



# REJOY



Diego Belbussi · 2nd

Co-Founder at DRINK REJOY®

Key Biscayne, Florida, United States · 500+ connections ·

[Contact info](#)



DRINK REJOY®



Northwestern University  
Kellogg School of...

## Experience



### Co-Founder

DRINK REJOY®

Apr 2019 – Present · 1 yr 9 mos

Miami, United States



### Anheuser-Busch InBev

8 yrs 10 mos

- Vice President Marketing Europe & Middle East**  
Feb 2016 – Mar 2019 · 3 yrs 2 mos  
Europe
- Vice President Marketing Latin America**  
Jan 2014 – Jan 2016 · 2 yrs 1 mo  
Latin America

[Show 1 more role](#)



### Cervecería y Maltería Quilmes



5 yrs 6 mos

- **Brand Director - Quilmes**  
Feb 2008 – Jun 2010 · 2 yrs 5 mos
- **Brand Director - Brahma**  
Jan 2007 – Jan 2008 · 1 yr 1 mo

[Show 1 more role](#) ✓



**Brand Director - Pasta & Rice brands**

Molinos Rio de la Plata  
Oct 2003 – Jan 2005 · 1 yr 4 mos



**British American Tobacco**

4 yrs 5 mos

- **Brand Manager - Viceroy**  
Mar 2003 – Oct 2003 · 8 mos
- **Brand Executive - Camel & Winston**  
Mar 2001 – Feb 2003 · 2 yrs

[Show 3 more roles](#) ✓

## Education



**Northwestern University - Kellogg School of Management**

Executive Program, Commercial  
2015 – 2015

**American Society for Quality**

Six Sigma - Black Belt  
2012 – 2012



**Northwestern University - Kellogg School of Management**

Marketing - Advanced Executive Program, Marketing  
2010 – 2010

[Show 3 more education](#) ✓

