. See technical details below for more information.

The response from the remote server was:

550 5.4.1 Recipient address rejected: Access denied. AS(201806281)
[VE1EUR03FT059.eop-EUR03.prod.protection.outlook.com]

Final-Recipient: rfc822; vanessa.liu@sap.com

Action: failed

Status: 5.4.1

Remote-MTA: dns; sap-com.mail.protection.outlook.com (104.47.9.36, the server for the domain sap.com.)

Diagnostic-Code: smtp; 550 5.4.1 Recipient address rejected: Access denied. AS(201806281)
[VE1EUR03FT059.eop-EUR03.prod.protection.outlook.com]

Last-Attempt-Date: Thu, 11 Nov 2021 20:07:29 -0800 (PST)

----- Forwarded message -----

From: Jan Lucanus <jan@creativeimpulseent.com>

To: Jan Lucanus <jan@reelwurld.com>

Cc:

Bcc: vanessa.liu@sap.com

Date: Thu, 11 Nov 2021 20:06:52 -0800

Subject: I am Proud to present... ReelwUrd's VISION Video

----- Message truncated -----

Jeff Annison <jeff@legionm.com>

Fri, Nov 12, 2021 at 12:35 AM

To: Jan Lucanus <jan@creativeimpulseent.com>

Good luck with your raise, Jan! The pitch video is epic. You def put yourself out there, but the risk pays off and I think it works brilliantly. Really well done! Wish you guys the best!

Best,

j

Jeff Annison

Cofounder and President

www.legionm.com

[Quoted text hidden]

Jan Lucanus <jan@creativeimpulseent.com>

Fri, Nov 12, 2021 at 11:00 AM

To: Jeff Annison <jeff@legionm.com>

Thanks so much Jeff! Really means a lot coming from you. You've given us so much inspiration, especially for me personally. When folks thought my strategy was nuts, I'd look to you and Paul and feel recharged on following through. Once we finish this raise, I'd like to reconnect on building a wUrd for a Legion M property. Joining forces will surely be epic.

With Love,

Jan L.

[Quoted text hidden]

--

Jan Lucanus
Founder - CEO
Creative Impulse - ReelWurld
T: [REDACTED]
Film @ CreativeImpulseEnt.com
Tech @ Reelwurld.com
Me @ JanLucanus.com

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Se [REDACTED] or great spelling via mobile.

Jeff Annison <jeff@legionm.com>
To: Jan Lucanus <jan@creativeimpulseent.com>

Fri, Nov 12, 2021 at 12:59 PM

Sounds fantastic, Jan. Thanks so much! Go get 'em!

j

Jeff Annison
Cofounder and President
www.legionm.com

[Quoted text hidden]

Thomas Redis <t.redis@gmail.com>
To: Jan Lucanus <jan@creativeimpulseent.com>

Fri, Nov 12, 2021 at 2:41 PM

finally... will lock this weekend :)

[Quoted text hidden]

Jan Lucanus <jan@creativeimpulseent.com>
To: Thomas Redis <t.redis@gmail.com>

Fri, Nov 12, 2021 at 2:54 PM

Dude did you get your jawzrsize?

Jan Lucanus
Founder - CEO
Creative Impulse - ReelWurld™
T: [REDACTED]
www.CreativeImpulseEnt.com
ReelWurld.com
JanLucanus.com

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original message and any copy of it in your possession.

[Quoted text hidden]

Jan Lucanus <jan@creativeimpulseent.com>
To: mukesh@mukeshsinghart.com

Fri, Nov 12, 2021 at 4:59 PM

Mukesh! Take a look!

Jan Lucanus
Founder - CEO
Creative Impulse - ReelUrld™

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[Quoted text hidden]

Mukesh Singh <mukesh@mukeshsinghart.com>
To: Jan Lucanus <jan@creativeimpulseent.com>

Mon, Nov 15, 2021 at 10:18 PM

Hello Jan

Great initiative :)

I also read your previous email about the proposal. Let know if we can discuss it sometime this weekend or early next week.

Best regards
Mukesh

'You have to have an idea of what you are going to do, but it should be a vague idea.'

