



oneTM
BIOSCIENCES

One Biosciences is a digital health company that is developing the first of its kind Integrative Wellness Platform for healthcare providers and individuals.

The Integrative Wellness Market at a Glance

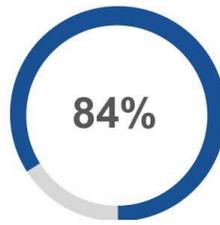
Integrative Wellness is an exploding field that emphasizes care of the whole person, by making use of the most appropriate healing modalities, whether conventional or complementary & alternative medicine (CAM).



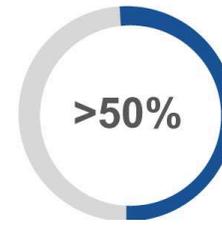
U.S. Wellness market size ¹



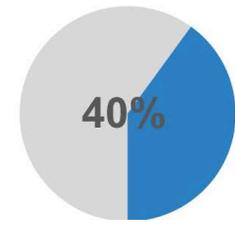
Is spent on CAM ¹



84% of physicians want to learn more about CAM ²



of Physicians now use alternative health solutions ³



Nearly 40% of US adults use some form of CAM ⁴



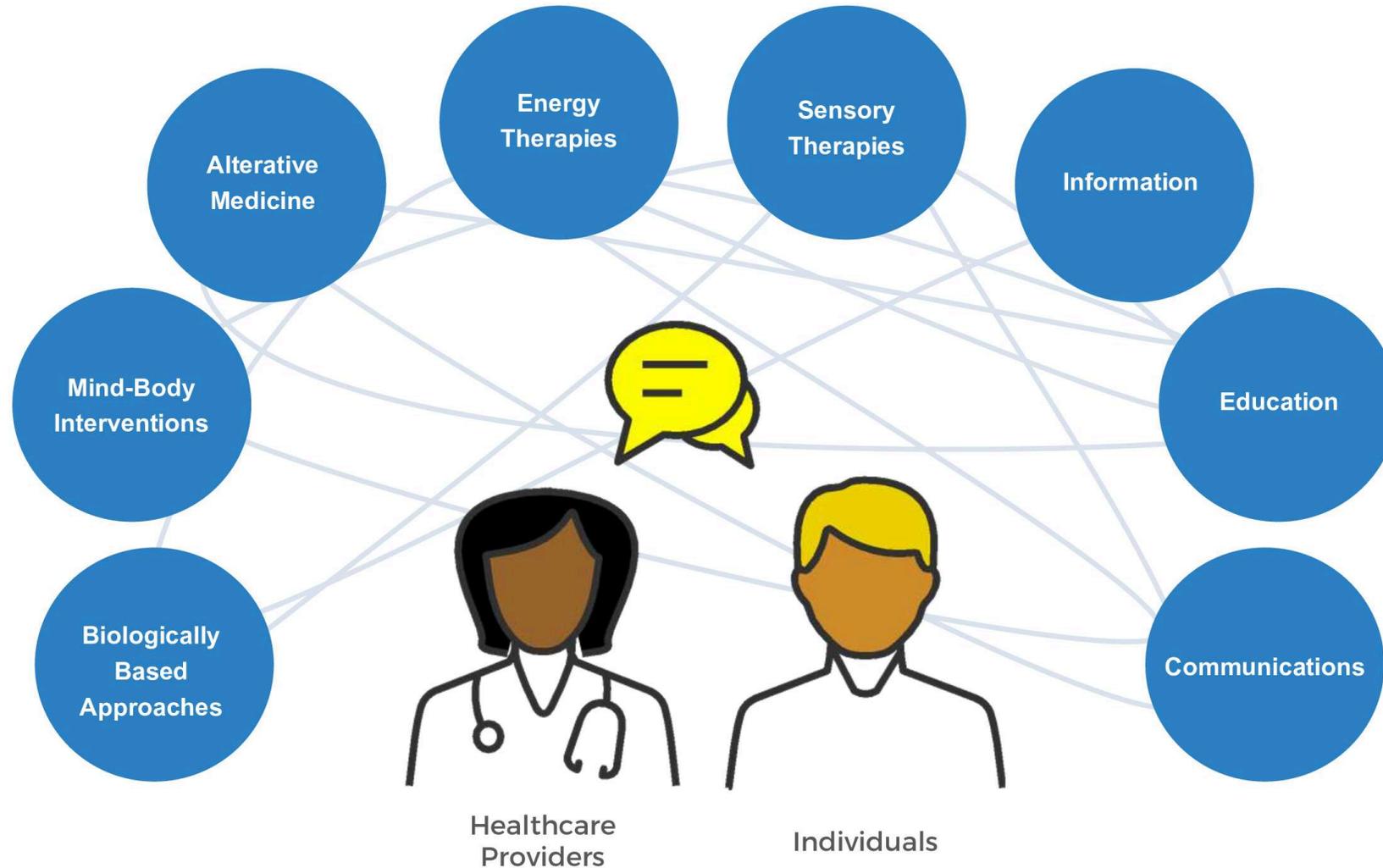
By addressing body, mind, and spirit as One, lasting change and healing can be supported.

