

# Invest in One Biosciences

Technology Software Retail Minority Owned Healthcare

One Biosciences is the first of its kind Integrative Wellness platform

f ONEBIOSCIENCES.COM DALLAS TEXAS



*For years our Founder struggled to find healing from autoimmune disease and chronic pain. Ty eventually found healing through Integrative Wellness solutions, which inspired him to leave his job as a hospital CEO and launch One Biosciences.*

**Ty Burgess** Founder & CEO @ One Biosciences



ABOUT

UPDATES<sup>0</sup>

REVIEWS<sup>1</sup>

ASK A QUESTION<sup>0</sup>

## Why you may want to invest in us...

- 1 First-mover advantage of tech-enabled Integrative Wellness solutions in a single platform.
- 2 Large and rapidly growing addressable market - \$30 billion for Integrative Wellness solutions.
- 3 Healthcare providers and individuals are hungry for a single Integrative Wellness platform.
- 4 Founder is a former hospital CEO & has deep understanding of the need for Integrative Wellness.
- 5 Chairman has completed 6 successful exits via sales to private equity as well as to strategics.
- 6 Beta launch completed - poised to expand the platform offering and accelerate commercialization.
- 7 We aim to be an industry disruptor with One goal - make it easier for people to feel better.

## Why investors ♥ us

WE'VE RAISED \$367,760 SINCE OUR FOUNDING



*I believe strongly in the CEO, Ty Burgess, the company and its mission. I witnessed firsthand what Ty can do when he and I worked together for several years before he became a hospital CEO. I believe so much in the company that I will assume the chairman role concurrent with funding. As a private equity executive partner, it is my view that the company has developed a clever strategy to win big as a digital health player in the Integrative Wellness space.*

**Cecil Kost** Chairman of One Biosciences

LEAD INVESTOR INVESTING \$100,000 THIS ROUND



*I have worked with and for Ty multiple times. I have always been impressed with his intelligence and strength of character. He is both a deep thinker and practical. He is charismatic and compassionate. Those of us who worked with him when he was our CEO still think of that time as the period in our careers when we grew the most, felt the most engaged, and felt that our leader was interested in doing the best for all of us. I am pleased that Ty has ventured out on his own and have every faith in his success.*

**Denise Mascaro** ★

## Our team

AND OUR MAJOR ACCOMPLISHMENTS



### Ty Burgess

Founder & CEO

*Former hospital CEO turned holistic health and Integrative Wellness advocate. Conquered years of autoimmune disease and chronic pain using Integrative Wellness, which led to his passion and the founding of One Biosciences.*



### Tedrick Wright

Co-founder and Chief Technology Officer

*Tedrick is uniquely skilled in healthcare technology, software design/implementation, and global marketing. With over 14 years in the medical industry, he aligns the customer experience with the correct technology for long-term scale and stability.*



## Downloads

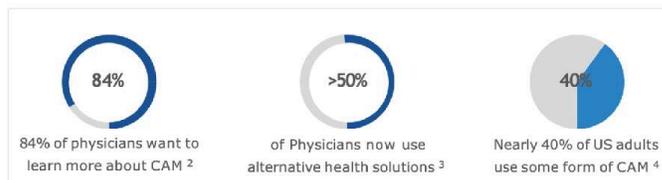
[One Biosciences Deck FINAL\\_compressed.pdf](#)

# One Biosciences is a Digital Health Company that is Developing the First-of-its-Kind Integrative Wellness Platform for Healthcare Providers and Individuals



## The Integrative Wellness Market at a Glance

Integrative Wellness is an exploding field that emphasizes care of the whole person, by making use of the most appropriate healing modalities, whether conventional or complementary & alternative medicine (CAM).



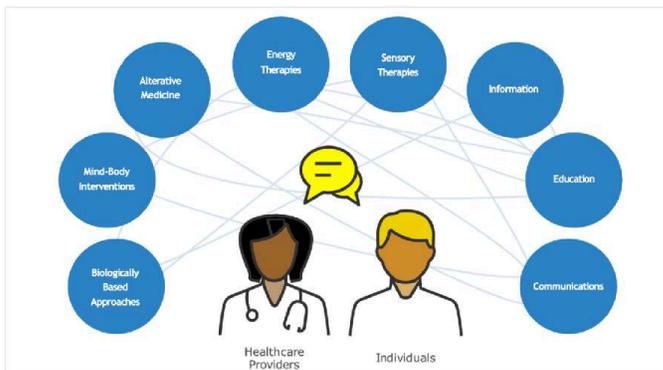


**Top Institutions are Embracing Integrative Wellness**



**The Industry Problem**

Despite growing demand for Integrative Wellness solutions, there is no single trusted platform that brings them together as One.



