

Rogelio Monzon III

SUMMARY

Chief Financial Officer with experience helping hospitals and clinics restructure, expand and grow. Multi-faceted, operationally hands-on proven leader, with extensive experience in establishing strategies for optimized internal operations, financial return and developing external partnerships.

EDUCATION / CERTIFICATION

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| W. P. Carey School of Business at Arizona State University , Tempe, AZ
Master of Business Administration | 2012 |
| Arizona State University , Tempe, AZ
Bachelor of Arts, Political Science, Economics, Certificate in American Public Policy | 2005 |
| HFMA , Certified Healthcare Financial Professional | In Process |

PROFESSIONAL QUALIFICATIONS

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| <ul style="list-style-type: none">• Financial Modeling and Forecasting• Strategic Planning• Team Leadership | <ul style="list-style-type: none">• Quantitative Analysis• Financial Accounting• Staff development | <ul style="list-style-type: none">• Operations Management• Project Management• Cost Analysis |
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PROFESSIONAL EXPERIENCE

- Artesano Rum Corporation**
Destileria Cruz, Corporation, Jayuya, PR 2016-Present
Chief Financial Officer
- Developing rum brands as a small handcrafted distiller
 - Oversee all accounting and accounts payable staff and consultants
 - Manage relationships with various partners, vendors, consultants and investors
- Genesis Medical Management**, Phoenix, AZ 2016-Present
Chief Financial Officer
- As a part of small executive team, manage over 400 employees in California and Arizona in a few growing healthcare organizations.
 - Manage revenue cycle, accounting and operational teams across 14 clinics, 5 Outpatient Treatment Centers and 3 surgical centers.
 - Oversaw capital raise of over \$2 million for expansion of 3 new clinics, within a 9 month period.
 - Reorganized a closed clinic with \$150k+ of unpaid AP into a successful clinic generating over \$300k in annual profits within a 3 year period
 - Successful expansion into new service lines generating 100%+ annual returns over prior operations
 - Navigated challenging out of network billing while maintaining strong billing cycle performance
 - Developed/Re-developed over 500,000 square feet of healthcare facilities
- Good Samaritan Hospital**, Bakersfield, CA 2013- 2019
Chief Financial Officer
- Managed the revenue cycle and financial operations of a 64-bed Medical/Surgical hospital and a 90-bed Psychiatric hospital with several outpatient clinics including Accounting/Finance, Procurement, IT, Utilization Review, Billing/Collections and Health Information Management
 - Developed and implemented short and long term strategic plans as a member of the executive management team;

facilitating strategic plans, business prioritization and resource allocation including rebranding of a psychiatric hospital, refinancing \$9 million of debt and attaining a \$1.5 million LOC for improved cash flows, improved patient care and compliance oversight methodologies

- Ensured the financial performance with Net Revenues of over \$25 million, improved revenue cycle process by decreasing discharge to billing days from 21 to 4, decreasing denial rate from 6.9% to 2.4% and reducing length of stay from 5.9 to 4.3 days; effectively decreasing Accounts Receivable days and improving Net Revenue
- Managed the sell side of psychiatric facility to national corporate organization closing an 11 times multiple of EBITDA sale on behalf of hospital ownership
- Oversaw and completed due diligence on both internal service line expansion and external clinical investments preparing IRR analysis for the executive team
- Directed and managed preparation of internal financial reporting, A/R management, and internal controls
- Oversaw preparation of monthly financial statements and monthly financial analysis; while managing accounts payable, payroll and other governmental regulatory reporting
- Created and managed capital expenditure and operating budgets for both hospitals
- Directed project teams in searching, negotiating and implementing Financial/EHR software
- Collaborated with and provided guidance to department managers to ensure efficiency and effectiveness in department operations, ensuring financial stability of organization
- Assisted in designing and implementing various department and manager's performance measurements
- Successfully lead team through CMS Cost Report Audits, and CMS HITECH Meaningful Use audit; while also continuously reviewing and successfully appealing CMS RAC Audits

COMMUNITY INVOLVEMENT

Valley Leadership – Class 41	2019-2020
Sigma Lambda Beta International Fraternity, Inc Executive Board of Directors	2012-2016
National Society of Hispanic MBAs Member	2011-2015
Hispanic Chamber of Commerce Member	2008-2018

AWARDS AND RECOGNITION

California State Senate Resolution Commendation California State Senate – Honorable Senator Andy Vidak	2018
Gratitude Award Good Samaritan Hospital	2013
Alumni Recognition Sigma Lambda Beta – Arizona Alumni Network	2013
Hall of Fame Inductee Sigma Lambda Beta – Chi Beta Chapter at Arizona State University	2012