

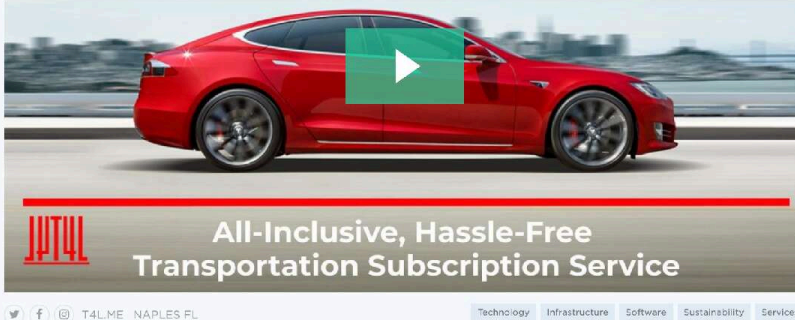
# Invest in T4L (Transportation 4 Life)

All-Inclusive Tesla EV Subscriptions for Enjoyable & Easy Transportation Access

Invest In T4L...

Become a T4L Member, Subscribe And...

Get Ready To Drive The Tesla of Your Dreams!



ABOUT

UPDATES<sup>9</sup>

REVIEWS<sup>15</sup>

ASK A QUESTION<sup>9</sup>

## Why you may want to invest in us...

- 1 Car Subscriptions are expanding by \$9.15 Billion with a projected 63% CAGR by 2024
- 2 Proven Team: Over \$3B in Previous Business Deals
- 3 CEO Earned 2000 Smithsonian Computerworld Award for "Innovation in the IT World"
- 4 Strategic Partnerships With Leading Insurance Company, Finance and EV Manufacturers
- 5 Proprietary Tech: Improves Overall Membership Experience and Tailored Ads For Additional Revenues
- 6 Pre-IPO Discount
- 7 400%+ Month Over Month Social Media Organic Growth

## Why investors ❤️ us

WE'VE RAISED \$333,981 SINCE OUR FOUNDING



*We invested in T4L because we believe in their management team and because we loved the idea of a subscription model for electric vehicles.*

*T4L's management team has impressed us early on with their breadth of experience, from their visionary solutions for everyday challenges; operational excellence; and ability to engage a wide range of strategic and influential partnerships. All with a focus on disruptive innovation and a low carbon footprint.*

*The auto industry is long due for disruptive innovation. Not just with Tesla's electric vehicles and bypassing of dealerships, but also how consumers choose to access transportation. We're rapidly moving towards a subscription-based economy where consumers demand convenience, greater value and flexibility.*

*Modern cars have become high-tech computers, and the subscription model allows every day consumers and enthusiasts to have their cake and eat it too. I believe in T4L management team's ability to deliver a superior subscription experience.*

[read less](#)

**Melissa Wilson** Investor, Entrepreneur, Business Owner

LEAD INVESTOR

INVESTING \$20,000 THIS ROUND



*Tyler has been always diligent in his business dealings, astute and thoughtful. I trust his opinion and business knowledge.*

**Yvonne Wood** ★



Looks like it may be the way of the future with the price of vehicles going up. ~

Jim Anda ☆

SEE MORE

## Our team

AND OUR MAJOR ACCOMPLISHMENTS



**Allen Witters**

CEO

*Multiple high-growth companies, IPO's and exits. Earned 2000 Smithsonian Computerworld Award for "Innovation in the IT World"*



**Jason Gabauer**

CFO

*Developed a new US based blocker structure to secure upward of \$30million in commitments for a real estate fund*



**John P. Arciero**

COO

*Involved in several successful startups and consulted dozens of clients across a range of industries including fintech, technology, banking, finance, and healthcare*



**Dan Bryant**

CLO

*Leader in adapting to and structuring change across diverse markets and industries including financial services, healthcare, manufacturing, technology, law and real estate*



**Luis Camarena**

CMO

*Implemented multiple marketing and sales strategies for various startups*



**Tyler Wood**

Director ESG

*Consulted private clients in capital formation, hedge funds, private equity, and construction of their alternative investment portfolios*



**Barb Quasius**

Chief EV-Angelist

*27-year career as a results-driven, team-building Family Investment Office Head and CFO for a complex, global-operations holding company*



**Cory Witters**

COS

*Developed and has overseen a customer service team for both small and multi-billion dollar global companies and projects with Board & C-Level responsibilities*