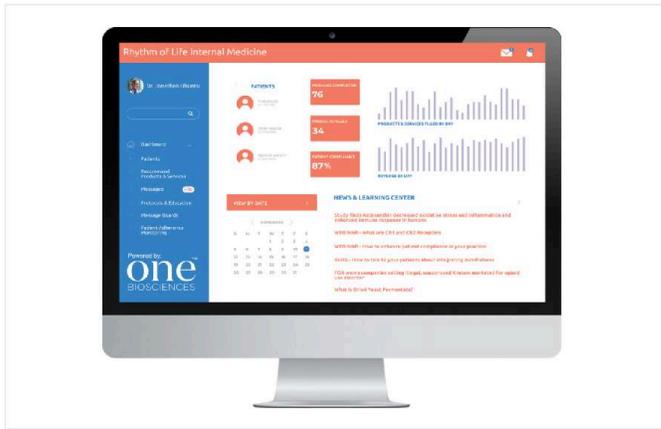
**The Solution & Revenue Streams**

One platform for Integrative Wellness products & services, education, engagement and analytics for healthcare providers and individuals.

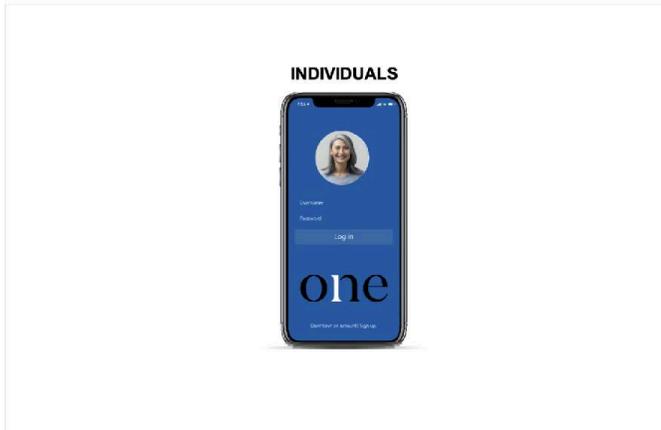
**DIRECT TO PROVIDER**



## HEALTHCARE PROVIDER BRANDED VIRTUAL RETAIL PLATFORM



## DIRECT TO CONSUMER



## The Team

We have amassed a team that brings deep healthcare, technology and operating experience, underpinned by a common passion for wellness for everyOne.



**Cecil Kost**  
Chairman

Cecil will be assuming the role of Chairman concerned with this financing.

Cecil brings decades of senior operating experience across a diverse portfolio of enterprises in the healthcare/life sciences industry that spans e-commerce, healthcare IT, medical device, clinical diagnostics, pharma services, and medical products distribution. With executive management and board member participation in companies ranging from early stage to enterprises with nearly \$1 billion in revenue.



**Ty Burgess, MBA (HA)**  
Founder/CEO

Ty is a former Hospital CEO with nearly 20 years of experience in healthcare and business development. With a deep understanding of the healthcare market, entrepreneurship and building winning teams, Ty brings a new level of discipline and professionalism to an industry that is still evolving. His passion is to foster connections between western medicine and complementary and alternative practices to help heal the planet, One person at a time.



**Tedrick Wright, MBA (HA)**  
Co-founder/CTO

Tedrick is uniquely skilled in healthcare technology, software design/development, and global marketing. With over 14 years in the medical device industry, Tedrick has produced, marketed, and driven over \$100M in product sales in a given year. Paired with his technology expertise, he aligns the customer experience with the correct technology for long-term scale and stability.

## Advisory Board

Our Advisory Board was been put in place due to deep expertise in each domain which, will help advance the company. Further, the company is forming a comprehensive and robust Clinical Advisory Board comprised of leading medical, health and wellness experts.



**Raju Kattumenu**  
Innovation & Data Science Advisor

Raju has nearly 30 years of experience in cutting-edge innovation and technology. Raju is Founder, Founder and CEO of SAANS Health, which combines Artificial Intelligence and Healthcare to affect Outcomes and improve Patient Experience. Disease trajectories, Cost Prediction, "Hidden" Risk profiling, and Intelligent Health Management. Empowering Employees and Health Plans and Care managers get ahead of the Cost Curve by predicting what, when and why of future risk.