[Quoted text hidden]



Jan Lucanus <jan@creativeimpulseent.com>

People as Reminders of Purpose (Shoutout to Legion M, Vivek Tiwary, and more)

7 messages

Jan Lucanus <jan@creativeimpulseent.com>

Fri, Nov 19, 2021 at 4:04 PM

To: Jan Lucanus <jan@reelwurld.com>

Bcc: Andra Roxana Stanciu <andraroxana.stanciu@gmail.com>, Autumn Noel <autnoel@gmail.com>, Evil Rocket Ship Audio Mechanix <evilrocketship@gmail.com>, Anna Kotyza <annaevakotyza@gmail.com>, Andrzej Cetnarski <andrzej@cybernationcentral.com>, Osyris Antham <nas1oak@gmail.com>, Anita Waxman <anitawax@gmail.com>, Demetrius Angelo <urbanactionshowcase@gmail.com>, Angelie Guilbaud <angeliebuddie@gmail.com>, Owen Ratliff <owen.ratliff@gmail.com>, Gaurav Misra <onemisra@gmail.com>, Chiyoko Osborne <chiyoko@precisionxdigital.com>, "[[Jason Okuma]]" <jason@jatiinc.com>, Gary Ousdahl <gary@advancedmanagement.tv>, Zoog Von Rock <zooog_angelspit@yahoo.co.uk>, Maria Gamonal <mgamonal@prodigynetwork.com>, Sage Michael <iamsmichael00@gmail.com>, Steve Krone <sgkrone@gmail.com>, "Krone, Steven" <sgk@msk.com>, "Hiraide, Mark" <mth@msk.com>, "Fusco, Peter" <pfusco@orrick.com>, estelamvaldez@hotmail.com, Jeff Gomez <jeff@starlightrunner.com>, Barry Navidi <barrynavidi@gmail.com>, Chip Massey <chip@chipmassey.com>, Adam Goyer <adam@adamgoyer.com>, Greg Lipper <Lippergreg@gmail.com>, Eran Polishuk <polishukeran@gmail.com>, Steven Cohen <leftybackhand@gmail.com>, Paul Quigley <pquigley@hdfvc.com>, Paul Quigley <pquigley@hof.capital>, Richard Meyers <ricmeyers@gmail.com>, Robert Coombs <robert@idealfusion.com>, Dino Dogan - Made in NYC <dino@madeinnyc.com>, Brand Love <ravisood@mac.com>, Rabea Kruegel <rabea.kruegel@gmail.com>, Atit Shah <ashah03@gmail.com>, Adam Harris <AHarris@theassemblage.com>, Brian Frumberg <brian@venturecutny.com>, Faaz Khan <faaz.haider@gmail.com>, Jason Earle • GOT MOLD? <jason@gotmold.com>, Jeff Gildersleeve <Jhgildersleeve@gmail.com>, Jeff Harleston <jeff.harleston@umusic.com>, Jeff Bonaldi <jeff@explorerspassage.com>, Jeff Ayers <jeffayers33@gmail.com>, Karate 4 Kids USA <karate4kidsusa@gmail.com>, Somnang Vann <somnangvann@yahoo.com>, Jenni Powell <jenni.powell@gmail.com>, Andy Weissman <andy@usv.com>, Andy Russell <andy@precisionxdigital.com>, Hinton Wells <hintonwells7@gmail.com>, Brendan Weafer <brendanweafer@gmail.com>, Patrick Brennan <patrick@ninedotentertainment.com>, Brian Knapp <brknapp@gmail.com>, HallowedBeThyName <glenysspuntevella@gmail.com>, Mom - Glenda Childress <glendareferrals@gmail.com>, Samuel Levine <sam@levineip.com>, Jeet Samarth Raut <thejeet@gmail.com>, Sam Wallace <sam@comic-con.org>, Vivek Tiwary <vivek@tiwaryent.com>, Tetiana Bogun <tetianabogun@gmail.com>, Bunny Yan <wasavyfashion@gmail.com>, Bonny Morlak <hello@bonnymorlak.com>, Summerly Horning <Summerly.nichole@gmail.com>, "Jan C. Childress" <childressj@coned.com>, Dad - Jan Childress <jcchildress7@hotmail.com>, Jordana Childress <jordanafchildress@gmail.com>, "Joan (Jenny) Morgenthau" <jmorgenthau@gmail.com>, Echo Hattix <echohattix@gmail.com>, Echo Hattix <echohattix@echoingsoundz.net>, Chinedu Echeruo <cuecheruo@gmail.com>, Manny Fernandez <mannyf@mac.com>, "Antonio J. Rojo Román" <rjo_web@hotmail.com>, "iLLspokinN ." <spokinn@gmail.com>, Bob Johnson <Bjohnj@bjohnj@aol.com>, Brock Johnson <bj26@nyu.edu>, Ashley Brunner <ashley@bconsulting.org>, Ash Kaluarachchi <ash.kaluarachchi@startedaccelerator.com>, Asi Burak <asiburak@gamesforchange.org>, Relax with Adam <breathe@relaxwithadam.com>, Le' Jai' La Troi <lejailatroi@gmail.com>, nastenka2123@gmail.com, Errol Basdeo <errol.camera@gmail.com>, Jonathan Haigler <jonndesigns@yahoo.com>, "Jonathan D. Harber" <jonathandharber@gmail.com>, Taesong Kim <taesongkim@gmail.com>, David Uslan <sculgem00@gmail.com>, vguzman@wamventures.com, steve@ideafactory.com, Donovan McLeod <Donovan@thevanguardgrp.com>, Cynthia Cannell <cynthia@oynthiacannell.com>, HADIYA BARBEL <visionaryhair@gmail.com>, Geevani Singh <geevani@gsmanagementgroupinc.com>, MS S <mike.i.sandoval@gmail.com>, Mike Rizkalla <mike@bravenew.world>, Emma Vaiserfirov <vais.emma@gmail.com>