**William Baker**

Advisor

*Over 30 years of global leadership in selling, marketing, capital sourcing and executing on multi-million dollar developments in the Middle East, USA and Europe*



## In the news



**T4L Membership Portal for Subscription of Electric Vehicles launching on September 22nd, 2020**

NAPLES, Fla., Sept. 12, 2020 /PRNewswire/ -- T4L, Inc. today announced the debut of the T4L Membership Portal where you can join as a member and subscribe to the leading electric vehicle of your

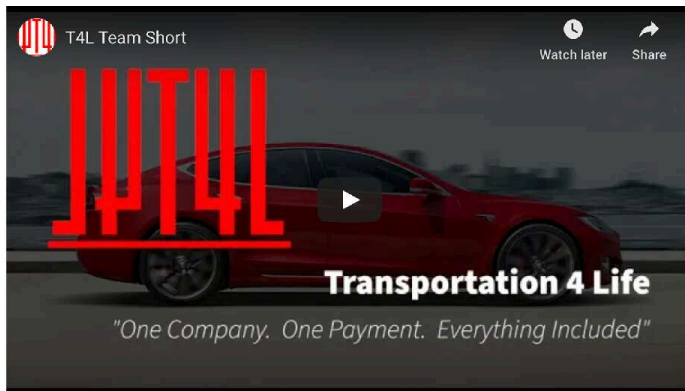
October 19, 2020 @ t4l.be

SEE MORE

## Downloads

[T4L Wefunder Overview 2020.pdf](#)

# T4L Founders Video Overview



## The Problem

There is a rapidly changing landscape in the automotive transportation market.

The conventional business models are being challenged by changing social, economic and overall purchase behavior patterns.

Buying a car is stressful as you have to work with dealers, finance companies, DMVs, insurance companies, and maintenance shops in what is a repeating pattern. And this does not even take into account the depreciation hit that car owners take the minute the vehicle leaves the lot.

Vehicle manufacturers are focused on manufacturing. They cannot handle the increase in consumer service demand that a subscription model requires.

Dealerships are focused on the sale of the vehicles and many are not equipped to support the all-inclusive model.

Buying, financing or leasing do not offer the full all-inclusive model where consumers contact only one company to handle all matters concerning their vehicle.

*"We're rapidly moving towards a subscription-based economy where consumers demand convenience, greater value and flexibility." - Melissa Wilson T4L Investor*

As a result, there is an emergence of a newly defined business category--the "Subscription Services Model" to replace conventional car ownership or leasing.



## The Market

Car Subscriptions are expanding by \$9.15 Billion with a projected 63% CAGR by 2024 and 49% of that growth coming from North America.\*

## The Solution

We identified and mapped out the intersection of changing car ownership to car usership, the rapid conversion to Electric Vehicles, the digitization of all users with mobile devices, next generations focusing on good Planet Practices, and the success of the client first services models. With this opportunity we created T4L - Transportation 4 Life.

## The T4L Difference

T4L is providing an **all-inclusive, hassle-free Transportation Subscription Service** based on the Tesla fleet of electric vehicles.

T4L is a service company handling all the details of endless paperwork and hassles of dealing with dealerships, the DMV, insurance, financing and maintenance to assure our Subscribing Members can simply enjoy driving their electric vehicle.

The T4L subscription model provides a method that delivers value and best-in-class services to develop member relationships and garner significant customer loyalty that drives growth by providing "Enjoyable, Easy & Flexible Transportation Access."



## How Does The T4L Membership Subscription Work?

T4L's all-inclusive transportation subscriptions provide ease-of-mind, worry-free, hassle-free use of electric vehicles from Tesla.

Clients pay a monthly fee. T4L provides an electric vehicle with all the details handled and managed by T4L including insurance, taxes and registration, vehicle swap, maintenance, vehicle refresh and software updates, charging, roadside service support and concierge priority service.

One Company. One Monthly Payment. Everything Included.



## T4L Membership Subscription Benefits

World-class member services is our top priority. We use technology to help simplify the overall member experience. Our T4L members have dedicated Member Service Specialists which are their main point of contact to handle any issue, concern, question or request regarding their electric vehicle.

T4L members no longer have to deal with multiple companies. They contact their dedicated T4L Member Service Specialist to handle all of their Tesla electric vehicle items from servicing, maintenance, repairs, billing, registration, charging, tickets, upgrades, vehicle refreshes, software/technology issues, and changing vehicles.