Top Institutions are Embracing Integrative Wellness⁵



The Industry Problem

Despite growing demand for Integrative Wellness solutions, there is **no single trusted platform** that brings them together as One.



The Solution & Revenue Streams

One platform for Integrative Wellness products & services, education, engagement and analytics for healthcare providers and individuals.



The company will realize diversified revenue streams, much of which are **recurring**.

The Team

We have amassed a team that brings deep healthcare, technology and operating experience, **underpinned by a common passion for wellness for everyOne.**



Cecil Kost

Chairman

Cecil will be assuming the role of Chairman concurrent with this financing.

Cecil brings 4+ decades of senior operating experience across a diverse portfolio of enterprises in the Healthcare/Life Sciences industry that spans eCommerce, healthcare IT, medical device, clinical diagnostics, pharma services, and medical products distribution. With executive management and board member participation in companies ranging from early-stage to enterprises with nearly \$1 billion in revenue.



Ty Burgess, MBA(HA)

Founder/CEO

Ty is a former Hospital CEO with nearly 20 years of experience in healthcare and business development. With a deep understanding of the healthcare market, entrepreneurship, and building winning teams, Ty brings a new level of discipline and professionalism to an industry that is still maturing. His passion is to foster connections between western medicine and complementary and alternative practices to help heal the planet, One person at a time.



Tedrick Wright, MBA(HA)

Co-founder/CTO

Tedrick is uniquely skilled in healthcare technology, software design/implementation, and global marketing. With over 14 years in the medical device industry, Tedrick has productized, marketed, and driven over \$100m in product sales in a given year. Paired with his technology expertise, he aligns the customer experience with the correct technology for long-term scale and stability.

Our Advisory Board was been put in place due to deep expertise in each domain which will help advance the company. Further, the company is forming a comprehensive and robust Clinical Advisory Board comprised of leading medical, health and wellness experts.

Advisory Board



Raju Kattumenu

Innovation & Data
Science Advisor

Raju has nearly 30 years of experience in cutting-edge innovation and technology. Raju is founder and CEO of SAANS Health, which combines Artificial Intelligence and Healthcare to affect Outcomes and improve Patient Experience. Disease Trajectories, Cost Prediction, "Hidden" Risk profiling, and Intelligent Health Management. Empowering Employers and Health Plans and Care managers get ahead of the Cost Curve by predicting what, when and why of future risk



**Rick Ferris, PharmD, ND, MPH,
MBA**

Clinical Science
Advisor

Dr. Richard Ferris joined One Biosciences with an extensive background in Pharmacy, Naturopathy, Nutrition, and Medicine. Ferris received his PharmD, and he also holds a doctorate in Naturopathy, Certification in Functional Medicine, Certification in Geriatric Pharmacy, Board Certified in Nutrition Support as well as a Certification in CBD from ICCT (International Center for Cannabinoid Therapy).