**Rick Ferris, PharmD, ND, MPH, MBA**  
Clinical Science Advisor

Dr. Richard Ferris joined One Biosciences with an extensive background in Pharmacy, Nutraceuticals, Nutrition, and Medicine. Ferris received his PharmD, and he also holds a doctorate in Naturopathy. Certification in Functional Medicine, Certification in Geriatric Pharmacy, Board Certified in Nutrition Support as well as a Certification in CMO from KCC (International Center for Complementary Therapy).

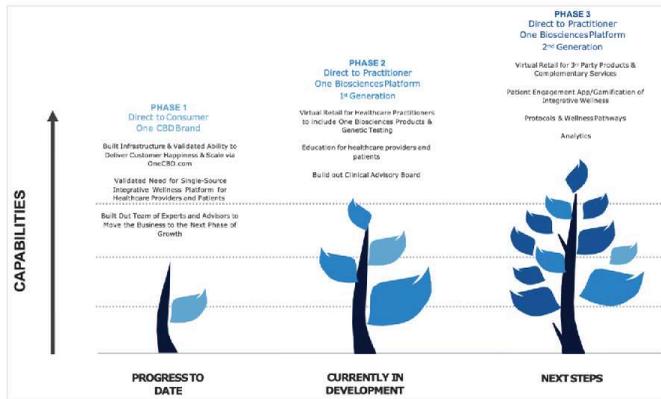


**Rob Case**  
Commercialization Advisor

Rob is a respected business leader with a proven track record of delivering positive change, resulting in revenue growth and increased profitability for public and privately held companies, ranging from small cap to multi-billion dollars in revenue.

With over 30+ years of senior leadership responsibilities in sales, marketing and new business development, Rob has experience in developing global growth strategies, successfully executing go-to-market plans and building high functioning teams across the medical device and pharmaceutical industries.

## Our Progress



## Investment Offering

Seeking \$1.07M  
 Convertible Note  
 Maturity Date: 24 months  
 8% Annual Interest Rate  
 Discount Rate: 20%  
 Valuation Cap: \$5M  
 Conversion: AA Preferred Stock upon Qualified Financing of ≥\$1M

**\$100 Minimum Investment**

**Use of Funds**

- Marketing
- Platform Development
- Staffing
- Commercial Effort

## Why It Matters

Integrative Wellness is increasingly becoming part of the medical mainstream, and for good reason:

The core philosophy and delivery of integrated health and wellness tightly aligns with an ever-growing literature base and the goals of the [Institute for Healthcare Improvement's Triple Aim](#).<sup>5</sup>

**Triple Aim**

- Improved Population Health
- Improved Quality of Care & Patient Experience
- Lower Cost of Care

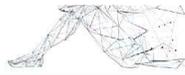
## The Health Crisis

**The Health Crisis**

90% of the nation's \$3.5 trillion in annual healthcare expenditures are for people with chronic and mental health conditions.<sup>1</sup>

It is the company's belief that Integrative Wellness can make a significant impact.

- 4 in 10 people take 5 or more prescriptions
- 7 in 10 deaths are due to chronic disease
- \$78.5B economic burden from prescription opioid misuse
- 1 in 2 have family or friends addicted to drugs
- 7 in 10 experience stress that



### The Wellness Paradigm Shift



### Why Now?



**Paradigm Shifts**

- More people are engaging in their own health.
- Respected institutions are now embracing Integrative Wellness as a valid form of treatment.
- Healthcare providers are now seeking education around integrative approaches.

+



**Economics**

- Healthcare practitioners are looking for additional ways to drive revenue for their practices.
- More consumers are now buying and engaging online.

=



**Big Market**

\$52.5 B

U.S. Wellness Market Size <sup>1</sup>

> \$30 B

spent on CAM <sup>2</sup>

> 50%

of Physicians now use alternative health solutions <sup>3</sup>

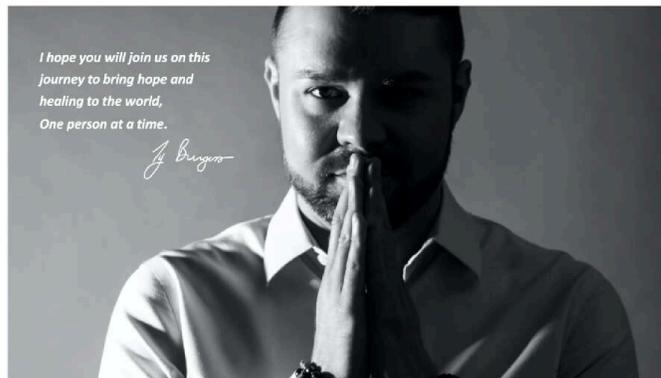
### Investor Perks

**Invest \$250 or more and earn points to redeem for product at OneCBD.com, our existing direct-to-consumer brand!**  
Points never expire and can be redeemed for coupons to apply toward purchases.