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T4L Subscriptions compared to Leases and Ownership Assets				
	Lease	Ownership	Lease or Ownership Assets	
<b>Minimum Term/Period</b>	Contractual minimum term of 36 months	None	Lease	None
<b>Termination</b>	Contractual termination at the discretion of the lessee	None	Lease	None
<b>Residual Risk</b>	None	Residual Risk to Owner	Lease	Lease
<b>Residual Value</b>	None	Residual Value to Owner	Lease	Lease
<b>Insurable</b>	Yes	Yes	Lease	Lease
<b>Depreciation</b>	Depreciation of asset is not recognized by lessee	Depreciation of asset is recognized by owner	Lease	Lease
<b>Cost</b>	Lease	Lease	Lease	Lease
<b>Income</b>	Lease	Lease	Lease	Lease
<b>Capital</b>	Lease	Lease	Lease	Lease
<b>Liability</b>	Lease	Lease	Lease	Lease
<b>GAAP Impact</b>	Off-balance sheet as per GAAP, lease payments are not capitalized	Not included	Not included	Not included
<b>Off-balance sheet</b>	Yes	Yes	Lease	Lease
<b>Capitalization</b>	Not included	Not included	Lease	Lease
<b>Operating Expense</b>	Operating Expense	Operating Expense	Lease	Lease
<b>Capital Expense</b>	Capital Expense	Capital Expense	Lease	Lease
<b>Leasing</b>	Leasing	Leasing	Lease	Lease
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<b>Income</b>	Income	Income	Lease	Lease
<b>Expense</b>	Expense	Expense	Lease	Lease
<b>Capital</b>	Capital	Capital	Lease	Lease
<b>Liability</b>	Liability	Liability	Lease	Lease
<b>Income</b>	Income	Income	Lease	Lease
<b>Expense</b>	Expense	Expense	Lease	Lease
<b>Capital</b>	Capital	Capital	Lease	Lease
<b>Liability</b>	Liability	Liability	Lease	Lease
<b>Income</b>	Income	Income	Lease	Lease
<b>Expense</b>	Expense	Expense	Lease	Lease
<b>Capital</b>	Capital	Capital	Lease	Lease
<b>Liability</b>	Liability	Liability	Lease	Lease
<b>Income</b>	Income	Income	Lease	Lease
<b>Expense</b>	Expense	Expense	Lease	Lease
<b>Capital</b>	Capital	Capital	Lease	Lease
<b>Liability</b>	Liability	Liability	Lease	Lease
<b>Income</b>	Income	Income	Lease	Lease
<b>Expense</b>	Expense	Expense	Lease	Lease
<b>Capital</b>	Capital	Capital	Lease	Lease
<b>Liability</b>	Liability	Liability	Lease	Lease
<b>Income</b>	Income	Income	Lease	Lease
<b>Expense</b>	Expense	Expense	Lease	Lease
<b>Capital</b>	Capital	Capital	Lease	Lease
<b>Liability</b>	Liability	Liability	Lease	Lease
<b>Income</b>	Income	Income	Lease	Lease
<b>Expense</b>	Expense	Expense	Lease	Lease
<b>Capital</b>	Capital			

Founded in 2020, T4L is a new player in the emerging transportation services sector. Led by a world-class executive management team with a proven track record of profitable growth and success. We are committed to delivering strong returns to our shareholders and incorporating sustainability as a core value within our organization.

Our approach to corporate sustainability is based on the U.N. Sustainable Development Goals and our commitment to achieving a more sustainable future.

200,000 electric vehicles under subscription including consumer, commercial and government fleet.

You're a supporter of T4L's mission and want to be a part of the journey with a company that will be a leader in a growing subscription market.

You want the opportunity to invest in a pre-IPO investment that is in a growing EV and

subscription market—good for you and good for the environment.

You believe in the T4L management team's past success and their passion to grow the T4L impact investment.

You're an EV Tesla enthusiast and have been wanting to drive one for its performance and positive environmental impact, now T4L gives you access with its all-inclusive enjoyable, flexible Tesla EV subscription.

Plus, many great perks await you depending on the level of your investment such as:

**1,000 miles of EV charging** (\$100 Value\*\*)

**T4L Charter Social Membership** (\$100 Value)

**T4L Hat & Shirt & Pen & Screen Cleaning Pad** (\$100 Value)

**Subscription Referral Perk Code** (\$100 Value\*\*\*)

**All Membership and Subscription Qualification Fees Waived** (Up To \$400 Value)

And many more...



