

Facebook for Eventbrite!

PITCH VIDEO INVESTOR PANEL



boonoob.com San Francisco CA Software Technology Entertainment Community Lifestyle

LEAD INVESTOR

Rob Kellogg

I'm supporting Hesam and his team's vision to create a scalable, engaging, and human-centric social platform that actually puts the interests of people and society first. Boonoob will become the "Social Web for Social Good" for Doers (not users) by connecting people and communities together in meaningful, socially beneficial activities. I encourage you to support this vision by investing in Boonoob so they can attain their goal of reaching 1 billion people across the globe by 2030.

Invested \$1,000 this round

[Learn about Lead Investors](#)

OVERVIEW DETAILS UPDATES WHAT PEOPLE SAY ASK A QUESTION

Highlights

- 1 🥰❤️ A SOCIAL PLATFORM TO BRING HAPPINESS AND CELEBRATION TO THE WORLD!
- 2 💰 A \$100B+ MARKET! Has generated \$100k+ in revenue and connected thousands of people.
- 3 💡 A VISIONARY, SKILLED, AND HARD WORKING TEAM!
- 4 🤖 Promotes activities, health, friendship, philanthropy, and income opportunities. Donates 10% to NGOs
- 5 🌟 Broke the worldwide record with the first-ever 24-hours worldwide NYE 2021 virtual event.
- 6 🙌 Thousands of worldwide subscribers. Our NYE 2020 party generated \$83k.
- 7 🚀 3+ products into one platform. Already profitable. Customers are waiting!
- 8 🗣️ For doers, not "Users" - Anti Social Dilemma

Our Team

 **Hesam Jafari** Founder and CEO of Boonoob

2X Founder & 1 Exit. Best international CEO award nominee. 3X scholarship award. Masters in Business Administration Masters in Mechanical Engineering. Masters in Materials Science. Research Scholar

The world needs more happiness and humane technologies! Boonoob is a social platform aiming to connect people to become active, help each other, and spread happiness! Technology is a powerful new tool. Internet and smartphones are only 31 years old. We can leverage tools to unleash human potential easier, faster, and better toward prosperity.

 **Yves Songolo** Co-founder and CTO of Boonoob

A software engineer at heart with background in developing and perfecting iOS apps. Can be caught daydreaming about building great things from scratch. Software Engineering from Make School. Computer Science from Essex College. Launching Boonoob

 **Paul Hemingway** Director of Marketing of Boonoob

Former Coca-Cola, Smucker, Abbott, Wendy's | Marketing and Brand Strategy Executive | Innovator, Achiever, Storyteller