Dear Friends and Colleagues,

It's been one week since we released our [ReelwUrd Vision Video](#), and I'm in a state of deep gratitude over the beautiful notes I've received from many of you. One note in particular especially affected me. It was from Jeff Anison, president of Legion M, whom we know through our ReelwUrd advisor John Guenther (thanks John!). [Legion M](#) has been a significant beacon of light for ReelwUrd over the years. They are the darlings of the equity crowdfunding world, having [set records](#) in the industry from

launch all the way to their [latest raise](#). For me, I've watched Jeff and his partner Paul Scanlan do what many in the film business thought was impossible with Legion M - fuel their very own studio - with the support of fans no less. In fact, I was hearing smart people tell me my vision with ReelwUrd was crazy WHILE watching Jeff and Paul prove them wrong. Therefore, you can imagine what a short note of encouragement from Jeff means to me. It got me thinking on the idea I want to share today: **finding people that remind you of your purpose.**

Before I go on, here's a few bullets on some great happenings from this past week and upcoming this weekend:

- ReelwUrd received the financial review required to launch our [WeFunder](#) campaign! That means we are days away from the official public launch, and you can still reserve your early position with perks for each tier of investment.
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Back to purpose, Jeff's note reminded me of something the late Wayne Dyer said during his [Power of Intention](#) talk. He referred to the ancient sage [Patanjali](#) as his mentor. Since my mom was so into Wayne Dyer when I was younger, I would hear this over and over and didn't get it. *How could Wayne have Patanjali as his mentor if they never knew each other?* I would ask myself.

I later understood the concept more deeply when my buddy Vivek Tiwary gave a [Tedx Talk](#) on his work creating the *Fifth Beatle* graphic novel for Darkhorse Comics. Vivek referred to the man that discovered The Beatles, manager Brian Epstein, as his "historical mentor".

Wayne Dyer's words clicked for me. I then started using this process rapidly in any area I could for self improvement.

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My point is, when few thought the idea for ReelwUrd and [Justice For Hire](#) could work, I would look to Jeff & Paul at Legion M. They put themselves out there and made it happen.

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I say, identify those people that remind you of your purpose, and consciously allow that current to go from them to you and out to the world.