Rob Case

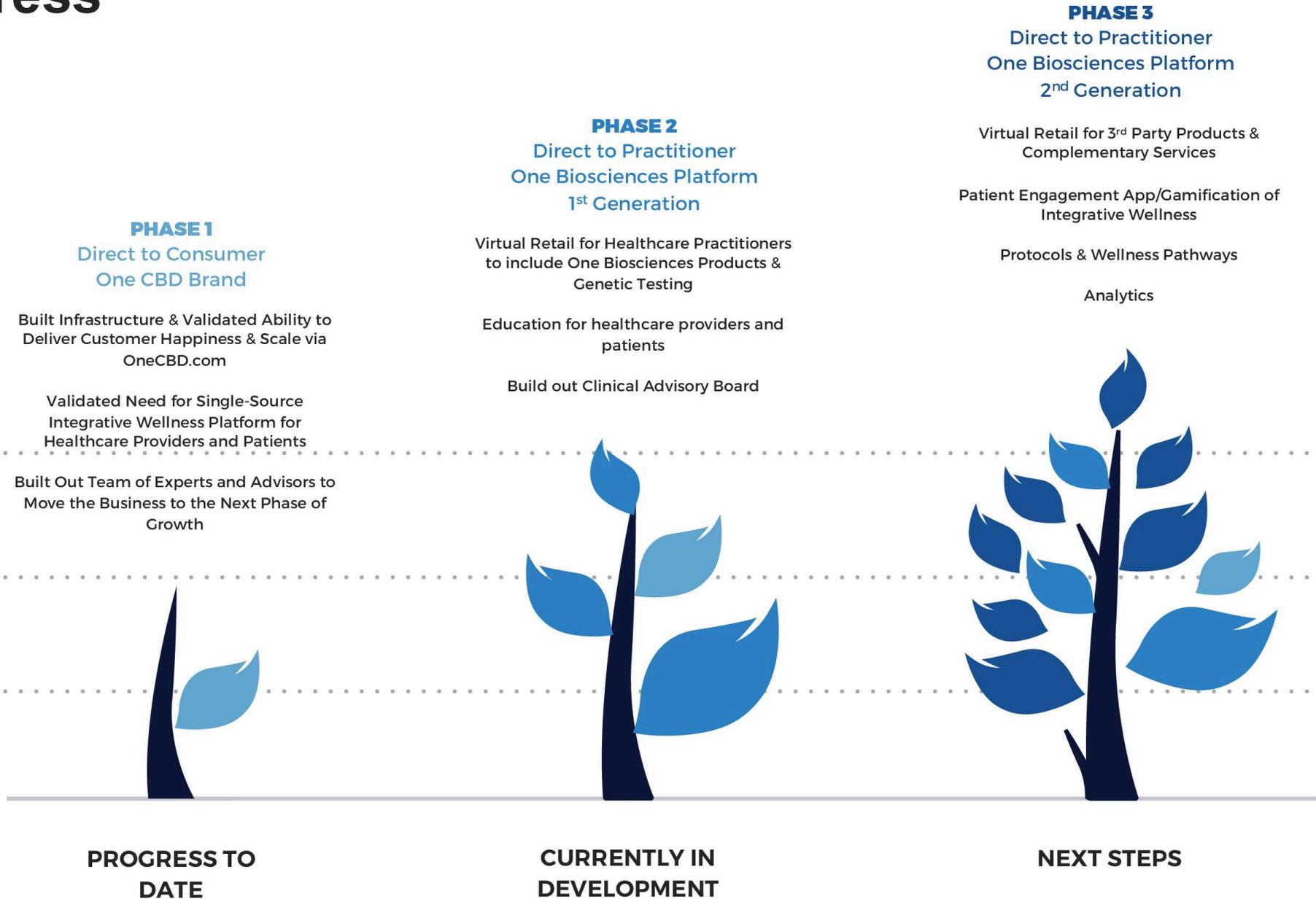
Commercialization
Advisor

Rob is a respected business leader with a proven track record of delivering positive change, resulting in revenue growth and increased profitability for public and privately held companies, ranging from small cap to multi-billion dollars in revenue.

With over 30+ years of senior leadership responsibilities in sales, marketing and new business development, Rob has experience in developing global growth strategies, successfully executing go-to-market plans and building high functioning teams across the medical device and pharmaceutical industries.

