



Alexander Tulin · 3rd

Director of Product Development

Scottsdale, Arizona, United States · 500+ connections ·

[Contact info](#)



Blank Canvas



Arizona State Univer

Experience



Director of Product Development

Blank Canvas

Jul 2018 – Present · 2 yrs 6 mos



Founder

Artdesign Inc.

Jul 2004 – Present · 16 yrs 6 mos

Scottsdale, AZ

- Artdesign is a full-service design studio with a focus on brand development and marketing solutions.



Consultant - Product Development

Implement Now

Dec 2017 – Jul 2018 · 8 mos

Phoenix



Origami Owl

4 yrs 4 mos

Sr. Director of Product Development

Oct 2016 – Dec 2017 · 1 yr 3 mos

- Direct Product Development workflow. Ensure design, sampling, pre-production and bulk production are executed in accordance with brand standards, PD development calendar, quality assurance requirements and target pricing structures.
- Direct Vendor Communication Team. Guide the expansion of current vendor base ; ...see mor

Director of Merchandising

May 2015 – Oct 2016 · 1 yr 6 mos

Chandler, Arizona

- Lead merchandising strategy, assortment development and work flow for jewelry, packaging and non-jewelry products (sales incentives, regional leadership events, recognition program and fixtures).
- Execute multiple campaigns that resulted in over \$50M in sales for Q3 and Q4 201 ...see mor

[Show 1 more role](#) ✓

Consultant - Art Director

Steam Online Marketing

Jan 2013 – Sep 2013 · 9 mos

Chandler, AZ

- Direct and organize the activities of the design and development team; training and management of all product related tasks.
- Formulate and execute Steam's internal marketing and design direction based on current marketing trends and best industry practices. ...see mor

[Show 1 more experience](#) ✓

Education



Arizona State University

Bachelor of Arts (BA), Psychology

2002 – 2006



Lawrence Woodmere Academy

1990 – 1999

Volunteer experience



Preperation & distribution

Ronald McDonald House Charities

Mar 2014 – Present • 6 yrs 10 mos
Health



Volunteer

Phoenix Rescue Mission

Dec 2018 – Present • 2 yrs 1 mo

Poverty Alleviation