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Then, say thank you to those people, even if in a private way that they may not consciously be aware of. But it's great when they're aware of your existence too.

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With Love,
Jan L.

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Jan Lucanus
Founder - CEO
Creative Impulse - ReelwUrd™


www.CreativeImpulseEnt.com
ReelwUrd.com
JanLucanus.com

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transmitted with the communication or dissemination, distribution, or copying of this communication is strictly prohibited by law. If you have received this communication in error, please immediately return this communication to the sender and delete the original message and any copy of it in your possession.

Mail Delivery Subsystem <mailer-daemon@googlemail.com>
To: jan@creativeimpulseent.com

Fri, Nov 19, 2021 at 4:05 PM



Address not found

Your message wasn't delivered to **ash.kaluarachchi@startedaccelerator.com** because the address couldn't be found, or is unable to receive mail.

[LEARN MORE](#)

The response was:

550 5.1.1 The email account that you tried to reach does not exist. Please try double-checking the recipient's email address for typos or unnecessary spaces. Learn more at https://support.google.com/mail/?p=NoSuchUser_gf6sor843041qvb.61 - gsmtip

Final-Recipient: rfc822; ash.kaluarachchi@startedaccelerator.com

Action: failed

Status: 5.1.1

Diagnostic-Code: smtp; 550-5.1.1 The email account that you tried to reach does not exist. Please try

550-5.1.1 double-checking the recipient's email address for typos or

550-5.1.1 unnecessary spaces. Learn more at

550 5.1.1 https://support.google.com/mail/?p=NoSuchUser_gf6sor843041qvb.61 - gsmtip

Last-Attempt-Date: Fri, 19 Nov 2021 16:05:25 -0800 (PST)

----- Forwarded message -----

From: Jan Lucanus <jan@creativeimpulseent.com>

To: Jan Lucanus <jan@reelwurd.com>

Cc:

Bcc: ash.kaluarachchi@startedaccelerator.com

Date: Fri, 19 Nov 2021 16:04:48 -0800

Subject: People as Reminders of Purpose (Shoutout to Legion M, Vivek Tiwary, and more)

---- Message truncated ----

Mail Delivery Subsystem <mailer-daemon@googlemail.com>
To: jan@creativeimpulseent.com

Fri, Nov 19, 2021 at 4:05 PM



Recipient inbox full

Your message couldn't be delivered to **echohattix@gmail.com**.
Their inbox is full, or it's getting too much mail right now.

[LEARN MORE](#)

The response was:

552 5.2.2 The email account that you tried to reach is over quota and inactive.
Please direct the recipient to <https://support.google.com/mail/?p=OverQuotaPerm>
a1sor815391qva.45 - gsmtip

Final-Recipient: rfc822; echohattix@gmail.com

Action: failed

Status: 5.2.2

Diagnostic-Code: smtp; 552-5.2.2 The email account that you tried to reach is over quota and inactive.

552-5.2.2 Please direct the recipient to

552 5.2.2 <https://support.google.com/mail/?p=OverQuotaPerm> a1sor815391 qva.45 - gsmtip

Last-Attempt-Date: Fri, 19 Nov 2021 16:05:25 -0800 (PST)

----- Forwarded message -----

From: Jan Lucanus <jan@creativeimpulseent.com>

To: Jan Lucanus <jan@reelwurld.com>

Cc:

Bcc: echohattix@gmail.com

Date: Fri, 19 Nov 2021 16:04:48 -0800

Subject: People as Reminders of Purpose (Shoutout to Legion M, Vivek Tiwary, and more)

---- Message truncated ----

postmaster@orrick.com <postmaster@orrick.com>

To: jan@creativeimpulseent.com

Fri, Nov 19, 2021 at 4:05 PM

Delivery has failed to these recipients or groups:

pfusco@orrick.com

Your message couldn't be delivered because you don't have permission to send to this recipient. Ask the recipient's email admin to grant you permission and then try again.

