Invest in Ad Fontes Media

We rate news for reliability and bias to help people navigate the news landscape.

Vanessa Otero Founder and CEO of Ad Fontes Media

Why you may want to invest in us...

- Promoting news literacy matters to us and our clients! We're doing something about it and growing fast!
- Our mission is to rate the media bias that we have objectively grown into one of the most recognized and trusted news rating organizations.
- A deep rating company devoted to independent and neutral by people who have a long track record of independent and neutral ratings.

Why Crowdcast ? ❤️

Crowdcast

Live streaming drives long-term ecosystem value and can be a game-changer for brand-building and community-building. Crowdcast's platform is 100% for live. It's not a long-form video platform with a live feature bolted on. It's purpose-built for live, with every feature designed around real-time engagement.

Ad Fontes Media, one the first Invest-for-Purpose crowdcastings is needed to rate the media bias that we have objectively grown into one of the most recognized and trusted news rating organizations. Ad Fontes Media is a deep rating company.

Michael Mcdonald

Founder & Managing Partner at Crowdcast | Live Commerce Platform

Watch live on the AFOP Foundation's big red Vimeo Studio.

Jennifer Kingsley-Ward

Director of Development at Appalachian Foundation for Opportunity

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Show more

Our team

Vanessa Otero
Founder and CEO

Vanessa Otero is the Founder and CEO of Ad Fontes Media and Adjunct Professor at the University of Southern Mississippi in MPA Graduate Program teaching Media Literacy. Vanessa's 30 years of experience in Strategic Communications, Public Relations, Marketing, Sales, Business Development, Operations, Finance, Strategic Planning, Leadership, Management, Mentoring, Coaching, Training, Public Speaking, Writing, Research, Analytics, Technology, Social Media, Photography, Graphic Design, Video Production, Audio Production, Multimedia Production, Web Development, Web Design, Web Hosting, Web Analytics, Web Content Management, Search Engine Optimization, Search Engine Marketing, Pay Per Click Advertising, Social Media Marketing, Email Marketing, Mobile Marketing, Online Advertising, Online Reputation Management, Online Reputation Monitoring, Online Reputation Repair, Online Reputation Promotion, Online Reputation Management Services, Online Reputation Management Software, Online Reputation Management Consultant, Online Reputation Management Company, Online Reputation Management Firm, Online Reputation Management Agency, Online Reputation Management Company Reviews, Online Reputation Management Firm Reviews, Online Reputation Management Agency Reviews, Online Reputation Management Company Review, Online Reputation Management Firm Review, Online Reputation Management Agency Review, Online Reputation Management Company Review Sites, Online Reputation Management Firm Review Sites, Online Reputation Management Agency Review Sites, Online Reputation Management Company Review Site, Online Reputation Management Firm Review Site, Online Reputation Management Agency Review Site, Online Reputation Management Company Review Site Reviews, Online Reputation Management Firm Review Site Reviews, Online Reputation Management Agency Review Site Reviews, Online Reputation Management Company Review Site Review, Online Reputation Management Firm Review Site Review, Online Reputation Management Agency Review Site Review, Online Reputation Management Company Review Site Review Reviews, Online Reputation Management Firm Review Site Review Reviews, Online Reputation Management Agency Review Site Review Reviews, Online Reputation Management Company Review Site Review Review, Online Reputation Management Firm Review Site Review Review, Online Reputation Management Agency Review Site Review Review, Online Reputation Management Company Review Site Review Review Reviews, Online Reputation Management Firm Review Site Review Review Reviews, Online Reputation Management Agency Review Site Review Review Reviews, Online Reputation Management Company Review Site Review Review Review, Online Reputation Management Firm Review Site Review Review Review, Online Reputation Management Agency Review Site Review Review Review, Online Reputation Management Company Review Site Review Review Review Reviews, Online Reputation Management Firm Review Site Review Review Review Reviews, Online Reputation Management Agency Review Site Review Review Review Reviews, Online Reputation Management Company Review Site Review Review Review Review, Online Reputation Management Firm Review Site Review Review Review Review, Online Reputation Management Agency Review Site Review Review Review Review, Online Reputation Management Company Review Site Review Review Review Review Reviews, Online Reputation Management Firm Review Site Review Review Review Review Reviews, Online Reputation Management Agency Review Site Review Review Review Review Reviews, Online Reputation Management Company Review Site Review Review Review Review Review, Online Reputation Management Firm Review Site Review Review Review Review Review, Online Reputation Management Agency Review Site Review Review Review Review Review, Online Reputation Management Company Review Site Review Review Review Review Review Reviews, Online Reputation Management Firm Review Site Review Review Review Review Review Reviews, Online Reputation Management Agency Review Site Review Review Review Review Review Reviews, Online Reputation Management Company Review Site Review Review Review Review Review Review, Online Reputation Management Firm Review Site Review Review Review Review Review Review, Online Reputation Management Agency Review Site Review Review Review Review Review Review, Online Reputation Management Company Review Site Review Review Review Review Review Review Reviews, Online Reputation Management Firm Review Site Review Review Review Review Review Review Reviews, Online Reputation Management Agency Review Site Review Review Review Review Review Review Reviews, Online Reputation Management Company Review Site Review Review Review Review Review Review Review, Online Reputation Management Firm Review Site Review Review Review Review Review Review Review, Online Reputation Management Agency Review Site Review