



**Charles Oestreicher** · 2nd  
 President and Chief Operating Officer at PersonalRX  
 Rye, New York, United States · 500+ connections ·  
[Contact info](#)



### Experience



**President and Chief Operating Officer**  
 PersonalRX · Full-time  
 Nov 2020 – Present · 6 mos  
 New York, United States



**Founder**  
 Strategic Healthcare Consulting · Self-employed  
 Jan 2020 – Nov 2020 · 11 mos



**V.P. Health Plan Benefit Solutions**  
 CVS Health · Full-time  
 Apr 2014 – 2019 · 5 yrs  
 Irving, Texas

Team – 6 Direct & 750 Total | P&L Management | Talent Management | Quality & Service Excellence | Digital Transformation | Organizational Restructuring | Business Process Improvement

[...see more](#)



**Vice President, Service Operations | Health Plans and Government Services**  
 Express Scripts · Full-time  
 2012 – 2013 · 1 yr  
 Franklin Lakes, New Jersey

Team – 4 Direct & 70 Total | Customer Service Management | Strategic Initiatives & Projects | Operations and Process Management | Service Excellence & Best Practices | Client Retention | CRM

[...see more](#)



**Medco Health Services**  
 16 yrs

**Chief Operating Officer - Health Plans**  
 Full-time  
 2008 – 2012 · 4 yrs  
 Franklin Lakes, New Jersey, United States

Team – 4 Direct & 60 Total | P&L and Budget Management | Business Growth Strategies | Digital Transformation | Multibillion-Dollar Acquisitions | Operations Management

▪ Empowered by senior management to sharpen the company's focus on revent ...see more

**Vice President eCommerce | Vice President Benefit Administration**  
 Full-time  
 2000 – 2008 · 8 yrs  
 Franklin Lakes, New Jersey, United States

Team – 5 Direct & 150 Total | Budget Management | Received Chairman's Award | Business Process Re-engineering | B2C and B2B eCommerce Operations

▪ As VP, eCommerce, led a team that created and grew the company's B2C and ...see more

[Show 1 more role](#) ▾

### Education



**Duke University Fuqua School of Business**  
 Master of Business Administration (MBA), Finance and Marketing  
 1978 – 1980



**Duke University**  
 Bachelor of Science (B.S.), Accounting and Finance  
 1974 – 1978

### Skills & endorsements

Health Care Operations · 1

Isfi Deendar has given an endorsement for this skill

### Cross-functional Team Leadership · 63



Endorsed by Cecile Johnson and 18 others who are highly skilled at this



Endorsed by 15 of Charles' colleagues at CVS Health

### Business Process Re-engineering

[Show more](#) ▾

### Recommendations

[Received \(5\)](#)

[Given \(3\)](#)



#### Michael Barone

Retired Senior Vice President at CVS Health

July 23, 2020, Michael worked with Charles in different groups

I have had the pleasure of working with Charlie Oestreicher on a personal, business, and professional level for two different companies over a 20-year period of time. In my role as Senior Vice President in the Health Plan division for two Fortune 15 Pharmacy Benefit Management companies (Medco ... See more



#### Mark Proulx

Retraite at Je suis a la retraite

July 7, 2020, Mark was senior to Charles but didn't manage directly

Mark Proulx – Senior Vice President PBM Operations – CVS Health I have worked with Charlie at two different, large PBM's over a 22 year period. At Medco, back in the late 90's, he was the project lead for me when we introduced automated-dispensing and packaging. Common pla... See more

[Show more](#) ▾

### Accomplishments

2

[Honors & Awards](#)

Breakthrough Award · Chairman's Award For Excellence

### Interests



#### Robert Half

1,336,698 followers



#### Bill Gates

Co-chair, Bill & Melinda Gates Foundation  
32,677,727 followers



#### Korn Ferry

919,767 followers



#### Mobile Health Association

3,609 members



#### Johnson & Johnson

6,589,218 followers



#### Official Accenture Alumni Network

48,076 members

[See all](#)