Diagnostic information for administrators:

Generating server: USMBX12.orrick.com

pfusco@orrick.com

Remote Server returned '550 5.7.129 RESOLVER.RST.RestrictedToRecipientsPermission; not authorized to send to recipient because the sender isn't on the recipient's list of senders to accept mail from'

Original message headers:

Received: from usmbx01.orrick.com (10.100.203.161) by USMBX12.orrick.com (10.100.200.159) with Microsoft SMTP Server (version=TLS1_2, cipher=TLS_ECDHE_RSA_WITH_AES_128_GCM_SHA256) id 15.1.2375.12; Fri, 19 Nov 2021 18:05:27 -0600

Received: from us-smtp-1.mimecast.com (10.100.1.253) by usmbx01.orrick.com (10.100.203.161) with Microsoft SMTP Server id 15.1.2375.12 via Frontend Transport; Fri, 19 Nov 2021 18:05:27 -0600

ARC-Message-Signature: i=1; a=rsa-sha256; c=relaxed/relaxed; d=dkim.mimecast.com; s=201903; t=1637366727; h=from:from:reply-to:subject:subject:date:date:message-id:message-id; to:to:cc:mime-version:mime-version:content-type:content-type: dkim-signature; bh=xo0IlmsviuMEWw9AF6B9Iyo4Dg5EdBpfiQjBVlqaLE=; b=gdqgpEbA6KZQUQ7dqtfYD39bY0IelmXhKzaghACCVIrgXV48LEkBi/uiYc7vxxO+f/RP/UIIrlctfHjovrvdiymjFhed8VC41eIPpv3nQnqTOqm5RB8JEFfiq7xwlePG76+hXh3UPrkj pmpaEviEjgxch4xJ4AcnZB74Rab82f3kXyK3QwDO0wmsf9tJdfJgIC1/nbVpg6UOP1Fb5Y SyvcNhjvH4eJwT3kZEIK2bGj9AZ39APEgtlt/52kW3tF/RZmgF3TdjK+SaWvsI7QYMcwsQ 8Jwd6ZlvcTjvinkUir0f5cZmGLSha529IohuKU2F8o3bK/9Bb3V52siyWDXGJA==

ARC-Seal: i=1; s=201903; d=dkim.mimecast.com; t=1637366727; a=rsa-sha256; cv=none; b=FfMmMV3XQkMEs02aajtWT375rvmxJNexLwuUjGZlqLANH7PAXO7tSdhnCmDILT+FWw/hI CNWBBPDMcAl2VTYXK3P2nLM/uzG0imsdmR6nxjdGHNhgzulidub5abcLU8S/N+bM1fc2 /RANGjASHpo7k/7S5PFUEjKQpjB3GuFueyujJKQD0TTW0xhru0bRtYosjwCF9DY4rwZF6 kLUWg8iDqbwNzHiOyrBECJR46IxBUM/UYmJrnzz/iZ/lHdJagocfJ19Lf0ELNoLDLj5T/T EhOPFYenwrgSAd0/qml64dL+OhbWRCEvR+Xct8QlDuWVl+VC+6ME24LXuCtxFQ==

ARC-Authentication-Results: i=1; relay.mimecast.com; dkim=pass header.d=creativeimpulseent-com.20210112.gappssmtp.com header.s=20210112

header.b=Jn8Vdzfi; dmarc=none; spf=none (relay.mimecast.com: domain of jan@creativeimpulseent.com has no SPF policy when checking 209.85.219.52) smtp.mailfrom=jan@creativeimpulseent.com

Received: from mail-qv1-f52.google.com (mail-qv1-f52.google.com [209.85.219.52]) by relay.mimecast.com with ESMTPL with STARTTLS (version=TLSv1.2, cipher=TLS_ECDHE_RSA_WITH_AES_256_GCM_SHA384) id us-mta-477-002jmt98NUMwz50fsx5AqQ-1; Fri, 19 Nov 2021 19:05:25 -0500 X-MC-Unique: 002jmt98NUMwz50fsx5AqQ-1

Received: by mail-qv1-f52.google.com with SMTP id j022so8182906qvb.13 for <pfusco@orrick.com>; Fri, 19 Nov 2021 16:05:25 -0800 (PST)

