



Search



Looking for Board Roles? - Advisory Boards are Seeking CEOs Right Now - Search 42 Currently Open



**Daniel Harmon** · 1st

Harmon Brothers  
Brigham Young University

Chief Creative Officer at Harmon Brothers, creators of ads for Squatty Potty, Purple, Chatbooks, FiberFix, etc.  
Provo, Utah · 500+ connections · Contact info

[Message](#) [More...](#)

### Highlights

**57 mutual connections**  
You and Daniel both know Patrick Reilly, Michael Gray, and 55 others

Daniel is celebrating 6 years at Harmon Brothers

[Say congrats](#)

[Show more](#)

### About

I use storytelling, humor, and structure to create social videos that sell products. As co-founder and creative visionary at Harmon Brothers, the Provo, Utah-based ad agency behind some of the most viral ads in Internet history, I've had the opportunity to create groundbreaking ads that have collectively driven more than 1.4 billion views, over \$350 million in sales. ... see more

### Featured

The first time I applied for college I was REJECTED. 🙄

I was devastated. 😞

BYU was always my dream, and yet I didn't measure up to their standards.

It was a HUGE blow.

...  
405 · 103 Comments

### Activity

5,255 followers

[See all](#)

**For sure. But which do you generally end up consuming more?**  
Daniel replied to a comment

**Interesting.**  
Daniel replied to a comment

**Dustin McCaffree touche.**  
Daniel replied to a comment

**Sometimes it is just as simple as what you actually use.**  
Daniel replied to a comment

### Experience

**Harmon Brothers**  
6 yrs 2 mos

#### Chief Creative Officer

Sep 2017 – Present · 3 yrs 1 mo

Provo, Utah

Led creative for groundbreaking ads that have collectively driven more than 1.4 billion views and over \$350 million in sales.

#### Creative Director

Aug 2014 – Sep 2017 · 3 yrs 2 mos

Provo, Utah Area

I directed creative and directed on set for these videos:

Squatty Potty—“This Unicorn Changed the Way I Poop”  
Over 300 million views (Facebook, YouTube and freebooted) and BoingBoing.net called it ...see more



#### Freelance Art Director & Copywriter

Daniel Harmon, Inc

Sep 2013 – Present · 7 yrs 1 mo

[Story of Poo-Pourri - PooPourri.com](#)

[Girls Don't Poop - PooPourri.com](#)

#### VidAngel

7 yrs

#### Cofounder

2013 – Present · 7 yrs

My brothers (Neal, Jeffrey, Jordan) and I all came together to create VidAngel, a streaming service

### Promoted

- Looking for Board Roles?**  
Advisory Boards are Seeking CEOs Right Now - Search 42 Currently Open
- Online LL.M. in Taxation**  
Complete the online program in as little as one year. I.D. required.
- Be part of it online.**  
The new normal involves being online. Join in with GoDaddy.

### People Also Viewed

- Alaina Hirschi** · 1st  
Marketing Manager at VidAngel
- Mandy Harmon** · 2nd  
Creative Director at Harmon Brothers...
- Justin Roiland** · 3rd  
Voice actor at Cartoon Network
- Stacey Harkey** · 2nd  
Cofounder and CMO at JKI Studios
- Jonathan R.** · 2nd  
Award-Winning Lead Actor in "The Chosen"
- Chani Boyce** · 2nd  
Executive Secretary at VidAngel and Harmon...
- Britt Ellsworth** · 2nd  
Media Buyer and Script Writer at Harmon...
- James Perry** · 2nd  
Guy Who Does His Job
- Dave Vance** · 2nd  
Partner & Lead Writer at Harmon Brothers. Host ...
- Connor Boyack** · 1st  
I change hearts, minds, and laws to help people...

### LEARNING

Add new skills with these courses

- Fundamentals of a Redesign**  
5,133 viewers
- Succeeding as an In-house Creative**  
10,132 viewers
- Animating in 2D: Hair and Clothing**  
6,449 viewers

[See more courses](#)

my former employer's privacy and security concerns, I designed a secure streaming service that allows you to legally filter movies in the privacy of your own home.

#### Art Director

Aug 2013 - Sep 2015 - 2 yrs 2 mos

I created the original brand look and feel, including the logo, website interface design, typography, landing pages and checkout, all of which have now been replaced by better designs created by Megan Morton :) I also helped Megan create the new VidAngel logo.

[...see more](#)



#### Art Director

Orabrush Inc.

Jun 2010 - Sep 2013 - 3 yrs 4 mos

I designed our logo, website, packaging, YouTube channel, Facebook page and Twitter page. I created the concept for Morgan, The Orabrush Tongue.



#### Cofounder

Pixel journal Smart

Jun 2008 - Jun 2010 - 2 yrs 1 mo

I did design, copywriting, marketing and strategy. This was an internet startup I used to work on.