

Looking for Board Roles? - Advisory Boards are Seeking CEOs Right Now - Search 42 Currently Open. Ad ...



Jonny Vance · 1st

Writer & Creative Director at Harmon Brothers | I write and direct video ads that profitably drive millions in sales Provo, Utah Area · 500+ connections · Contact info

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Harmon Brothers Brigham Young University

Providing services Digital Marketing, Marketing Consulting, Brand Marketing, and Content Strategy See all details

Highlights

49 mutual connections You and Jonny both know Eric Stopper, Paul Elmore, and 47 others

You both studied at Brigham Young University Jonny started at Brigham Young University after you started Say hello

About

I write funny ads that build your brand and drive millions in sales. At Harmon Brothers we've made iconic ad campaigns for Poo-Pourri, Squatty Potty, Purple Mattress, Chatbooks and Lume Deodorant, just to name a few. ... see more

Featured

See all



Lumé Deodorant: The Musical YouTube With this campaign, we helped Lumé jump from annual sales of \$1.5M to \$20M in less...



Squatty Potty: This Unicorn Changed the Way I Poop YouTube "The Greatest Viral Ad in Internet History" - Boing Boing - 600%+ increase in online sale...



FiberFix: Redneck Off a Cliff YouTube Shared over 440k Over 30 million views

Activity

3,212 followers

See all

Brian Nielson David Osborn I would join this noble cause! Jonny replied to a comment

Haha this is my experience. Less addictive because my brain can't... Jonny replied to a comment

Truth. Chip is a much better cookie! They do less variety but generally nail their... Jonny commented

haha yes! We actually featured Dude Wipes card in my game Poo Pocalypse. Jonny replied to a comment

Experience

Harmon Brothers 4 yrs 9 mos

Creative Director Jan 2016 - Present - 2 yrs 9 mos Provo, Utah Area Creative Directed campaigns for cool companies like Lumé Deodorant and Bedlet.

Ad Writer Jan 2016 - Present - 4 yrs 9 mos Provo, Utah Area Lead or Co-writer for client ads including Cub Coats, Bedlet, Camp Chef, Chatbooks, Clickfunnels, Squatty Potty (Unicorn Gold), VidAngel, Zerorez, and Vivint.

Social Media Ad Buyer Jan 2016 - Jan 2018 - 2 yrs 1 mo Provo, Utah Area Managed millions of dollars of ad spend on FB, YT and IG for our clients at Harmon Brothers

Sketch Comedy Writer Studio C Jul 2014 - Sep 2016 - 2 yrs 3 mos Wrote comedy sketches for BYUtv comedy show Studio C

Promoted

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People Also Viewed

- Mandy Harmon Creative Director at Harmon Brothers...
Dave Crosby Cofounder and Head of Marketing at Wyze
Jake Christensen Comedy Writer and Video Editor at Harmon...
Jeffrey Harmon Co-Founder at HarmonBrothers.com...
Tyler Haws Director of Retail Partnerships at Built Bar
Chris Ryan George Creative Director at Utah Jazz
Zach Atherton Writer at Harmon Brothers
Greg Warnock Co-Founder, Managing Director at Mercato...
Nick Ritter Director and Editor at Harmon Brothers
Emily McLean Entertainment Business Manager - McLean...

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 **Sales Strategy Intern**
PepsiCo
Jun 2015 - Aug 2015 · 3 mos
Abuquerque, New Mexico Area

 **Operations and Marketing Intern**
ClearView Live
Sep 2014 - Apr 2015 · 8 mos
Provo, Utah Area

 **Senior Missionary Teacher**
Missionary Training Center
Sep 2013 - Jul 2014 · 11 mos
Provo, Utah Area

Show 1 more experience 

Education

 **Brigham Young University**
Genetics and Biotechnology
2009 - 2016

Volunteer Experience

 **Spanish/English Interpreter**
Central Utah Clinic and Surgical Center
May 2014 - Aug 2014 · 4 mos
Social Services

Accomplishments

1 Language
Spanish

Interests

 **Jeff Weiner** 
Executive Chairman at LinkedIn
10,821,194 followers

 **PepsiCo**
38,179 members

 **The Walt Disney Company**
3,972,316 followers

 **Amazon**
16,580,690 followers

 **Tony Robbins** 
#1 New York Times best-selling author, inf.,
6,048,042 followers

 **Harvard Business Review**
11,309,194 followers

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