DKIM-Signature: v=1; a=rsa-sha256; c=relaxed/relaxed; d=creativeimpulseent-com.20210112.gappssmtp.com; s=20210112; h=mime-version:from:date:message-id:subject:to; bh=nmcSkpm52AT6treIwqTcNUXKlpwCr0GnvmnG167BQaI=; b=Jn8Vdzfi41dn45b0IrdmQdeKcZ3DwAa8/vEhsArOj9wQntNkzdYoLQ22bn0U28h88 jaezjw+KY+nHeQw5oyFQI16HyCyFBnZ100fHaCWRoe+o4/9wUXWrK4MHsIBbigvLFRG FTS/vxQkkPl1fpgSYmMgC6BKLR9KaCA0x7sQn6r6js74PfcKzoN2nPKBYgcG90x1vUa GNxbxHv1lYwPWEAnlk84Ay8ggDwdse8ub0/2bdv6aEew226+K+YmZBXmwwCo0vjzUb6Vm UqGv6MEJFG69m6dnG68R8UYDlL/M/iI/P7estkwaWgkRiLglIUFoNl+10VfZj8enYxLS A96A==

X-Google-DKIM-Signature: v=1; a=rsa-sha256; c=relaxed/relaxed;

d=1e100.net; s=20210112;
h=x-gm-message-state:mime-version:from:date:message-id:subject:to;
bh=nMCSkpm52AT6treIwqTcNUxKlpWCr0GnvmnG167HQaI=;
b=YD3R9YVpFe7G1+LN54NMGlmsopotTtrv/9POS8JLV8v54ExxLl tJRcuus IhISdzQKE
6+/75kViGMAOAKKj jytxe0XcRbK3x0/IfBumneFNI5ChMA+oHK63S19vP7zYp3Ftpr to
2r4er3DUFDMxp23NLK eIA/fCrMUZ37vfwlSqx3URZlwSmrvKEcWppEFcXERfu3gkVJGp
2SzFxpPDS27enoHtFKaoIQeZ+ynSIXMQBYurywfr8EAslK4Dj5Aih tw4+bVtH9bEovKe
ck59zopwBqFF3nCU0IweKX4FEMFKlnqr35lmEpFGeQ1EIZChZVU2I++xhL0QRNqbHiax
oVEQ==

X-Gm-Message-State: AOAM5316LwTbgwgvH9FvY+hSUA0COgdZakRk16X3PyyKktD/7WIVN4YR
OBGbg1q8z34hvcZF2rNHynFts9wGZk9UQq5FqhK2Rw==
X-Google-Smtp-Source: ABdhPJykrxxj1lxK34hDDWINC84S2wKymi/b4Z0C+32yGysc4qUYMfddXmjcdnN+
nYC8qrVlTQLvkh82gRk7Q2OZfwg=
X-Received: by 2002:a05:6214:29c3:: with SMTP id gh3mr51344888qvb.30.1637366724326;
Fri, 19 Nov 2021 16:05:24 -0800 (PST)
MIME-Version: 1.0
From: Jan Lucanus <jan@creativeimpulseent.com>
Date: Fri, 19 Nov 2021 16:04:48 -0800
Message-ID: <CAMiVFcY4W_SFhmjD_BinQbvvExVtc4XjCPLv7YRX-a3Wuy-6bA@mail.gmail.com>
Subject: People as Reminders of Purpose (Shoutout to Legion M, Vivek Tiwary,
and more)
To: Jan Lucanus <jan@reelwurld.com>
Bcc: pfusco@orrick.com
Authentication-Results: relay.mimecast.com;
dkim=pass header.d=creativeimpulseent-com.20210112.gappssmtp.com header.s=20210112
header.b=Jn8Vdzfi;
dmarc=none;
spf=none (relay.mimecast.com: domain of jan@creativeimpulseent.com has no SPF policy when
checking 209.85.219.52) smtp.mailfrom=jan@creativeimpulseent.com
X-Mimecast-Spam-Score: 0
X-Mimecast-Impersonation-Protect: Policy=Orrick Default Impersonation Banner; Similar Internal
Domain=false; Similar Monitored External Domain=false; Custom External Domain=false; Mimecast
External Domain=false; Newly Observed Domain=false; Internal User Name=false; Custom Display Name
List=false; Reply-to Address Mismatch=false; Targeted Threat Dictionary=false; Mimecast Threat
Dictionary=false; Custom Threat Dictionary=false; External=true
Content-Type: multipart/alternative; boundary="000000000000f8875905d12d257e"
Return-Path: jan@creativeimpulseent.com

