



John Liu · 2nd

Chief Product Officer | Product & Startup Advisor |  
Blockchain Speaker & Educator

New York, New York, United States · 500+ connections ·

[Contact info](#)



UNN Finance



University of Michigan

Featured

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**Fusion | BlockchainBrad | Financial innovation on the Blockchain**

YouTube

A very long discussion, but one of my most intense and honest discussions in 2019...



**This digital currency could build a more sustainable global economy**

World Economic Forum

Stablecoins - a price-stable, asset-linked currency - could transform banking for...



**The Regi**  
Glob:

By J  
Four

Experience



### Chief Product Officer

UNN Finance · Contract  
Sep 2020 – Present · 3 mos



### Chief Strategy Officer

Automatic USA · Self-employed  
Jan 2020 – Present · 11 mos

Bringing B2B Fintech to the fragmented used car financing industry.

### Product Advisor

Private  
Sep 2015 – Present · 5 yrs 3 mos

Advising companies across industries and product stages on all things Product: Strategy, Management, Marketing, Processes. I help companies ideate and create their product, refine or refresh existing products, and build out the right teams of product, tech, and operations. Companies I work with include Novus, Fusion Foundation, Ditto, AXP, and various st. ...see mor



### Advisor

Realio  
May 2020 – Present · 7 mos  
New York, United States

Digital asset / crypto advisor



### Chief Executive Officer, Co-Founder

WeDeFi · Self-employed  
Dec 2019 – Sep 2020 · 10 mos  
Greater New York City Area

The retail portal to the best of centralized finance (CeFi) + decentralized finance (DeFi) + digital finance (DiFi).

[Show 5 more experiences](#)

## Education



### University of Michigan

M.S.E., Environmental Water Resources Engineering  
2000 – 2001



### University of Michigan

B.S.E., Civil and Environmental Engineering

1996 – 2000

**NEHS**