#### **Progress to Date**

T4L INC was incorporated in the State of Delaware in September 2020.

Accomplishments since T4L's inception:

- Built Subscription and Vehicle Configuration Apps
- Established Membership Subscription Models, Software, Services, and Contracts
- Built a Fleet Relationship with Tesla, VW, Nissan, and Lucid Motors Companies
- Started marketing and selling with first orders lining up for November 2020
- Built Membership Services Team, Marketing and Sales Team, Commercial Fleet Team
- Establish business relationships with top 4 insurance companies
- Consolidating EV Charging, Maintenance, Roadside Support into one accessible model supported by thousands of providers nationwide

#### **Revenue**

First revenue expected in November 2020. Marketing and sales efforts are steadily increase across all media channels. Back office software, custom subscription and configuration apps, and contract agreements in place. Over 60 potential new member/subscribers in our qualified lead list waiting on our release of vehicles. First deliveries expected to begin in January 2021. These projections cannot be guaranteed.

#### **Market Readiness**

Consumer focused subscription plans are being marketed across various media channels including blogs, articles, press releases, social media and interviews.

Finalizing new subscription plans for the following audiences:

- Commercial Fleet Subscriptions
- Government Fleet Subscriptions
- Ride Sharing Fleet Subscriptions
- A Flex Subscription For Short Term Use

#### **References:**

\* The Market - <https://www.technavio.com/report/automotive-subscription-services-market-size-industry-analysis>

\*\* All currencies are based on USD.

\*\*\* For each new person you refer and they become a T4L member and obtain a subscription, you receive one of the following: 1,000 miles of charging, \$100 cash or equivalent, or \$100 credit towards your T4L subscription.

*T4L was created by Gravitas Infinitum as one of its "Planet Plan" Companies, focused on "Hot Planet Repair" and being the best corporate citizen in the world.*

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## Investor Q&A

### What does your company do? ▾

— COLLAPSE ALL

Simple and Enjoyable All-Inclusive Membership Subscription To Tesla Electric Vehicles

### Where will your company be in 5 years? ▾

200,000 electric vehicles under subscription including consumer, commercial and government fleet. This cannot be guaranteed.

### Why did you choose this idea? ▾

Provides a solid investment with minimal risk capitalizing on the current evolution to Electric Vehicles. Partnering with Tesla brand, and the paradigm shift from car ownership to car usership, we make it easy and painless to have the best electric vehicles.

### How far along are you? What's your biggest obstacle? ▾

T4L Launched September 22, 2020 with first revenues targeted (but not guaranteed) for November 2020. With solid acceptance of our flexible subscription model and electric vehicles, the challenge will be in growing our fleet fast enough to keep up with the growing demand. This challenge can be mitigated with financing.

### Who competes with you? What do you understand that they don't? ▾

Multiple companies with short-term subscriptions exist across all car makes. We understand all-inclusive services backed by technology, with an EV only offering to make our subscription standout from other transportation access methods.

### How will you make money? ▾

Recurring monthly member subscription service margins in an expanding market.

### What are the biggest risks? If you fail, what would be the reason? What has to go right for you to succeed? ▾

Growth capital acquisition. We can bootstrap the business, it has significant cash flows, and margins. Initial Fleet acquisition is primary risk but is backed by the vehicles purchased.

### How do we plan on managing growth capital acquisition? ▾

We have a long-standing relationship with a tier-one banking institution who has stated they will finance our fleet once we have the initial 500-1,000 vehicles subscribed. We are working on obtaining interim debt financing.

### What does the all-inclusive membership subscription include? ▾

Insurance, Taxes and Registration, Vehicle Swap, Maintenance covering tires, brakes, batteries, wiper blades and vehicle refresh, Software updates, Supercharging, Roadside Service Support, and 24/7 Concierge Service.

### Why limit vehicles to electric vehicles only? ▾

T4L pledges to support the betterment of our world and future. Environmental sustainability is of utmost concern. We choose to offer only Electric Vehicles for our exceptional Member Subscription Services.

### What is the market opportunity? ▾

Car Subscriptions expanding by \$9.15 Billion with 63% CAGR by 2024. 49% of that growth is coming from North America.

<https://www.technavio.com/report/automotive-subscription-services-market-size-industry-analysis>



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