



COCO NOIR  
WINE SHOP & BAR

# The Woman Behind CoCo Noir

**Alicia Kidd**

- 6+ years experience as a Wine Industry Professional, specializing in Diversity and Inclusion & Wine Business Development.
- Owner of The Wine Noire - Licensed Wine Brokerage
- Seasoned Wine Educator
- Licensed as Wine Distributor, Wine Wholesaler, Wine Importer/Exporter, and Wine Grower.

Founder  
and Owner



# The Team Behind CoCo Noir



**Alfonso Dominguez**

*General Contractor*

20 years of Restaurant  
Design Experience

20 years of Restaurant  
ownership experience



**Carla Titus**

*Chief Finance Officer*

Owner of Wealth & Worth  
Within 10+ years of CFO  
experience working Start-  
up companies



**Aminah Robinson**

*Food & Wine Consultant*

Owner of Black Food and  
Wine Experience

20 years Food and Wine  
advisor



**Robbie Terry**

*Washington CPA*

Owner of RTW Accounting  
Enterprises

20 years of CPA for small  
and mid-size businesses.



## About CoCo Noir

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CoCo Noir is an E-commerce and Brick & Mortar wine shop that provides retail opportunities for Women, BIPOC, and POC wine brands.

# CoCo Noir Wine Shop & BAR - E-Commerce Platforms



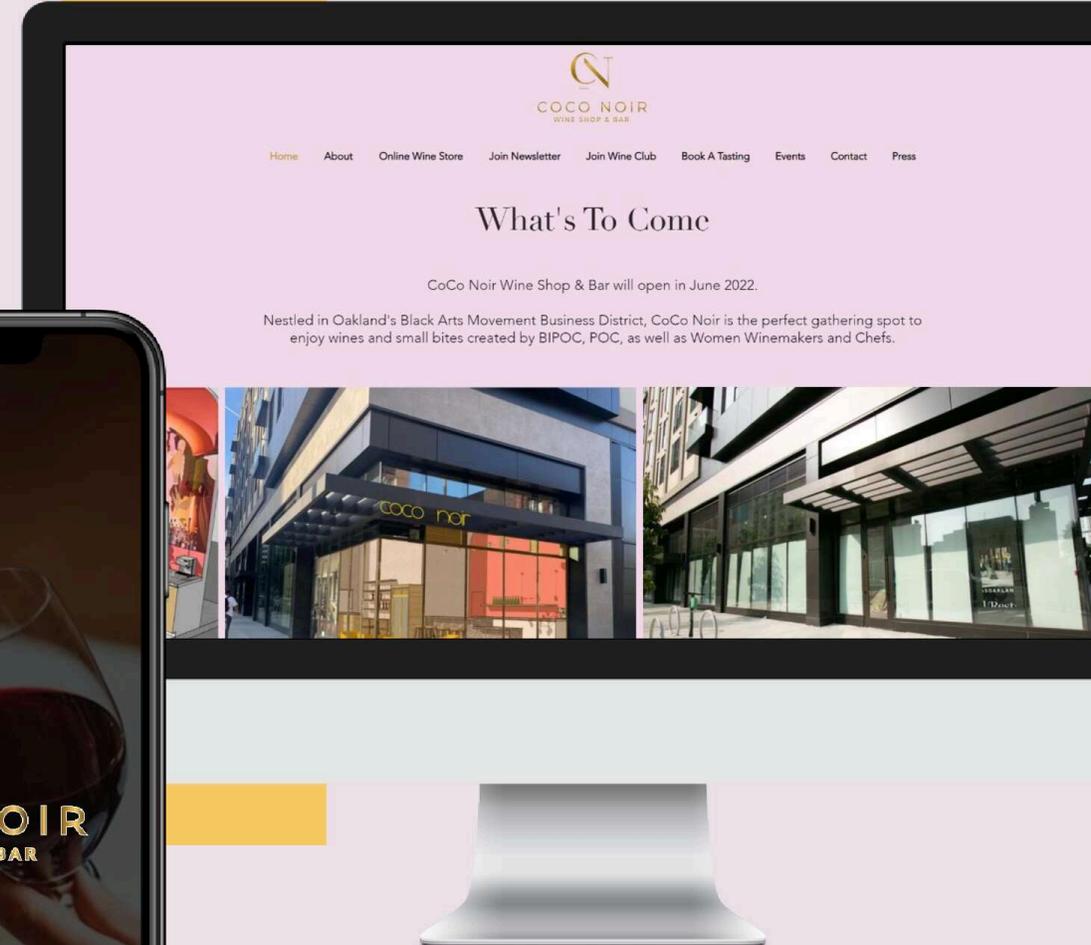
## CoCo Noir Wine Shop Online Store

- Selling diverse wine brands by Women, POC, BIPOC winemakers.
- Online Wine Shop Revenue 2020 to Present Date is **\$125,000**.

## CoCo Noir Mobile App

- Pre-Launch December 2022.
- App Features include winemaker director, social community, a personalized “wine cellar” & more.
- Pricing **9.99** Customer & **29.99** Business.

Retail Opportunities for Women,  
BIPOC, and POC Wine Brands.