Final-Recipient: rfc822; pfusco@orrick.com

Action: failed

Status: 5.7.129

Diagnostic-Code: smtp;550 5.7.129 RESOLVER.RST.RestrictedToRecipientsPermission; not authorized to send to
recipient because the sender isn't on the recipient's list of senders to accept mail from

----- Forwarded message -----

From: Jan Lucanus <jan@creativeimpulseent.com>

To: Jan Lucanus <jan@reelwurld.com>

Cc:

Bcc: <pfusco@orrick.com>

Date: Fri, 19 Nov 2021 16:04:48 -0800

Subject: People as Reminders of Purpose (Shoutout to Legion M, Vivek Tiwary, and more)

This message originated from outside your organization

Dear Friends and Colleagues,

It's been one week since we released our [ReelwUrd Vision Video](#), and I'm in a state of deep gratitude over the beautiful notes I've received from many of you. One note in particular especially affected me. It was from Jeff Annonis, president of Legion M, whom we know through our ReelwUrd advisor

John Guenther (thanks John!). [Legion M](#) has been a significant beacon of light for ReelwUrd over the years. They are the darlings of the equity crowdfunding world, having [set records](#) in the industry from launch all the way to their [latest raise](#). For me, I've watched Jeff and his partner Paul Scanlan do what many in the film business thought was impossible with Legion M - fuel their very own studio - with the support of fans no less. In fact, I was hearing smart people tell me my vision with ReelwUrd was crazy WHILE watching Jeff and Paul prove them wrong. Therefore, you can imagine what a short note of encouragement from Jeff means to me. It got me thinking on the idea I want to share today: **finding people that remind you of your purpose.**

Before I go on, here's a few bullets on some great happenings from this past week and upcoming this weekend:

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Then, say thank you to those people, even if in a private way that they may not consciously be aware of. But it's great when they're aware of your existence too.

I love writing these posts. Thanks all for the continued support.

With Love,
Jan L.

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Jan Lucanus
Founder - CEO
Creative Impulse - ReelwUrd™


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JanLucanus.com

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 **nders of Purpose (Shoutout to Legion M, Vivek Tiwary, and more)**

Anna Kotyza <annaevakotyza@gmail.com>
To: Jan Lucanus <jan@creativeimpulseent.com>

Fri, Nov 19, 2021 at 5:14 PM

Jan,

To your success. To your learnings. I love reading this newsletter. You mirror and articulate many aspects of my own life. Sending mountains of light. You remind me of my purpose. I honor that feeling.

Thank you for sharing,
Anna

[Quoted text hidden]

--

Anna Eva Kotyza
Portfolio: www.annaevakotyza.com
Phone: 

Vivek Tiwary <vivek@tiwaryent.com>
To: Jan Lucanus <jan@creativeimpulseent.com>
Cc: Jan Lucanus <jan@reelworld.com>

Mon, Nov 22, 2021 at 7:35 AM

You are too kind, Brother :)

Sending Love + Stay Safe,

V.

Vivek's FORBES profile: <http://ow.ly/rbwm50y97IK>

Vivek's TEDx Talk: <http://ow.ly/D5Trw>

NOW BACK ON BROADWAY!

GRAMMY + TONY AWARD WINNER - JAGGED LITTLE PILL!



