



**Patrick O'Sullivan** · 3rd



Climate Action Now

Chief Marketing Office at Climate Action Now

Winston Salem, North Carolina · 500+ connections ·

[Contact info](#)

## Experience



### Chief Marketing Officer

Climate Action Now · Full-time

Aug 2019 – Present · 1 yr 3 mos

Winston-Salem, North Carolina, United States

I am excited to be one of the founders of a new organization dedicated to fighting man-made climate change. Our Climate Action Now app's purpose (launching January 2021) is to serve thousands of easy-to-execute climate actions to like-minded consumers via their smartphones. The collective execution of these actions by millions of people can slow, and eventually reduce growth of atmospheric carbon dioxide.



### Vice President of Marketing and Sales

Fletcher Machine Industries

Aug 2018 – Jul 2020 · 2 yrs

Lexington, North Carolina

### Partner

Sweetland & Sweetland Consulting

Aug 2016 – Aug 2019 · 3 yrs 1 mo

Greensboro/Winston-Salem, North Carolina Area

Nimble and responsive consultancy with emphasis on creating sales, marketing, advertising and operations solutions to complicated business problems.

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### Senior Vice President, Group Account Director

Mullen

Feb 2012 – Aug 2016 · 4 yrs 7 mos

Winston-Salem, NC

Mullen was named by Forbes magazine as one of the Ten Great Ad Agencies Of 2012.

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### Vice President, Branding and New Concepts

Krispy Kreme

Jun 2009 – Jul 2011 · 2 yrs 2 mos

Responsibilities included corporate brand strategy, grocery product marketing, new concept development for domestic stores, broadcast advertising, social media, corporate sponsorships store design and domestic brand compliance.

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## Education



### Wake Forest University

MBA, Marketing and Finance

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### Hope College

BA - Magna Cum Laude, Economics, Business

Activities and Societies: Varsity Baseball, The Pull, Baker Scholar