# CoCo Noir Wine Shop & Bar - Physical Location

  
COCO NOIR  
WINE SHOP & BAR

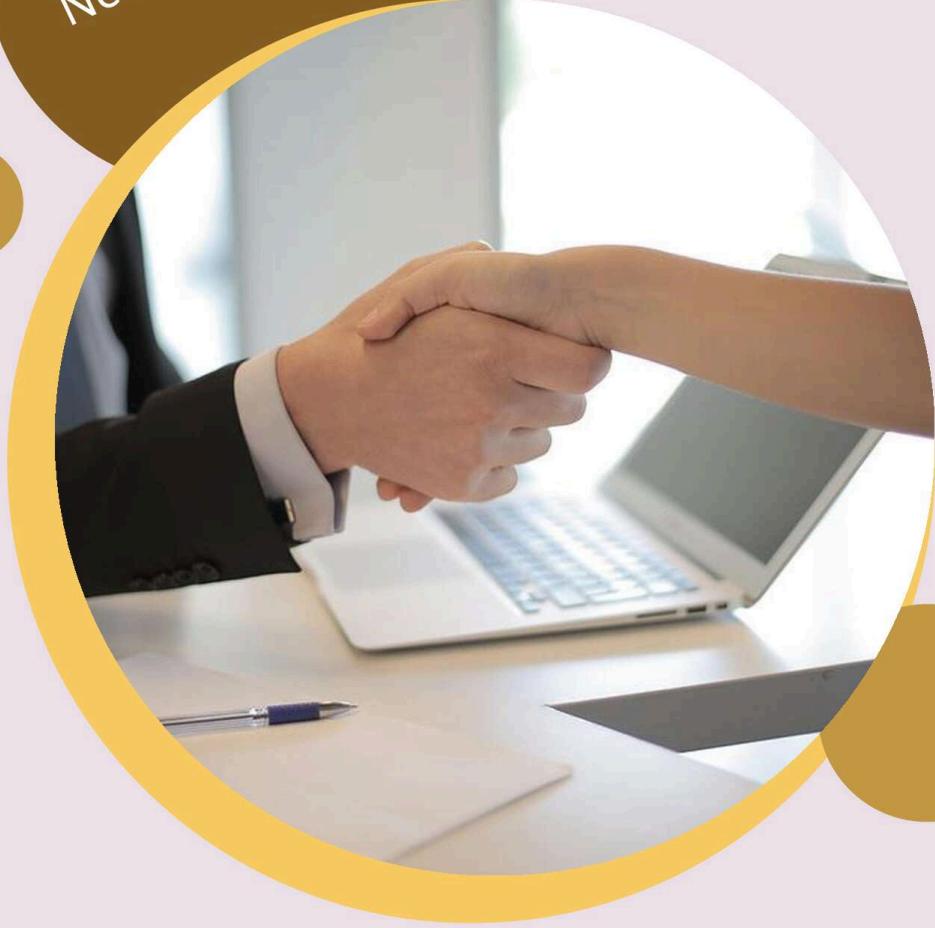




# Our Partnerships



Connect Us to  
New Customers



Retail Opportunities for Women,  
BIPOC, and POC Wine Brands.

# CoCo Noir Wine Shop & BAR

Only wine shop of its kind in downtown Oakland.



	Minimo	Bay Grape	CoCo Noir	Wine Merchants	Ordinaire
Focus on wines produced by women & people of color	x	x	✓	x	x
Woman and minority owned	--	--	✓	--	x
Showcase diverse local talent (chefs, beermakers, etc.)	x	✓	✓	✓	x
Private event space available	x	✓	✓	x	✓
Online store with shipping across U.S.	x	✓	✓	--	x

*Downtown*

# CoCo Noir Wine Shop - Timeline



Winter, Spring, and Summer 2021 Initiation and Planning phase of CoCo Noir Wine shop



Retail Opportunities for Women, BIPOC, and POC Wine Brands.

The projections mentioned above are forward-looking and cannot be guaranteed.

# Financial Needs

We are seeking  
**\$250,000**  
to grow the business



## Structure

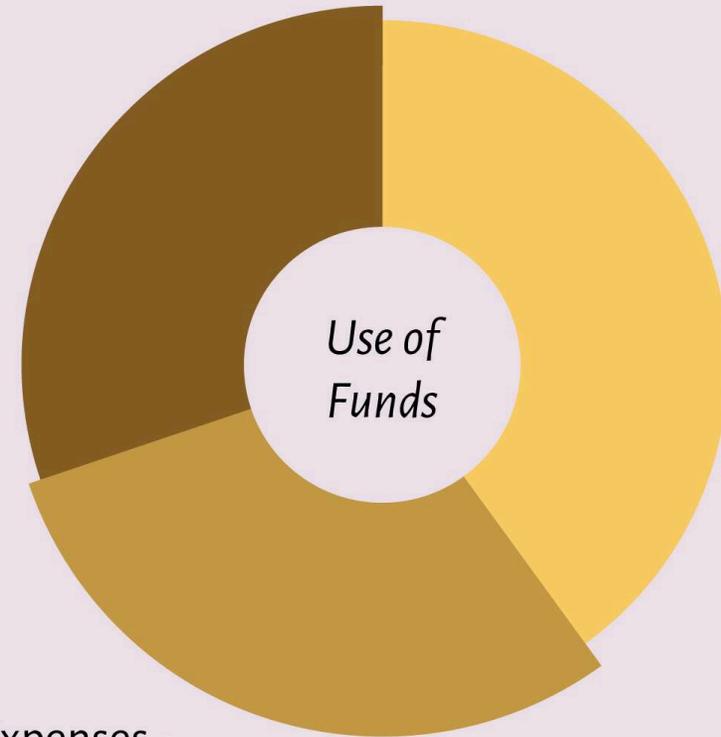
- Debt offering
- 4% of revenue for 2X payback paid quarterly
- Perks for investments of \$250+ (details on Wefunder)

# Use of Funds

Working  
Capital -  
**\$75,000**

Inventory Expenses -  
**\$75,000**

Operating  
Expenses -  
**\$100,000**





**Please Contact Us At:**

*Alicia Kidd, Founder and Owner*

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- [coconoirwine.com](http://coconoirwine.com)

***Thank you***