"JAGGED LITTLE PILL is joyful and redemptive, rousing and real. It's the first jukebox musical to truly make sense of its genre." - NY TIMES. More info + tickets at JaggedLittlePill.com

twitter.com/VivekJTiwary
facebook.com/vivek.j.tiwary
www.tiwaryent.com

Vivek J. Tiwary
Tiwary Entertainment Group
1 Irving Place Suite P8C
New York, NY 10003
212.477.6698 ph
vivek@tiwaryent.com

On Fri, Nov 19, 2021 at 7:05 PM Jan Lucanus <jan@creativeimpulseent.com> wrote:
[Quoted text hidden]

Cynthia Cannell <cynthia@cynthiacannell.com>
To: Jan Lucanus <Jan@creativeimpulseent.com>

Mon, Nov 22, 2021 at 1:15 PM

This is really beautiful, Jan - inspiring.
Cynthia

On Fri, Nov 19, 2021 at 7:05 PM Jan Lucanus <jan@creativeimpulseent.com> wrote:
[Quoted text hidden]



My film tech startup @reelwurld is pioneering a new industry of "social-filmmaking" - the process of making movies, shows, commercials and more with the audience participating in producing the content. As part of the spirit of this endeavor, we are pre-launch on our equity crowdfunding campaign to allow anyone to own a stake in the company. Take a look at our WeFunder page below:

<https://wefunder.com/reelwurld>

Personally, I really put myself out there on this video, as I'm bringing together skill sets that several notable people in my life told me to leave behind at one point or another at risk of being perceived as "flaky". It was a challenge for me to walk into certain rooms embodying all the cares that make up me, so I learned to compartmentalize. That was surely valuable at times, but the risk I continually faced was accepting a less integrated version of myself. I'm a creator and producer that raps and trains martial arts. I grew up in the comics business and studied video games and filmmaking. I build systems and I play in them. That's me. Therefore, in the video above, I rap, breakfall into comics, talk film, business, and more with the great people that have joined me on this journey.

Thx my team @imandraroxana @autumnnoelkelly @justiceforhire, our Board of Advisors @slrgomez @leftybackhand @tominyc1 +, and our lead investor @ryan_kerrison.

Thx @angeliebuddie for the voice, @whitneysmoore for the poise, @zachgc + @susanpickover for logo + title, @jonathan.harber @robert1er for cameos, @annaevakotyza for notes, and @thaisaquinophotography for cover art.

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avellvnonnins Excellent!!!!!!!





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Posts



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Learn more about our equity crowdfunding campaign and how you can own a part of ReelwUrd on <https://wefunder.com/reelwurd>

The greatest story ever told is YOUR STORY, and we want to help you tell it.

ReelwUrd is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.



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justiceforhire EVERY Hero, Villain, and Client in JFH should be PROUD. It's because of your efforts that this video can exist as it does. THANK EACH AND EVERY ONE OF YOU for being a part of [@reelwurd](#)'s 1st crowdsourced cinematic universe. JFH is still growing, and it's just the beginning. This video marks the start of a new chapter, and anyone is welcome to join in.

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Jan Lucanus @JanLucanus · 6d



The social behaviors we see on TikTok are a stepping stone to what will happen to the film & TV industry. That future of crowd creativity is what we're focused on @ReelwUrld. Join us.

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LOL I'm fully aware that that statement is so broad that it's hard not to be true. Yet, it's sincere. That's what our vision video is all about, and what [ReelwUrld](#) is pioneering with believers around the world. I hope you join us.

Thanks as usual for the love and support.

With Love,

Jan L.

Obligatory disclaimer for SEC purposes:

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Description

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Video link

<https://youtu.be/9Hu-H7y86tY>

Filename

RW Vision Video FINAL MASTER + FILM LEAD...

Video quality



Visibility

Public

Restrictions

None

Subtitles

Jan Lucanus

Founder & CEO

REEL

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A Social Network to Make Movies with the World | ReelwUrd - The Fan-Owned Home of Fandom

9 views · Nov 15, 2021

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Star Wars and Marvel would be nothing without a the dollars SPENT BY US on tickets, toys, streaming services, and more. We have power in entertainment when we recognize how much our stories matter to our favorite stories (film and TV franchises). The next step in entertainment is your story.

Our long-term goal is to be the fan-owned, creator-owned home of fandom. You decide what and how you want to watch, even if it's you, and you share in the profits.

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232dark

Please make that app 2d



evawinder87

Yesssss I want join as super hero haha



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We are PROUD to present our tech startup... ReelUrl - The 1st Social Film Studio

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