Form C

Cover Page

Name of Issuer

Ann Edwards

Legal status of Issuer

Form

Limited Liability Company

Jurisdiction of Incorporation/Organization

Delaware

Date of organization

May 1, 2020

Physical address of Issuer

Ann Edwards

Website of Issuer

https://www.ann.fit

Is there a successor entity?

No

About this Form C

You may also have received a version of this Form C in a different format, such as a PDF, on the platform through which you are investing. The platform may also require you to answer questions or provide other information. You should only rely on the information in this Form C.

You should read the whole Form C and all its Exhibits carefully and should read it before you invest. Investing in securities involves risks, so you should only invest if you can afford to lose your whole investment. You should not invest any funds in this offering unless you can afford to lose your whole investment. In addition to your investment being risky, it may also be illiquid, meaning that you may have to hold the securities you purchase for a long time. Before investing, you should carefully consider the risks that are described in the "Risks" section of this Form C.

You should also ask the Issuer any questions you have about the securities, the Issuer or its business, and you should not invest unless you understand and are comfortable with the investment. If you do not ask questions or otherwise seek clarity, you should not invest.

About Regulation CF

Regulation CF is the rule that allows companies to offer securities to the general public without registering the offering with the Securities and Exchange Commission (SEC). The SEC does not review or approve this investment or determine whether it is appropriate for any investor. Companies can only use Regulation CF to offer securities through an online platform (a website or app) that has been registered with the SEC and with FINRA.

About this Offering

Name of Intermediary through which the Offering will be conducted

StartEngine Primary, LLC

CIK number of Intermediary

0001811893

SEC file number of Intermediary

8-69837

CRD number of Intermediary

283503

Are there any persons who have been engaged to promote the Offering but do not receive a commission or other compensation based on the success of the Offering?

No

Type of Security Offered

Class A Units

Target number of Securities to be offered

1,000

Price per Security

$1.00

Is there an escrow agent for the Offering?

Yes

Type of Offering

Regulation CF

Is there a minimum amount of Securities that must be sold in this Offering?

Yes

Minimum amount of Securities that must be sold in this Offering

1,000

Total Securities Offered

10,000

Maximum amount of Securities that can be sold in this Offering

10,000

Deadline to reach the minimum offering amount

December 31, 2020

Can the deadline to reach the minimum offering amount be extended?

No

If the sum of the investment commitments does not equal or exceed the target offering amount at the deadline to reach the minimum offering amount, no Securities are sold in the Offering, investment commitments are cancelled and committed funds are returned.

Will the Issuer conduct multiple closings?

Yes

If you invest in this Offering and a closing occurs, your investment is not withdrawable or refundable, even if subsequent closings occur.

Early Closing Date

If the Issuer reaches the target offering amount prior to the deadline to reach the minimum offering amount, the Issuer may conduct an early closing of the Offering if the deadline to reach the minimum offering amount is at least twenty (20) days after the commencement of the Offering. The Issuer must keep the Offering open for a minimum of twenty (20) days. All investors will receive notice of the early closing date at least five (5) business days in advance.

Investors who have committed before the early closing date may withdraw their investment commitments at any time before the early closing date.

Can the Issuer accept investments after the Offering deadline?

Yes

The Issuer may accept investments after the deadline to reach the minimum offering amount and before the deadline to reach the maximum offering amount.

Can the Issuer cancel the Offering?

Yes

The Issuer can cancel the Offering for any reason, including if the Offering does not reach the minimum offering amount by the deadline to reach the minimum offering amount.

Material Changes

You should reconfirm your investment commitment if a material change occurs before the closing. If you have committed before a material change occurs, you will receive notice that you will have five (5) business days to reconfirm your investment commitment. If you do not reconfirm, your investment commitment will be cancelled and your funds will be returned. If a material change occurs after the closing, but before the Issuer has accepted your investment, you will not be permitted to reconfirm your investment commitment.

Subscription Agreement

By investing in the Offering, you agree to the terms of the Subscription Agreement, including the dispute resolution provisions. Please read the Subscription Agreement carefully.

Offering Statement

Purpose of the Offering

The Issuer is raising capital to fund the development of its business, including the development of its software platform, marketing, and hiring employees. The Issuer may also use the proceeds for working capital, to pay down debt, and to pay the expenses of the Offering.

Plan to Achieve Business Purpose

The Issuer plans to achieve its business purpose by developing its software platform and marketing it to consumers. The Issuer also plans to hire employees to help with the development and marketing of its platform.

The Issuer

Name of Issuer

Ann Edwards

Current Number of Employees

4

Jobs and Employment

Have the Issuer or any of its predecessors ever conducted operations?

Yes

In the future, the Issuer may also conduct operations in:

Ann Edwards

Ann Edwards is a fitness apparel company that designs and sells clothing for women. The Issuer's clothing is designed to be comfortable and flattering for women of all body types. The Issuer's clothing is also designed to be durable and long-lasting. The Issuer's clothing is made from high-quality materials and is designed to withstand the rigors of exercise. The Issuer's clothing is also designed to be easy to care for. The Issuer's clothing is machine washable and does not require ironing. The Issuer's clothing is also designed to be versatile. The Issuer's clothing can be worn for a variety of activities, including yoga, running, and weightlifting. The Issuer's clothing is also designed to be stylish. The Issuer's clothing is available in a variety of colors and patterns. The Issuer's clothing is also available in a variety of sizes, including plus sizes. The Issuer's clothing is also available in a variety of styles, including tops, bottoms, and dresses. The Issuer's clothing is also available in a variety of price points. The Issuer's clothing is also available in a variety of materials, including cotton, polyester, and spandex. The Issuer's clothing is also available in a variety of fits, including loose, fitted, and tight. The Issuer's clothing is also available in a variety of lengths, including short, medium, and long. The Issuer's clothing is also available in a variety of necklines, including crew, V-neck, and scoop. The Issuer's clothing is also available in a variety of sleeves, including short, long, and sleeveless. The Issuer's clothing is also available in a variety of waistlines, including high, mid, and low. The Issuer's clothing is also available in a variety of hemlines, including short, medium, and long. The Issuer's clothing is also available in a variety of patterns, including solid, striped, and floral. The Issuer's clothing is also available in a variety of colors, including black, white, and gray