Our Progress

CAPABILITIES



Investment Offering

Seeking \$1.07M

Convertible Note

Maturity Date: 24 months

8% Annual Interest Rate

Discount Rate: 20%

Valuation Cap: \$5M

Conversion: AA Preferred Stock upon Qualified Financing of \geq \$1M

\$100 Minimum Investment

Use of Funds

Marketing

Platform
Development

Staffing

Commercial
Effort



Why It Matters

Integrative Wellness is increasingly becoming part of the medical mainstream, and for good reason:

The core philosophy and delivery of integrated health and wellness tightly aligns with an ever-growing literature base and the goals of the [Institute for Healthcare Improvement's Triple Aim](#).⁶



The Health Crisis

90% of the nation's \$3.5 trillion in annual healthcare expenditures are for people with chronic and mental health conditions.⁷

It is the company's belief that Integrative Wellness can make a significant impact.





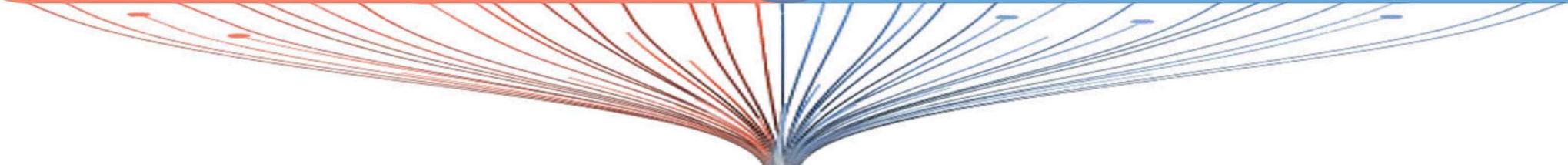
The Wellness Paradigm Shift

Integrative Wellness is conventional medicine + complementary and alternative medicine (CAM) to support wellness of Body, Mind a Spirit as ONE.

CONVENTIONAL WESTERN MEDICINE



COMPLEMENTARY & ALTERNATIVE MEDICINE (CAM)



INTEGRATIVE WELLNESS

Why Now?



Paradigm Shifts

- More people are engaging in their own health.
- Respected institutions are now embracing Integrative Wellness as a valid form of treatment.
- Healthcare providers are now seeking education around integrative approaches.

+



Economics

- Healthcare practitioners are looking for additional ways to drive revenue for their practices.
- More consumers are now buying and engaging online.

=



Big Market

\$52.5 B

U.S. Wellness Market Size ¹

> \$30 B

spent on CAM ²

> 50%

of Physicians now use alternative health solutions ⁴

*I hope you will join us on
this journey to bring hope
and healing to the world,
One person at a time.*

Jy Burgers



Appendix

1 <https://dealsonhealth.net/blog/wellness-industry-statistics/>

2 <https://www.nccih.nih.gov/about/the-use-and-cost-of-complementary-health-approaches-in-the-united-states>

3 <https://jamanetwork.com/journals/jamainternalmedicine/fullarticle/21143854>

4 <https://exploreim.ucla.edu/health-care/east-meets-west-how-integrative-medicine-is-changing-health-care/>

5 <https://www.researchforwellness.com/health-centers>

6 <http://www.ihl.org/Engage/Initiatives/TripleAim/Pages/default.aspx>

7 <https://www.cdc.gov/chronicdisease/about/costs/index.htm>

8 [https://www.who.int/nutrition/topics/2_background/en/#:~:text=It%20has%20been%20projected%20that,in%20developing%20countries%20\(4\).](https://www.who.int/nutrition/topics/2_background/en/#:~:text=It%20has%20been%20projected%20that,in%20developing%20countries%20(4).)

9 <https://www.drugtopics.com/view/americas-polypharmacy-predicament>

10 <https://docs.house.gov/meetings/IF/IF14/20180517/108343/HMKP-115-IF14-20180517-SD004.pdf>

11 <https://www.pewresearch.org/fact-tank/2017/10/26/nearly-half-of-americans-have-a-family-member-or-close-friend-whos-been-addicted-to-drugs/>

12 <https://www.apa.org/news/press/releases/2007/10/stress>

