

INNOVATOR PROGRAM
DEVELOPING ENTREPRENEURIAL & INNOVATIVE MINDSET TO PREPARE CHILDREN FOR THE FUTURE OF WORK AND INDUSTRY 4.0

ROBOTICS | HOME AUTOMATION | GAME DEVELOPMENT
APP DEVELOPMENT | EXPLORE FUTURE TECH

BOOK A FREE TRIAL

ENTREPRENEURSHIP AND LEADERSHIP

Alok Jain · 2nd
Co-Founder & CEO at Moonshot Junior Inc
San Jose, California, United States · [Contact info](#)

13,671 followers

2 mutual connections: Tom Middleden and Renji Bijoy

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Providing services
Career Development Coaching
[See all details](#)

Highlights

Reach out to Alok for...
Probono consulting and volunteering, Joining a nonprofit board.

[Message](#)

Featured

Introducing Moonpreneur: Entrepreneurial Board Game
YouTube
We are teaching children Entrepreneurship through our innovative product...

All You need to know about INNOVATOR PROGRAM
YouTube
The world is changing at a lightning speed. Is your child ready to adapt to this changi...

Expert seat with Ken Bu
YouTube
On the Expert S mentor, author,

Activity

13,671 followers

- Moonshot Junior Inc Jr partnered with India #Blockchain Alliance to present...**
Alok shared this
4 Reactions
- PayPal: The Original Product Growth Company 🚀**
Alok shared this
3 Reactions
- The Future Of Experiential Learning | Ashutosh Jhureley | Ezyschooling |...**
Alok shared this
1 Reaction
- Boom, literally**
Alok shared this
3 Reactions
- "A girl should be two things: Who and what she wants." — Coco Chanel You...**
Alok shared this
11 Reactions
- The Future Of Experiential Learning | Ashutosh Jhureley | Ezyschooling |...**
Alok shared this
3 Reactions

[See all activity](#)

About

"The best way to predict the future is to create it." - Peter Drucker

I firmly believe in the adage that opportunities don't just happen, you create them. I also believe that v ... see more

Experience



Co-Founder & CEO

Moonshot Junior Inc
Apr 2020 – Present · 1 yr 5 mos
San Francisco Bay Area

Moonshot Junior Inc. is a Silicon Valley-based startup, that is remodeling the concept of empowering today's builders and innovators, and turning them into tomorrow's educators and entrepreneurs. Our cutting-edge platform and products strive to uncover and nurture the STEAM skills in children. The best part is, this platform is an overlay around the ideas, projects, and products straight out of the creative minds of children between 7-17 years, with some guidance from subject-matter experts where necessary.

We take pride in helping any kid who has questions, ideas, and above all, curiosity, ...see more



eZdia
7 yrs 10 mos

Co-Founder & Board Member

Part-time
Apr 2020 – Present · 1 yr 5 mos
San Francisco Bay Area

We are disrupting the way eCommerce creates content today. Our content creation platform, CrewMachine™ brings a unique way of creating the eCommerce product content using Artificial Intelligence/Machine learning and crowdsourcing via a network of 35,000+ subject matter experts. ...see more

Co-Founder, Chief Sales & Marketing Officer

Mar 2018 – Mar 2020 · 2 yrs 1 mo
San Francisco Bay Area

Show 1 more role ▾



Co-Founder & President

Realtycohost
Sep 2017 – Present · 4 yrs
San Francisco Bay Area



Co-Founder & President

Tulsana Consultancy
Aug 2008 – Oct 2017 · 9 yrs 3 mos
Houston, Texas Area



Head of SEO

Walmart.com
Jun 2011 – Oct 2013 · 2 yrs 5 mos
San Bruno, CA

Lead Multi-Billion\$ SEO/Direct marketing channel for Walmart.com:

- * Lead marketing intelligence, SEO content & marketing strategy, vendor relations etc.
- * Owned forecasting and budgeting for SEO/Direct channels
- * Managed large teams of SEO analysts/writers. ...see more



SEO in the Boardroom -
Leveraging Relevant...



SEO Business Analyst

eBay
May 2010 – May 2011 · 1 yr 1 mo

- * Developed and implemented effective SEO strategies for various in-house portals with the goal of improving their overall visibility on the internet and in turn increasing revenue.
- * Using web analytic to analyze traffic trends and behavior and measure success of SEO efforts. ...see more



Product Engineer

Texas Instruments
Nov 2005 – Jul 2008 · 2 yrs 9 mos



Product Engineer

Infineon Technologies
Nov 2003 – Nov 2005 · 2 yrs 1 mo



Test Engineer

Micron Technology
Mar 2001 – Apr 2003 · 2 yrs 2 mos

Show fewer experiences ^

Education



Indian Institute of Technology, Bombay
MS/Mtech, Electrical Engineering
1999 – 2001



SGSITS, Indore
BS/BE, Electrical Engineering
1995 – 1999

Skills & endorsements

E-commerce · 99+



Endorsed by **PK Van Deloo** and **15 others** who are highly skilled at this



Endorsed by **10 of Alok's colleagues** at **eZdia Inc.**

Online Marketing · 99+



Endorsed by **Mike Allen** and **8 others** who are highly skilled at this



Endorsed by **6 of Alok's colleagues** at **eZdia Inc.**

SEO · 99+



Endorsed by **Ashmith Singh** and **2 others** who are highly skilled at this

Show more ▾

Recommendations

Received (5)

Given (15)



Stewart Mohammadi
Head of SEO @ Workato
February 14, 2014, Stewart reported directly to Alok

Alok has keen insights into what factors drive effective search campaigns. His ideas concerning content strategy have moved the needle in terms of traffic and revenue, but they enjoy the added benefit of being scalable. It's been a pleasure working with him.



Houston Jayne
SEO and Growth Marketing | Fmr SEO Director @ Walmart, SEO Manager @ eBay | Head of SEO | Organic Growth
November 26, 2013, Alok worked with Houston in the same group

Alok brings a vast vast knowledge of experience in online marketing and SEO. He's passionate about his work and dedicated to achieving success. He has a refreshing curiosity for how things work and learning from his peers. Personally, he is a blast to hang out with and talk about life.

Show more ▾

Accomplishments

2

Languages

English · Hindi



1

Publication

SEO in the Boardroom



Interests



Moonshot Jr Parenting - Raising Entrep
17 members



Dan Ariely [in](#)
I do research in behavioral economics and try t
350,143 followers



Indian Institute of Technology, Bombay
263,704 followers



Walmart
3,574,162 followers



Sara Blakely [in](#)
Founder and CEO of SPANX
1,406,030 followers



Mickey Mikitani [in](#)
CEO, Rakuten Group, Inc.
1,266,865 followers

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