one Investor Perks	\$250 Investment	\$500 Investment	\$1,000 Investment	\$2,000 Investment	\$5,000 Investment	\$10,000+ Investment
Points per \$ Invested	10	10	15	15	15	15
Total Cumulative Points Earned	2,500	5,000	15,000	30,000	75,000	150,000
Redemption Value (Coupon)	\$25	\$50	\$150	\$300	\$750	\$1500
Zoom				30	60	60

## Giving Back

Every time you purchase one of our products or services, you do more than simply start to transform your own wellbeing. **One Biosciences donates 1% of all profits to organizations that focus on helping those affected by substance use disorder.**



## Appendix

- 1 <https://dealsonhealth.net/blog/wellness-industry-statistics>
- 2 <https://www.nccih.nih.gov/about/the-use-and-cost-of-complementary-health-approaches-in-the-united-st...>
- 3 <https://jamanetwork.com/journals/jamainternalmedicine/fullarticle/2114385>
- 4 <https://exploreim.ucla.edu/health-care/east-meets-west-how-integrative-medicine-is-changing-health-c...>
- 5 <https://www.researchforwellness.com/health-center>
- 6 <http://www.ihl.org/Engage/Initiatives/TripleAim/Pages/default.asp>
- 7 <https://www.cdc.gov/chronicdisease/about/costs/index.ht>
- 8 <https://bit.ly/2TLNerf>
- 9 <https://www.drugtopics.com/view/americas-polypharmacy-predicamen>
- 10 <https://docs.house.gov/meetings/IF/IF14/20180517/108343/HMKP-115-IF14-20180517-SD004.pd>
- 11 <https://www.pewresearch.org/fact-tank/2017/10/26/nearly-half-of-americans-have-a-family-member-or-cl...>
- 12 <https://bit.ly/3ejlWCo>

## Investor Q&A

### What does your company do? ▾

One Biosciences is a digital health company that is developing the first of its kind Integrative Wellness platform for healthcare providers and individuals.

— COLLAPSE ALL

### Where will your company be in 5 years? ▾

One Biosciences aims to be a leading destination for commerce, content and community that offers truly best-in-class Integrative Wellness programs. We will be recognized as the industry's standard of excellence through the application of technology and science for both healthcare providers and individuals alike.

### Why did you choose this idea? ▾

For years our Founder struggled to find healing from autoimmune disease and chronic pain. Ty eventually found healing through Integrative Wellness solutions, which inspired him to leave his job as a hospital CEO and launch One Biosciences.

### How far along are you? What's your biggest obstacle? ▾

Of the three (3) major components of our strategy - Commerce, Content, Community - we have proven Commerce and we're well on our way to building out Content and Community.

### Who competes with you? What do you understand that they don't? ▾

There are a wide array of point solutions directed primarily at consumers, with very few focused on healthcare providers.

directed at healthcare providers.

Management's deep understanding of healthcare and the Founder and CEO's personal experience with the lack of centralized Integrative Wellness products and services provides an inherent competitive advantage.

#### How will you make money? ▾

The company will realize diversified revenue streams through products, services, education and analytics; much of which are recurring.

##### DIRECT TO PROVIDER:

(Healthcare Practitioners)

##### Licensing and Platform Revenue:

- Healthcare practitioner branded virtual retail
- Financial performance and patient adherence dashboard
- Fulfillment, transaction and compliance management
- Patient engagement and support services
- Analytics

##### Product Revenue:

- One Biosciences products
- Genetic testing
- 3rd-Party products and services
- Educational content & courses

##### DIRECT TO CONSUMER

(Individuals)

- One Biosciences products
- Genetic testing
- 3rd-Party products and services
- Educational content & courses

#### What are the biggest risks? If you fail, what would be the reason? What has to go right for you to succeed? ▾

Not attracting healthcare practitioners and individuals at scale to become the preferred channel for Integrative Wellness solutions, content/education and community/communications.



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#### Say Hello

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