SEE MORE

The Social Web for Social Good



1. Boonob has broken local and global records

2. Boonob has connected and brought smiles to thousands of people



3. Boonob will do good for the world

4. Boonob is a good company to work for

5. Good relationships matter

6. Good Return On Investment and IMPACT! Win-Win

7. IT'S A GOOD DEAL!





8. We give back 10% to charities

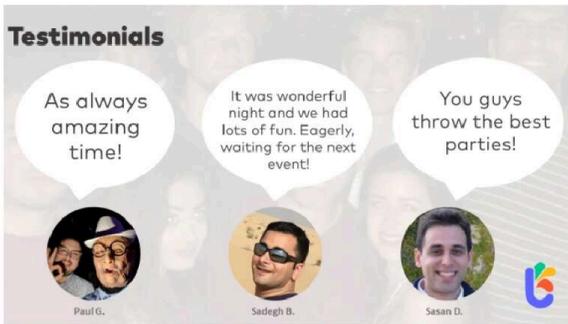


9. We are ambitious and we think big!

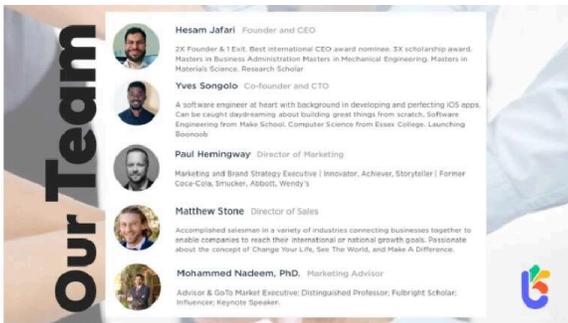




10. Our customers love us!!!



11. A capable team!

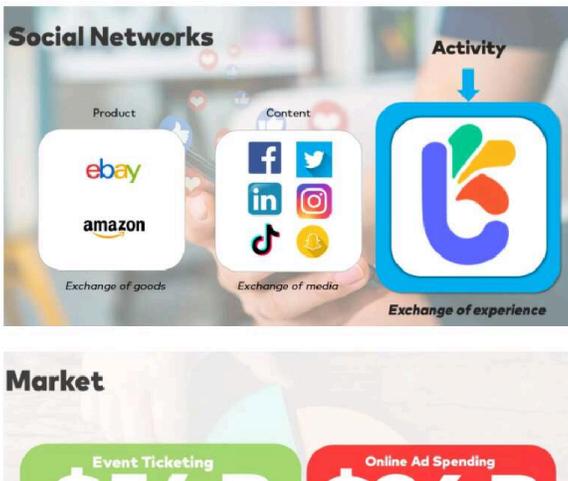


12. Our happiness model is not guesswork! It's backed by science!

The PERMA model made by Martin Seligman



13. WE ARE THE PIONEER IN THIS BLUE OCEAN





14. We already know how to turn happiness into a business



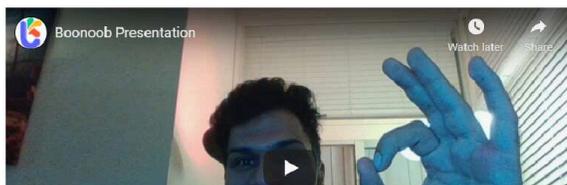
15. It's 5 apps in one app, faster, better, and cheaper



16. "Doers" not "Users" - A Doer centric platform



Hesam presents Boonoob (Nov 2020)

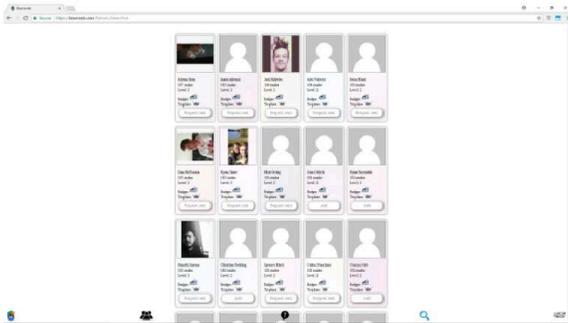




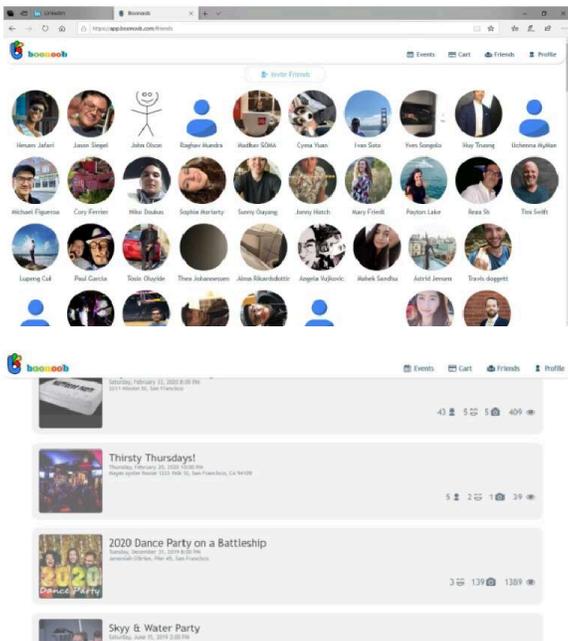
Our Journey



Boonob 2016: Private Platform for University of New Hampshire



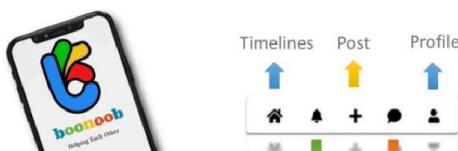
Boonob 2018: Private Platform for San Francisco

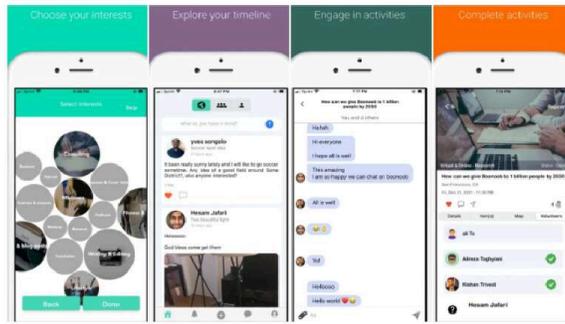
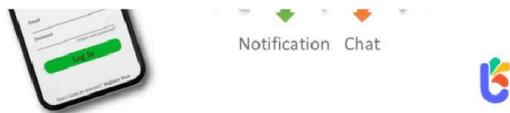


Our small weekly gatherings blew up and they turned into big events in San Francisco. Our New Year's Eve 2019 with 1000 people on the famous Jeremiah O'Brien in SF was the FIRST EVER!

Boonob App 2020: The Pandemic Edition

The App



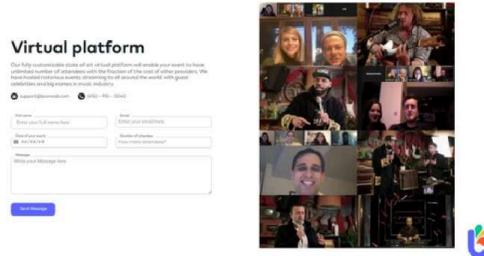


Version 1 of the app came out in the pandemic time focused solely on volunteering and donation activities because we couldn't sit down and don't do anything for people. After all, we are a social good. People started to become jobless and many lives were lost. We are very sorry for all that happened in 2020.

Boonob Virtual Streaming Platform 2021

Have already hosted global events. More customers are waiting!

Virtual Platform



Worldwide Virtual New Year's Eve 2021 - FIRST EVER! - 24 hours - thousands of people - 50+ celebrities- Hosted on Boonob Virtual Platform

Boonob Events Ticketing 2021

Ticketing Platform



Boonob App 2021: Bye Bye 2020

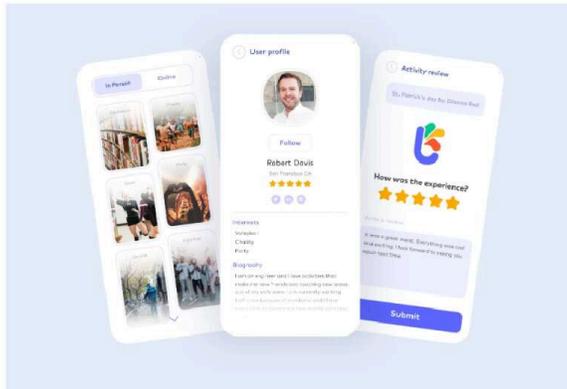
Version 2 of the app is a complete redesign and will be available on iOS, Android, and web to accommodate the needs of the people with online and in-person accommodating leisure and philanthropic activities.

Version 2.0



Coming Soon





Hesam is excited about the recent accomplishments



How does Boonoob work?

Feb.2021



This is how it works: Imagine you wake up in the morning with a positive notification on your phone "Hey you!! Happy Monday! Your friend is going to bike to the park around 2 pm. Join her" then with one click you are good to go. The app will tell you where to go, how to get there, and what to get. You will be there at 2 pm with your friend to go biking. You will have a good time and tons of laughs with her. Memorable times. After finishing biking you come back home filled with joy. The app will ask you how did you feel and you'd say "I felt amazing! I feel grateful and joyful!" Your positive words and experience will ripple throughout your network and your connections want to do more of the same. Happiness brings more happiness!

Now, in the same way as a leisure activity, we can think about volunteering activities. In the long run, Boonoob can mobilize billions of people to do good because it is not going to be boring anymore, it will be fun and it will feel good. People can help each other easier, better, and faster. If we can have 1 billion people donate 1 minute of their daily time, that is 1 billion minutes daily toward the advancement of humanity, love, and goodness.

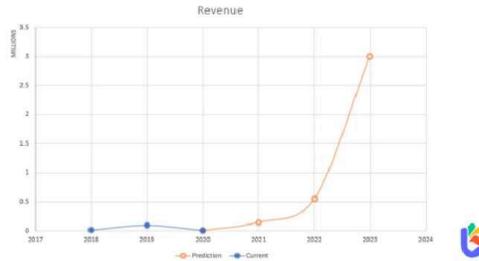
Activities bring much stronger and authentic connections. Having like-minded friends will make you happier than anything imaginable. Good friends and love in your life are the ultimate blessings.





We make money by enabling people to do activities. The more people do activities, the happier they become, the more money we make. Additionally, we will help people to find things they might need through advertisements. Subscription will help our doers to save fees, get free activities, and many other future perks.

Revenue projection



These past few years we have created few websites and many leisure activities and parties that have worked for us as fuel, R&D, and proof of concept. IT WORKS! We have broken our city records and worldwide records. In the pandemic, we successfully released our first iOS app which focused on volunteering and donations to help people in these hard times. We also created our own virtual platform to host events. We have already generated \$100K+ in revenue.

Use of Funds (targets)

\$50,000

70% technology, development, and salary; 12.5% marketing; 10% sales and business development; 7.5% towards Wefunder fees

\$250,000

50% technology, development, and salary; 32.5% towards marketing, sales, and business development; 10% infrastructure and cyber security; 7.5% towards Wefunder fees

Join us and invest in happiness! We immediately give back!

By investing additional to your future equity you will get premium memberships, travel rebates, meeting with the team and you will contribute to the world by we plant trees for you and feed homeless people.



A once in a lifetime opportunity